

WEST MICHIGAN PIKE

NORTHERN LINK OF THE DIXIE HIGHWAY

CHICAGO

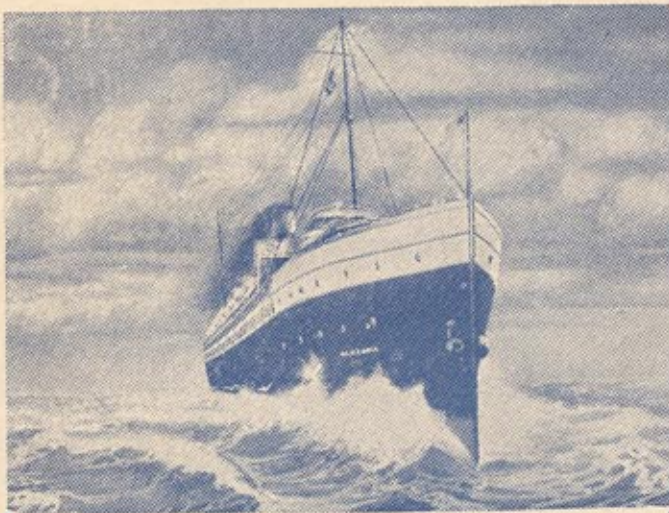
MICHIGAN CITY

NEW BUFFALO



Lake Shore all the Way





The Goodrich Way

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CHICAGO to Muskegon and Grand Haven

\$2.25 One Way \$4.00 Round Trip

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Lower Berths \$1.25 Rooms \$2.25 Parlors \$3.00 to \$7.50
 Upper Berths 1.00 Meals a la carte

Automobiles Carried at Reasonable Rates

East Bound	Every Night	Saturday Only	Sunday Only	Monday Only	We'nesday Only
Lv. CHICAGO	8:30 PM	1:30 PM	9:00 AM	9:00 AM
West Bound					
Lv. MUSKEGON	7:30 PM	8:30 AM	{ 10 AM 10 PM	8:30 AM
Lv. GRAND HAVEN	10:30 PM	10:00 AM	12 Noon	10:00 AM
Lv. WHITE LAKE	7:30 AM	7:00 PM	6:00 PM	6:00 PM

**GOODRICH
 LINE
 STEAMERS**

Please send for Summer
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Pere Marquette Line Steamers

DAILY BOAT SERVICE

BETWEEN

Milwaukee and the Michigan Resorts

LUDINGTON MANISTEE ONEKAMA
 ARCADIA FRANKFORT PENTWATER

Connecting at Milwaukee with Goodrich Transit Co. boats for Chicago, and with all railroads; through tickets sold, and baggage checked to destination.

Automobiles carried on all boats.

FOR SCHEDULES INQUIRE AT DOCKS

AS Executor and Administrator this Company not only complies with the instructions in the Will but it preserves and often increases the value of estates entrusted to its care by wise investments or through timely sales of securities or real estate which may depreciate in value. In fact it offers all the protection which only an institution with practically a perpetual existence can give and which is not beset with the dangers which surround human life.

Send for blank form of Will and booklet on Descent and Distribution of Property.

THE MICHIGAN TRUST CO.
 OF GRAND RAPIDS

15.00

Maps, Routes and Tourist Directory of the West Michigan Pike

A Scenic Highway Along Lake Michigan

“LAKE SHORE ALL THE WAY”

Through Michigan's Summerland

From the Lincoln Highway to the Straits of Mackinac

The Northernmost Link of the Dixie Highway—“Gulf to Straits”

SECOND EDITION

1915

ISSUED BY THE

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Edited by the Secretary

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Foreword



A LAND of countless lakes and streams, swept by the cool breezes of Lake Michigan the summer through, WESTERN MICHIGAN has long been the favorite playground of the Middle West. Fine scenery, its delightful climate, its opportunities for sport, recreation, or rest, alike contribute to make it a summer paradise, where hundreds of resorts offer a cheery hospitality to the tourist.

Rail and boat lines touch all the more important points in this territory, but by the autoist alone may all its rarer beauties be enjoyed. Five hundred miles along Lake Michigan, the WEST MICHIGAN PIKE links resort to resort, from Michigan City and South Bend to the Straits of Mackinac. A delightful variety of scenery lures one on from the prosperous cities, farms, and orchards of the "Land of Fruit and Fortune" to the wilder scenes and virgin forests of the Northland. Never an hour without a lake or forest, fringing the road; perhaps a glimpse of the blue of Lake Michigan in the distance, or miles of touring along its very beach.

Lower Michigan's peculiar situation guarantees it immunity from the excesses of great heat or great cold. Humidity is perceptibly absent—or nearly so—from this great section, and so the sun's rays, even in midsummer, have no terrors for those who are fortunate enough to be there. The prevailing winds are from the west. In Northern Michigan cool nights are not rare, when only a few hundred miles southward, thousands are sweltering in the great crowded cities. Sleep and absolute rest are two of the gifts of this vast north country.

Nature's gift to Michigan is not alone beautiful scenery nor a climate which attracts the summer visitor. The extremes of temperature in winter as well as summer are minimized by the great fresh water sea to the westward, and this has its commercial value in the opportunity which it presents for fruit growing and other agricultural pursuits in which the length of the growing season is an important factor.

THE WEST MICHIGAN PIKE is a trunkline highway, its route designated by legislative enactment of the State of Michigan, and constructed under state supervision by the various counties through which it passes. The State pays a high reward for every mile of the Pike which meets its rigid specifications, and these stretches of highway are commonly known as "state reward" road. Seventy per cent. of the Pike is now completed as state

reward road, and about fifteen per cent. is under construction during 1915. The poorer sections are receiving first attention in order to put the whole route into the best possible shape pending its final completion, and there are no sections where autos cannot pass without difficulty. Several counties have completed the entire road within their boundaries, and the remaining counties are bending every effort to finish the Pike in order to earn the double reward.

The more thickly settled southern counties are not alone in the possession of fine roads, for the northern counties have roads which are a marvel to the tourist. Between Grand Haven and Frankfort, a distance of 147 miles, there are but twelve miles which have not earned the state reward, and eight miles of this is excellent natural clay road. Two counties and three townships have just bonded to secure funds to complete the Pike, and the fall of 1916 will see a first class highway every mile from the Indiana Line to the Straits of Mackinac.

THE WEST MICHIGAN PIKE ASSOCIATION is a voluntary organization of those interested in the promotion of good roads, and in its three years' life has done much along this line. The laying out of the route, its construction and sign boarding, and the promotion of tourist travel over the Pike have been its chief work. In addition to its general officers, it is represented in each county by a resident vice-president, who is in charge of its local affairs and tourist matters pertaining to his county. Handsome booklets are issued by organizations in every county and can be secured on application to the vice presidents.

In 1914, the Association completed the marking of all turns on the route with the distinctive "WEST MICHIGAN PIKE" signs, and during 1915 will continue the work of signboarding by the use of bands on poles along the route. A 16-inch white band, with an "X" in blue on either side, is the design chosen, and it is planned to place these at such intervals that the tourist will be able to see one at least from any point on the entire route. In this work and in the publication of this Guide, the Association has received the financial support of many interests throughout Western Michigan, and in the following pages, credit has been given whenever possible. Our advertisers have contributed liberally to the work, and they are earnestly recommended to the consideration of those who find this booklet of value. The editors will welcome all suggestions for the improvement of this Guide or the route markings, from any who have occasion to use the route, and will incorporate such as prove practicable into our work. See Coupon on page 52.

The tour over the West Michigan Pike can be made comfortably in one week, allowing a minimum of time to inspect points of interest along the route. (See schedule of third annual Pike Tour, on page 56.)

A complete list of cities, villages and resorts reached by the WEST MICHIGAN PIKE will be found on page 24.



In the spring of 1915, when the DIXIE HIGHWAY was conceived as the great national highway from north to south, the WEST MICHIGAN PIKE was accorded recognition as the northernmost link in this highway from "Gulf to Straits" and will be so dedicated on Thanksgiving Day, 1915. The Dixie Highway begins at Miami, Florida, and runs north through Jacksonville, Tallahassee, and Atlanta to Chattanooga, at which point the route is divided to form a gigantic loop through all the territory northward. The westward route passes through Nashville, Louisville, Indianapolis to the Lake Michigan shore at Chicago, swinging around through Western Michigan to the Straits of Mackinac, which is its "farthest north." The loop is continued south along the Lake Huron shore through Bay City and Detroit to Toledo, Dayton, Cincinnati and Knoxville to Chattanooga. The Lincoln Highway is crossed at South Bend, Indiana, the southern terminus of the Pike, the National Parks Highway also being touched here. From South Bend, the Pike reaches all the Michigan resort country by the shortest possible route, and as the only trunk line road now established in its entirety, it is being rapidly completed. An exact statement of the condition of the Pike roadbed will be found on page 72.

In establishing the West Michigan Pike as a trunk line highway some years ago, the legislature of the State of Michigan adopted the idea of a "loop" for this route, the plan being aided by the peculiar shore line of the state. A glance at the map will show the resemblance of the Lower Peninsula to a great glove, with the Pike forming the outside seam. The optional routes are from St. Joseph to the south, one following the shore line through Michigan City to Chicago, and the other following the

St. Joseph River south into South Bend. North of Manistee, the branch known as the "Scenic Route" follows the Lake Michigan shore "Around the Horn" to Traverse City, while the "Short Route" cuts across what might be termed the base of the little finger, continuing the figurative resemblance to a glove. A third division occurs north of Petoskey, where the "Scenic Route" follows the shore line and the "Short Route" runs directly north into Mackinaw City. In both, the scenic beauties of the longer routes along the shore fully offset the gain in distance on the "short route," and should be followed by the tourist who can afford the time necessary for the extra mileage.

Tourists from the West through Chicago will find their shortest route to the junction of the two southern branches at St. Joseph over the Lake Shore route through Michigan City and St. Joseph. There are many routes from Chicago to Michigan City, the distance to St. Joseph averaging 107 miles. Cars may be shipped by boat from Chicago or Milwaukee to almost any point on the Pike at low rates, with a saving of much time, this being a favorite practice for the return trip, when the sun must be faced much of the distance.

Michigan City is located on the Lake Michigan shore at the mouth of Trail Creek, once the favorite meeting place of the Pottowattomie and Black Hawk Indians. The city has a population of 20,000 and the largest independent car shops of the United States are located here. The Indiana State Prison at Michigan City is acknowledged as one of the model penal institutions of the country. Crossing the State Line into Michigan, New Buffalo is reached, and the Pike passes through an almost continuous line of resorts along the shore before reaching St. Joseph. Gowdy's Beach, Union Pier, Lakeside, Harbert, Birchwood Beach, Sawyer, Bridgman, Livingston, Stevensville, and Glen Lord are all well known resorts. This section of the Pike is usually termed "Lake Shore Drive" and is practically all macadam road. It follows the line of the Pere Marquette railroad and for much of the distance is in full view of the Lake Michigan shore.

Tourists coming from the South to the Michigan resorts will find the shortest and best route is directly north from Indianapolis to South Bend over the Michigan Road, the first highway opened by the federal government in the West. It dates from 1823 and was laid out 100 feet wide from the Ohio River to Lake Michigan. This road was to Indiana what the Erie Canal was for New York and the Union Pacific to the West; it was the greatest commercial enterprise of the day. Before the advent of the white man, the Indians had a settlement at this point, where the portage was made from the St. Joseph into the Kankakee River for the journey to the Mississippi from the Great Lakes. Over this highway of ancient commerce came the copper ore from Lake Superior and found its way to Mexico and even South America. Pere Marquette and La Salle used this portage in their explorations of the Mississippi in the 16th century.

THE OLIVER

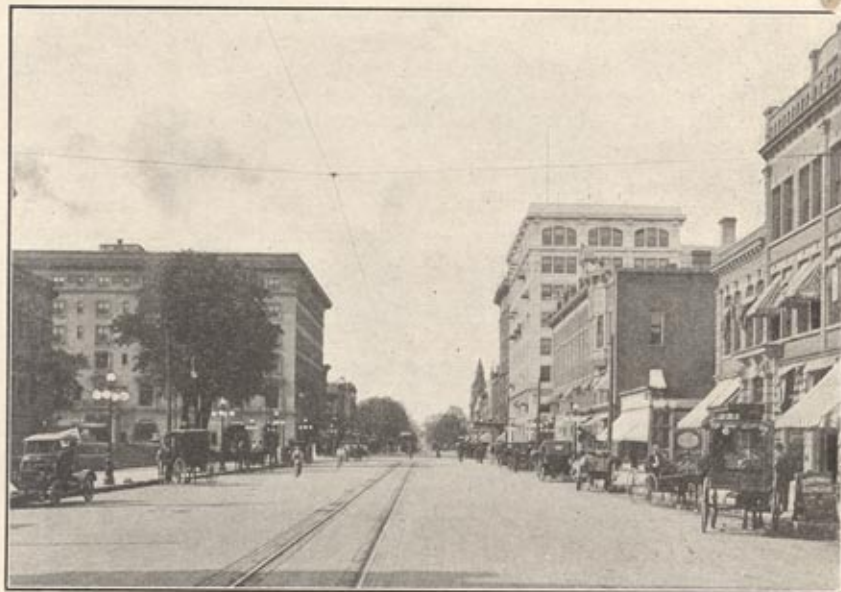
Indiana's Finest Hotel

Fireproof *European Plan*
300 Rooms, 200 with Bath

Official Headquarters
American Automobile Association

A. FRANK, Pres. F. E. FAULKNER, Mgr.

South Bend, Indiana



Junction West Michigan Pike and Lincoln Highway at South Bend

THE LINCOLN GARAGE

LARGEST IN THE CITY

DON'T FORGET DIRECTIONS: One half block
West and one and one-half blocks South from
THE OLIVER HOTEL

226-228 S. LAFAYETTE STREET
SOUTH BEND

Table of Distances Between Principal Points

CHICAGO to	ST. JOSEPH & MUSKEGON
PIKE Route via Michigan City.....	107.6 mi. 208.3 mi.
DIXIE Route via Grand Rapids.....	263.7 mi.
PIKE is 55.4 miles shorter and is much better road.	
To Grand Rapids via Kalamazoo 218.5 mi.; via Hol- land and Pike 202 mi.	
INDIANAPOLIS to	ST. JOSEPH & MUSKEGON
Via SOUTH BEND & PIKE Route.....	160.3 mi. 271.0 mi.
Via SOUTH BEND & Grand Rapids.....	298.9 mi.
Pike is 37.9 miles shorter and is much better road.	
MUSKEGON TO MANISTEE—	97.4 MILES
MANISTEE TO TRAVERSE CITY	
"SHORT ROUTE" via Bear Lake and Benzonia.....	64.7 mi.
"DIXIE" ROUTE" via Frankfort and Benzonia.....	71.6 mi.
"SCENIC ROUTE" around the Horn via	
Frankfort	123.0 mi.
TRAVERSE CITY to PETOSKEY MACKINAW	
"DIXIE ROUTE".....	70.6 mi. 108.9 mi.
"SCENIC ROUTE".....	70.6 mi. 125.7 mi.

South Bend is now "world famed" as a manufacturing and commercial center, the products of the giant plants of the Studebaker Corporation, the Oliver Plow works, the Singer Sewing Machine Company, and the South Bend Watch Company being known everywhere. It has a population of 60,000 and has seven railroads and the electric lines. The banks of the river have been converted into beautiful parks and the residential district, with its broad streets and fine homes, completes a boulevard system of great beauty.

Lying on either side of the Pike as one turns north into Michigan are the grounds of Notre Dame University and St. Mary's Academy, the leading Catholic educational institutions of the West. The State Line is crossed six miles north of South Bend, Niles being the first Michigan city which the tourist will reach.

From Niles, the tourist swings to the northwest along the beautiful valley of the St. Joseph River, through a region which produces immense quantities of the finest fruit grown in America. The "Peach Belt Way" is the name commonly used for this stretch of fine macadam, which passes through Berrien Springs and a number of smaller villages before reaching the Lake Michigan shore at St. Joseph. It is flanked on either side with vineyards and orchards. Just before reaching St. Joseph, the golf course of the Berrien County Country Club is passed.

BERRIEN COUNTY

Named in honor of John W. Berrien, Attorney General. Surveyed and organized in 1829; area, 364,160 acres; in farms, 333,326 acres; number of farms, 5,252; average value of lands, \$64.83; value of all crops, \$4,771,107; fruits, \$1,747,737; cereals, \$1,628,222; hay and forage, \$574,070; vegetables, \$512,326; assessed valuation, \$65,105,048. County seat, St. Joseph (population, 5,936).

ABSTRACT OF THE MICHIGAN MOTOR LAWS

REGISTRATION—Annually with the Secretary of State, Lansing.

FEES—\$3.00; half rate after August 1.

CHAFFEUR LICENSE—\$2.00 a year; not transferable.

NUMBERS—Front and rear; must not swing; supplied by state.

SPEED LAWS—"Reasonable and proper" clause; 10 miles in business sections of cities and villages; 15 miles in residence districts; 25 miles on county roads; under control on bridges, crossings, curves, etc. Special traffic regulations in the larger cities.

FINES—First offense, \$1 to \$25 and costs; second offense, \$1 to \$50, or 30 days imprisonment; all succeeding offenses, \$1 to \$100 fine, or 30 days imprisonment, or both.

NON-RESIDENT tourists are exempt from registration if home state grants reciprocity.

Father Allouez is credited as being the first white man to discover the St. Joseph River, coming down the Lake Michigan shore from Sault Ste. Marie, which he had reached in 1666. Accompanied by the famous Pere Marquette, a complete circuit of the shores of Lake Michigan was made, the party entering all the principal bays and rivers. To the St. Joseph River, they gave the name "Miamis." This was about 1669, but no permanent establishment was made here until 1679, when La Salle sailed as far as Mackinac in the "Griffin," the first sailing ship to navigate the Great Lakes. From Mackinac, the "Griffin" was sent back to Niagara for supplies, with instructions to meet La Salle's party at the mouth of the "Miamis."

La Salle reached the river mouth on November 1, 1669, and at once built a fort of hewn logs, 40 by 80 feet, on the site now occupied by Lake Front Park in the center of the city of St. Joseph. A month later, the "Griffin" having been lost with all on board, La Salle and his men went up the St. Joseph River and portaged into the Kankakee, finally reaching Peoria, where the winter was spent.

In 1700, a mission was established at St. Joseph by the Jesuits, and shortly after, a second one near the present site of Niles. Both these missions were attacked and the occupants massacred on May 6, 1763, when Pontiac's War opened with the destruction of all the forts and missions west of Niagara except Detroit.

(Continued on page 8)

MICHIGAN

**BIRCHWOOD
BEACH**

MICHIGAN

Accessible—Two hours from Chicago.

Accommodations—For every taste and purse.

Cottages—Furnished; dining room separate.

Food—The BEST and PLENTY of it.

Fruit—Plenty; fresh vegetables, sweetcorn.

Bathing—Surf bathing; broad, safe beach.

Sports—Tennis, croquet, dancing.

Cool—Piney bluffs of Lake Michigan.

Exclusive—No excursions; references required.

Circulars—If you are really interested.

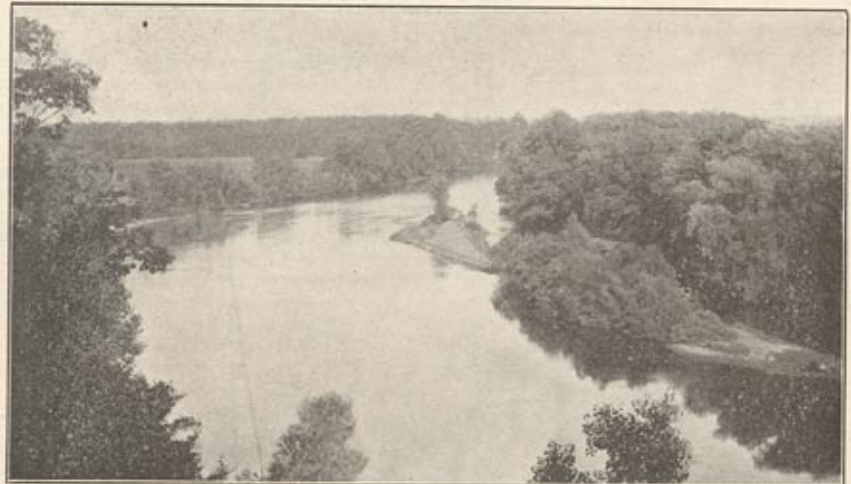
Address—W. SIZER, Drawer 4, Harbert, Mich.

Stoll Bros.' Garage

Distributors of

*FORD and
OVERLAND
AUTOMOBILES*

116-118 N. Front Street NILES



St. Joseph River at Pinhook Bend, Where LaSalle Landed in 1679



Ship and State Streets, St. Joseph

**MICHIGAN CITY TO NEW BUFFALO,
SAWYER, STEVENSVILLE
AND ST. JOSEPH**

40.9 MILES

- 00.0—MICHIGAN CITY; Franklin & Michigan; go north 1 block to Second St. and
- 0.1—Turn right, crossing R. R. and draw-bridge, angling right on same street (bricks); cross R. R. 1.0, with R. R. on left to
- 4.3—Jog left & right across R. R.; pass Grand Beach Resort 6.8 to
- 7.4—Jog right across R. R. and immediately left, going under R. R. at 8.8 to
- 9.9—End of road; turn left around church and at first corner turn right thru NEW BUFFALO (business district to the right); keep right at first turn, curving right 10.1 and right again at 10.2; pick up telephone poles

- 10.7—3-corners; turn right $\frac{1}{2}$ mile to
- 11.3—4-corners; turn left, crossing R. R. on bridge 11.7; cross river bridge 12.1 and following winding road along river at right; cross R. R. 13.2 to
- 14.5—Fork; angle left thru woods $\frac{1}{2}$ mile
- 15.0—End of road; passing summer cottages on Lake Michigan (Lakeside village on right at 16.0) to
- 16.2—End of road; bear left with main travel to
- 18.6—HARBERT (station on right); turn left and at first turn, turn right to
- 19.8—End of road; turn left $\frac{1}{2}$ mile to
- 20.3—4-corners; turn right to
- 21.0—SAWYER; P. O. on left; pass church 21.3; cross bridge; at
- 22.7—3-corners; turn left (north), jogging left & right 23.6; cross R. R. 25.8 to
- 26.7—End of road; turn right, straight thru
- 27.1—BRIDGMAN; cross R. R. and 1 mile beyond
- 28.1—4-corners; turn left; pass school 30.1
- 31.0—End of road; turn right $\frac{1}{2}$ mile to
- 31.5—3-corners; turn left $\frac{1}{2}$ miles, crossing bridge 31.8 to end of road at
- 33.0—Turn right; curving left with road entering from right at 33.3; pass
- 33.7—STEVENSVILLE; straight thru; cross R. R. 34.6; cemetery on right; school on left 35.9; over R. R. bridge 36.4, entering city on Napier Ave.; at
- 40.1—Angle left and turn right (water tower on left) into State St., following to center of
- 40.8—ST. JOSEPH; State & Ship Sts. (Turn right into route north.)

ST. JOSEPH TO MICHIGAN CITY
40.9 MILES

- 00.0—ST. JOSEPH; State & Ship Sts.; go south on State St. to end of road, water tower on right,
- 0.7—Jog left and immediately left to Na-



pler Ave. (brick), straight ahead, passing cemetery on right 1.0 and on left 1.2 to

- 1.4—Fork; bear right along Lake Shore Drive, over R. R. bridge 1.7; school on right 4.9; cemetery on left before R. R. crossing 6.2; to
- 7.1—STEVENSVILLE; straight thru to
- 7.5—3-corners; turn right to
- 7.8—3-corners (R. R. right ahead); turn left; cross bridge 9.0; to
- 9.3—End of road; turn right $\frac{1}{2}$ mile to
- 9.8—Left-hand road; turn left, passing school 10.7; to
- 12.7—4-corners; turn right; cross R. R.
- 13.7—BRIDGMAN; straight thru to
- 14.1—3-corners; turn left; cross R. R. 15.0;
- 18.1—End of road; turn right, crossing bridge; church on right 19.5; pass
- 19.8—SAWYER; P. O. on right, at crossing R. R.; straight ahead to
- 20.5—4-corners; turn left to first
- 21.0—Right-hand road; turn right, passing school on left to end of road to
- 22.1—HARBERT (on right); jog left & curve right at school, running parallel to R. R. on left to
- 24.6—Fork; bear right (left fork into village of Lakeside), Passing summer cottages along Lake Michigan shore;
- 25.8—4-corners (R. R. ahead); turn right; cross R. R. 27.6, following winding road along river on left; cross river 28.5; over R. R. on bridge 29.1 to
- 29.5—4-corners; turn right, going down-grade to
- 30.1—End of road; turn left with poles; curve right 30.6 and right 30.7 to
- 30.8—NEW BUFFALO (business district to the left); turn left to first right-hand road; turn right around church, go straight ahead, going under R. R. at 32.0; to
- 33.4—End of road; jog right across R. R. and immediately left, passing Grand Beach Resort 34.0; to
- 36.5—Jog left across R. R. and turn right to parallel it; cross R. R. 39.8 and immediately curve right on Second St. (brick), curving right 40.3 to
- 40.4—Turn left across river bridge and R. R. to
- 40.7—Franklin St.; turn left to center of
- 40.8—MICHIGAN CITY; Franklin & Michigan Sts.



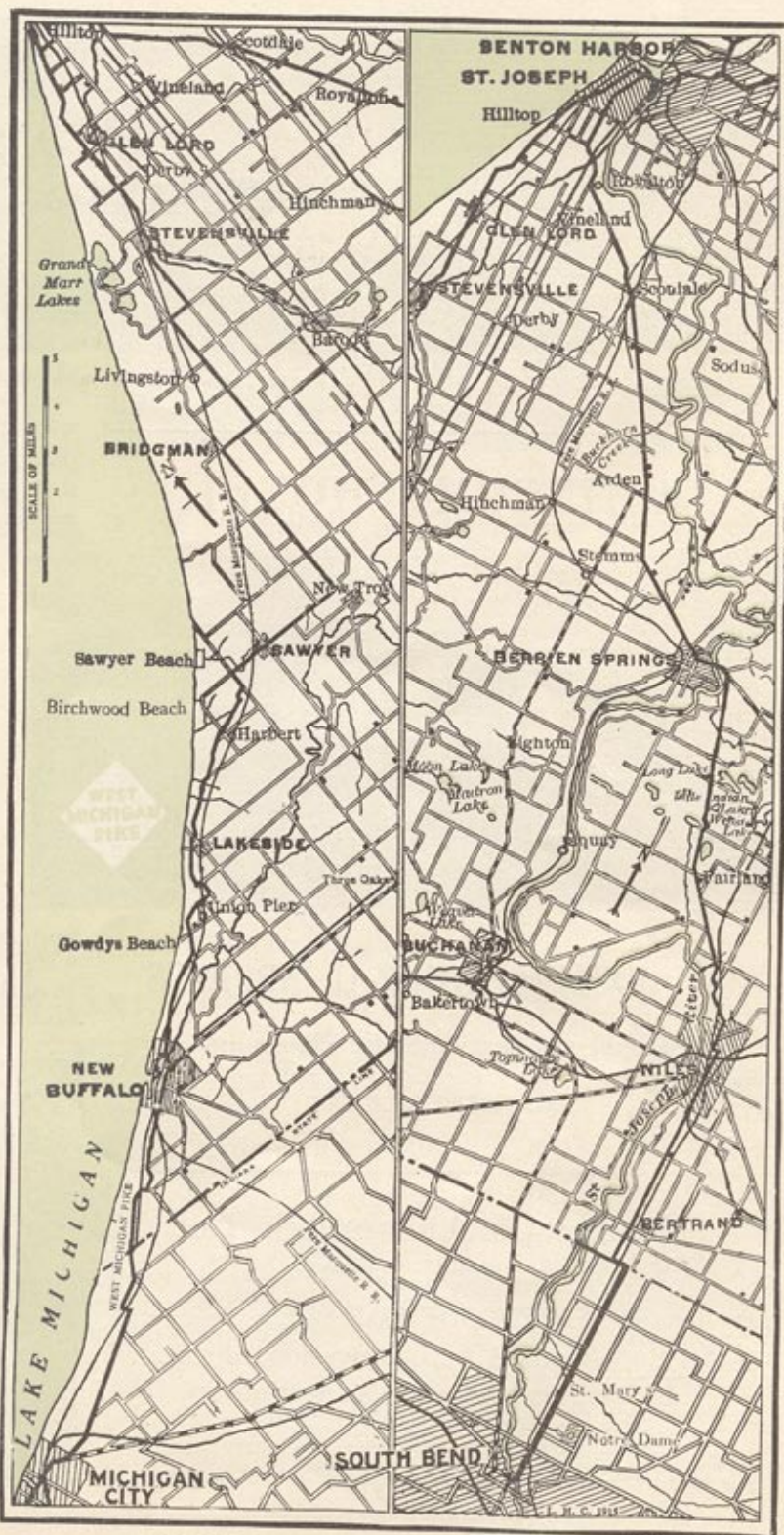
Courtesy of The Automobile Blue Book

SOUTH BEND TO NILES, BERRIEN SPRINGS AND ST. JOSEPH
34.4 MILES

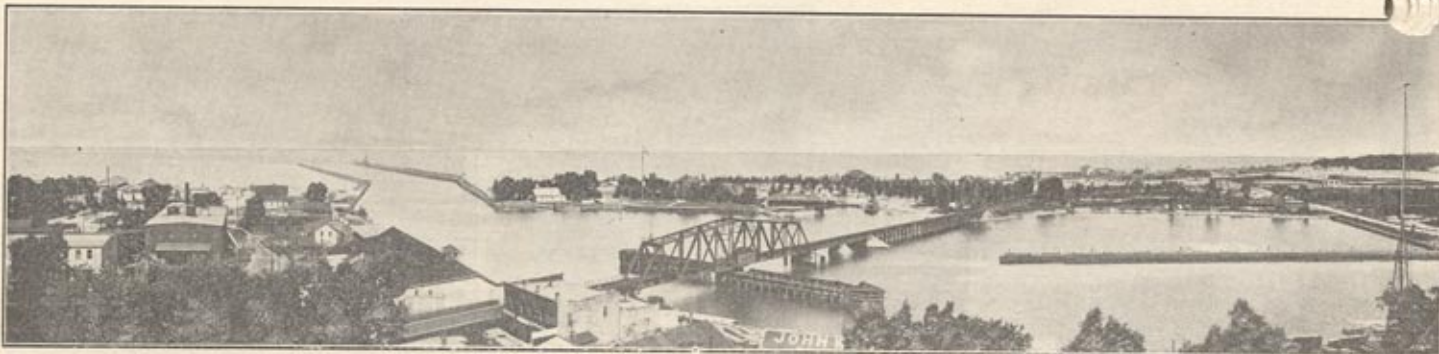
- 00.0—SOUTH BEND; Main & Washington Sts.; go east on Washington St. to
- 0.1—Michigan Ave.; turn left with trolley, crossing St. Joseph River 0.9;
- 1.0—4-corners; jog right away from trolley and immediately left; under R. R. 1.1; Notre Dame University to right 1.8; St. Mary's on left; cross R. R. 2.3 to
- 5.8—End of road; turn left across R. R. 5.9 and State Line into Michigan; immediately
- 6.0—Bear right with road; cross R. R. 9.5, going north of edge of city at
- 10.1—Third St.; bear left onto brick pavement, following Third St. to
- 10.8—NILES; Main & Third Sts.; turn left 2 blocks to
- 10.9—First St. (R. R. ahead); turn right, passing station and going under R. R. 11.4; R. R. 11.5; keep to right, crossing bridge 12.1; to
- 12.3—Fork; bear left with poles; cross trolley 12.8, power house to right; at fork 12.9, bear left along R. R., following heavy poles; passing dam
- 19.8—Bear left, downgrade along river; swing left with road across bridge 20.2 and upgrade into Main St. of
- 20.4—BERRIEN SPRINGS; go 1 block past trolley crossing and turn right around brick block; follow heavy poles, crossing bridge 22.1; thru
- 24.5—ARDEN; straight thru, picking up trolley 26.2; pass school 27.8; cross trolley 28.5; Scottdale 28.8, crossing R. R.; cross R. R. and bridge 32.0; bear right 32.4 & 32.5 into Niles Ave. (brick), picking up trolley; follow to center of city at
- 34.4—ST. JOSEPH; Main & Ship Sts.

ST. JOSEPH TO NILES AND SOUTH BEND
34.4 MILES

- 00.0—ST. JOSEPH; Ship & Main Sts.; go south on Main St., follow trolley into Niles Ave., straight ahead to
- 1.9—Fork; bear left with heavy poles, crossing bridge & R. R. 2.4; bear left at 2.8, picking up trolley; cross R. R. and go thru Scottdale 5.6; caution for dangerous trolley crossing 5.9; pass school 6.6; trolley leaves to right 8.4; pass thru
- 9.9—ARDEN (Buchanan route to right); cross bridge 12.3; bear right into
- 14.0—BERRIEN SPRINGS; at Main St. (brick block on corner) turn left; cross trolley 1st corner; downgrade across bridge 14.2; immediately turn right; bear right at fork 14.6, passing dam; follow heavy poles; cross trolley 21.6 (power house on left); cross bridge 22.5; cross R. R. 22.9 & under R. R.; road becomes First St.; straight ahead to trolley at Main St.; turn left 2 blocks to
- 23.5—NILES; Main & Third Sts.; turn right on Third St., away from trolley; bearing left and left again on bricks to outskirts of city at
- 24.3—3-corners; bear right with poles; dangerous R. R. at 24.9; straight ahead to
- 28.4—Bear left with road across State Line into Indiana; R. R. 28.5; to
- 28.6—Turn right on Michigan Road, which extends to Indianapolis & Evansville; cross R. R. 32.1; pass Ste. Mary's on right; Notre Dame University on left 32.6; under R. R. 33.3 to
- 33.5—End of road; jog right & left, crossing St. Joseph River 33.6; this is Michigan Ave.; pick up trolley; to
- 34.3—Washington St.; turn right with trolley to center of city at
- 34.4—SOUTH BEND; Main & Washington Sts., Oliver Hotel & Postoffice.



BRANCH ROUTE, MICHIGAN CITY TO ST. JOSEPH



Silver Beach

St. Joseph Harbor from The Whitcomb

Higman Park

WHITCOMB HOTEL



Whitcomb Hotel
and Mineral Baths
St. Joseph Michigan

ST. JOSEPH MINERAL SPRINGS

Nearest and Best Baths for Rheumatism

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Machine Shop in Connection

619-621 Ship Street
ST. JOSEPH

Two Blocks East of
Hotel Whitcomb

Up to 1822, the French traders and the Jesuits were the sole white inhabitants of the St. Joseph valley. In that year, the Rev. Isaac McCoy established a Baptist mission near Niles, and settlers began to come in. Land was cleared and the agricultural development began. Most of what is now Berrien County was ceded to the government by the Pottowatomie tribe in 1828. The first steamer was put on the river in 1833, and in the '40s there was a flourishing trade with Chicago.

Easily reached by steamer from Chicago, summertime finds St. Joseph and Benton Harbor alive with thousands of visitors, particularly on weekends and holidays, when the streets and parks are thronged. The mineral springs here are reported to be of great curative powers, and bathhouses operated in connection with the leading hotels. St. Joseph is the county seat of Berrien, and Benton Harbor is an industrial city as well as resort center. Nearby is the Israelite House of David and the Park Springs of Eden, occupying several hundred acres. Edgewater, Higman Park, and a dozen river resorts are easily reached from either of the Twin Cities, which are connected with a brick-paved boulevard.



La Salle Monument in Lakeview Park, St. Joseph

A tour through Michigan is incomplete without a stop at Benton Harbor. Regret will always be with those who come to Michigan and fail to visit this pretty and prosperous city.

Benton Harbor is the center of the fruit industry in Michigan, more baskets of peaches being shipped than from any other point in Michigan. More and better steamboats are engaged in the peach and fruit carrying trade out of Benton Harbor than any other port in the world. If you have not seen a steamboat loading with peaches, or ever breathed the aroma of thousands of baskets of peaches as they were being loaded on a steamer, there are new happy experiences in store for you. Before the peaches ripen, early in the season, as early as the tourist starts out on a journey, the strawberries are ripening about Benton Harbor. The steamers and refrigerator cars carry them out in large cargoes, and along the stone highways of an evening the motorist is crowded to the side of the road by the large berry schooners, like the old prairie schooners, coming to the wharves and the railroad docks. No headlight is needed on your car, no lantern



The Yacht Harbor at St. Joseph

on the slow-moving vehicle, to apprise the motorist that a berry schooner is coming. The air is perfumed with the fragrance of the berries for several hundred feet away, and this aroma is a never forgotten breath of your tour.

When strawberries are gone, then follow in close succession raspberries, cherries, blackberries, the rich Osage melons, and the peaches, apples, pears and grapes. A visit to Benton Harbor in any month during the motoring season will bring happy surprises and keen delights.

Benton Harbor is a good place to rest. The finest of accommodations are furnished by the hotels, while the three large mineral bath houses furnish opportunity for restoring impaired health.

The newly organized Chamber of Commerce will be found ready to give motorists all information and assistance at its command to make their visit in Benton Harbor the most delightful stop on their trip.

MESSNER'S GARAGE

A. F. MESSNER, Proprietor

Home of the Famous "FORD"

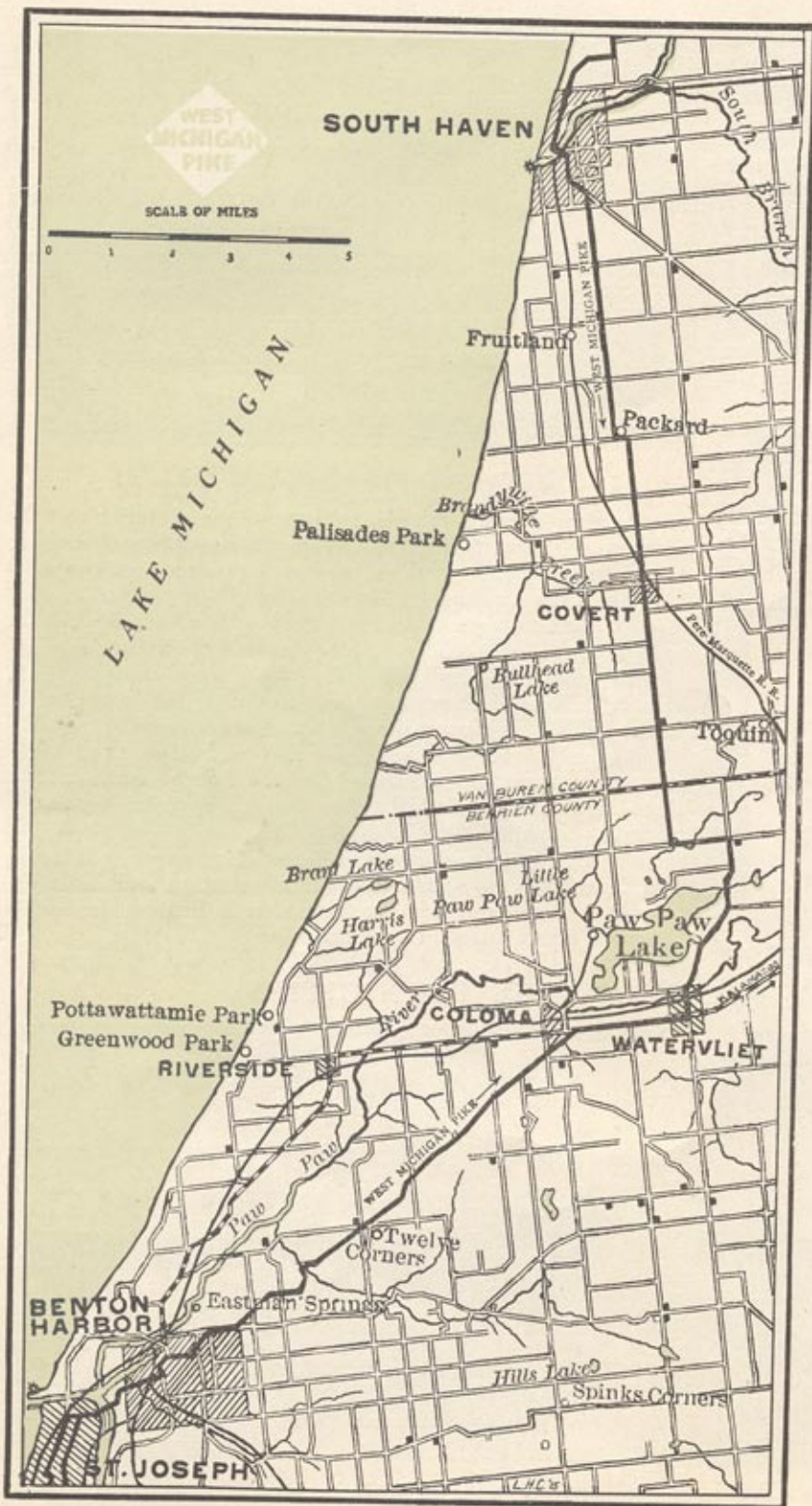
Repairing Overhauling Vulcanizing
Accessories and Supplies

Corner Water and Sixth Streets
LARGEST GARAGE IN BENTON HARBOR

GRAHAM & MORTON WHARF AT THE TWIN CITIES



Ship Your Cars Here to Begin the Run North Over the Pike



**ST. JOSEPH AND BENTON HARBOR
TO PAW PAW LAKE, WATERVLIET,
SOUTH HAVEN, SAUGATUCK
AND HOLLAND**

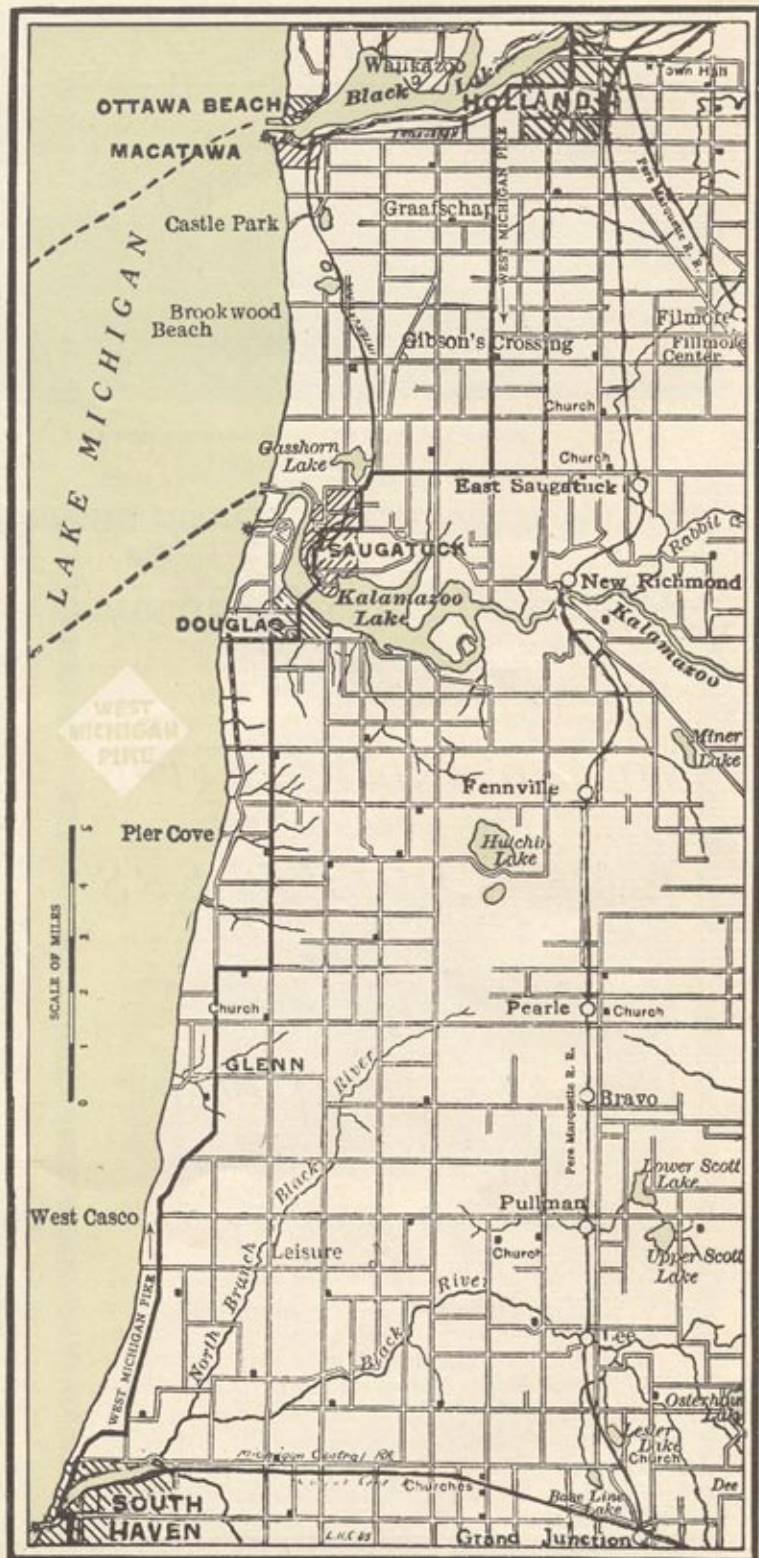
(Note—The Pike Route between Benton Harbor and Watervliet will be torn up during 1915. The alternate route thru Riverside is therefore given, as shown by dotted line on map.)

- 00.0—ST. JOSEPH; State & Ship Sts.; go east with trolleys past court house, turning left on Wayne St.; downgrade across 2 iron bridges into business district of
- 1.5—BENTON HARBOR; hotel on left; turn left on Water St., with one line of trolley, leaving it at fork of
- 1.6—Territorial St. (asphalt); cross R. R.'s at 1.9 and at prominent 4-corners
- 2.0—Paw Paw Ave.; turn left; cross R. R. 2.4; cross river bridge 2.5; cross R. R. 2.6; curving right upgrade on somewhat winding road; cross R. R. 4.3; straight thru all crossroads, passing school on left 7.2; to post-office at
- 7.9—RIVERSIDE; turn right, across R. R. 2.4; 4-corners; turn right with travel and go straight ahead 6 miles thru
- 12.2—COLOMA; continuing to outskirts of
- 14.3—WATERVLIET; turn left around school, passing thru business section of village; Watervliet Paper Co. on left; cross river 14.7 and upgrade; circle Paw Paw Lake (to left), crossing bridge over outlet 15.9;
- 17.3—4-corners; turn left 1 mile to 1st
- 18.3—Right-hand road; turn right 4 1/2 miles to
- 22.8—COVERT; straight thru, crossing R. R. 23.0;
- 25.1—End of road; jog left & right; pass school on left 27.0; iron bridge 27.6; passing golf course 29.5; diagonal
- 29.7—4-corners; bear left on Phillips St.
- 29.9—End of St.; bear right on Broadway,
- 30.2—SOUTH HAVEN; Broadway & Phoenix Sts.; straight ahead to end of St.; R. R. ahead; turn left on Dyckman St., crossing Black River draw-bridge to end of St.;
- 30.8—Lake St.; turn right along Lake Michigan shore (to left); pass hotel 31.7;
- 32.7—End of road; turn left; curve right; pass hotel on left 36.8; thru village of GLENN 39.5; 2 miles beyond,
- 41.4—3-corners; turn right 1 mile to
- 42.4—4-corners; turn left, going north 6 miles; pass GANGES 44.3, church on left.
(Note—At 46.4, a left turn brings one out on the Lake Michigan bluff for a beautiful two mile drive, when a right turn brings one back to main route at 48.8. See detour on map.)
- 48.8—4-corners; turn right into village of
- 49.3—DOUGLAS; turn left around store; curving right at lumber yard; cross drawbridge over Kalamazoo River 49.6; 2d iron bridge 49.8; keep to left along shore of lake into village of
- 50.4—SAUGATUCK; at trolley station, turn right thru business section; follow main travel out of village, turning right at 50.7, left across trolleys;
- 51.4—Turn left with travel and at cemetery
- 51.8—Turn right 1/2 mile, then left 1/2 mile
- 52.8—Turn right with travel; cross trolley to
- 55.4—4-corners; turn left; cross bridge 56.5; pass village of GRAAFSCHAP 60.3; cross bridge 61.5; trolleys at 61.8; to
- 62.0—End of road (Black Lake ahead); turn right (Macatwa Park and south shore resorts on road to left); meet trolley from right 62.6 and

- leave same to left; road becomes Sixteenth St.; pass high school on left just before
- 63.5—River St.; turn left, running on brick and picking up trolleys; city hall on left, park on right; continue
- 64.0—HOLLAND; River & Eighth Sts.

HOLLAND TO SAUGATUCK, DOUGLAS, SOUTH HAVEN, PAW PAW LAKE, BENTON HARBOR AND ST. JOSEPH

- 00.0—HOLLAND; River & Eighth Sts.; go south on River St., passing park on left; trolleys leave to right at 13th St.; at
- 0.5—Sixteenth St., turn right, passing school on right; trolleys come from right 1.2 and leave to left 1.3; curve left past ice house; along Black Lake to
- 2.0—3-corners; turn left, away from lake (road ahead leads to Macatawa Park); cross trolley 2.2; thru GRAAF-SCHAP, 3.7; cross bridge 4.5; to
- 8.6—4-corners; turn right with travel to
- 11.2—4-corners; turn left 1/2 mile to
- 11.7—End of road; turn right 1/2 mile & left 1/2 mile, passing cemetery, to
- 12.6—End of road; turn right with travel
- 13.2—Right-hand road; turn right, then left;
- 13.6—SAUGATUCK; business section; at trolley station, with hotel ahead, turn left, along shore of Kalamazoo Lake; turn right across iron bridge 14.3 and 14.5, angling left into end of road in village of
- 14.8—DOUGLAS; turn right about store to
- 15.3—4-corners; turn left (Note—By going straight ahead to Lake Michigan, a beautiful 2 mile run may be made along the bluff, turning back to the main Pike route at 17.3; see Detour) thru GANGES, 19.8, to
- 21.6—4-corners; turn right 1 mile to
- 22.6—End of road; turn left; go thru village of GLENN 24.6; hotel on right 25.3; curve left; along lake shore
- 31.3—Right-hand road; turn right, road becoming Lake St.; follow it to
- 33.2—Dyckman Ave.; turn left across Black River bridge; curve right 33.6 into Broadway St. and to center of
- 33.8—SOUTH HAVEN; Broadway & Phoenix Sts.; straight ahead, bearing left into Phillips St. 34.0; watch for
- 34.2—Diagonal 4-corners; bear right; pass golf course 34.4; jog left & right with road at 38.6; straight thru village of COVERT 40.9, to
- 45.7—End of road; turn left 1 mile to
- 46.7—4-corners; turn right, passing Paw Paw Lake (on right), 47.7; cross bridge; and downgrade to cross river bridge, Watervliet Paper Co. to the right; thru
- 49.4—WATERVLIET; R. R. crossing; at school,
- 49.7—4-corners; turn right, go west 6 miles going over trolley 51.9 at village of
- 52.0—COLOMA; straight thru (Note—Pike route from Coloma to Benton Harbor will be torn up during 1915; follow detour shown on map by dotted line); cross R. R. 53.5 to prominent
- 55.8—4-corners; turn left with travel to R. R. 56.1 into village of
- 56.3—RIVERSIDE; turn left around P. O.; pass school on right 57.0, following winding road thru all crossroads; cross R. R. 59.7, 61.3; cross river 61.4 & R. R. 61.6; running on Paw Paw Ave.; at 4-corners
- 62.0—Territorial St. (asphalt), turn right; cross R. R.'s 62.1; meeting trolley
- 62.4—Angle left into Water St. with trolley;
- 62.5—BENTON HARBOR; hotel on left; turn right into Main St.; follow trolley across 2 bridges and upgrade to
- 63.6—Ship St.; turn right with trolley to
- 64.0—ST. JOSEPH; Ship & State Sts.





MILLS OF WATERVLIET PAPER COMPANY
FROM THE PIKE



Pike at Head of Paw Paw Lake

Watervliet Paper Company
Manufacturers of High Grade
COATED AND UNCOATED
CATALOG PAPERS

VIKING FOLDER

Especially adapted for Automobile Catalogs, Circulars and Booklets. Do justice to your advertising by using a paper that will bring out the fine points and stand up.

Leaving Benton Harbor, the Pike route leads northeast on the old "territorial road," which was used by the French traders bound from Detroit to St. Joseph and the trading posts on Lake Michigan and the Illinois. This route leads through the famous "grape belt" and the vineyards cover many acres of the rich lands. There are several grape juice factories and the immense quantities of other small fruits grown are shipped direct to Chicago and the big markets.



Home of R. H. Sherwood at Lake View Orchards, Paw Paw Lake

Watervliet is the key to the Paw Paw Lake district, the lake itself lying northwest of the town. Cottages, hotels, and boarding houses completely encircle the lake, which is visited annually by thousands of visitors from Chicago and its suburbs. It is one of the most populous of the Western Michigan resorts.

The Pike swings around the eastern end of the lake, crossing the Paw Paw River at Watervliet. Many fine views of the Lake may be secured from the road itself, which passes for some distance between two rows of magnificent trees.

PAW PAW LAKE

*"The Newport
of
The West"*



More than Five Hundred Hotels, Boarding Houses and Cottages, Surrounding a Beautiful Lake. One of the Largest and Most Accessible Resorts in Western Michigan.

Two Dance Pavilions
Beautiful Bathing Beaches
Fishing, Bowling, and other Sports

Two Motor Boat Clubs
—Races Every Sunday
Launches to All Points on the Lake

The Best Place to Spend Your Vacation

Hotel Rates Cottages \$7 to \$15 per week
\$7 to \$18 per week \$60 to \$150 for the Season

RIGHT ON THE PIKE

For information, address

**The Paw Paw Lake South & East Shore Association
WATERVLIIET**

L. CAMPBELL, Pres.; P. E. DOUGLAS, Vice-Pres.;
W. M. BALDWIN, Treas.; O. A. DODD, Secy.



Paw Paw Lake is typical of the inland lake resorts of Southern Michigan which are thronged with the residents of the nearby great cities during the heated season. A very short ride by boat and train brings the Chicagoan here, or to St. Joseph or South Haven, and all three are very popular as week-end resorts. Every facility is provided for the entertainment of these guests, and there is a long schedule of yacht and motor boat contests to engage the innumerable fleet of watercraft of all descriptions. Dancing, bowling and golf are the favorite recreations when the list of water sports is exhausted, and resort life is very lively.



This country is surely the haunt of the fisherman and sportsman of every nearby state. Its rivers and brooks are the natural home of the brook trout, and the lakes are the habitat of the black bass, the pike, and the lordly muskallunge, one of the gamest fish in fresh or salt water. The small pan fish, such as perch, bluegills and rock bass, may be caught in any quantity in the inland lakes. For the hunter, the wood coverts furnish plenty of game birds, partridge and wild duck being found in great numbers. Shooting is allowed only in the fall. A half million strangers visit Western and Northern Michigan annually for the shooting. The most remote points are within a 24-hour journey of St. Louis, Louisville, Cincinnati or Pittsburgh.

The Shamrock

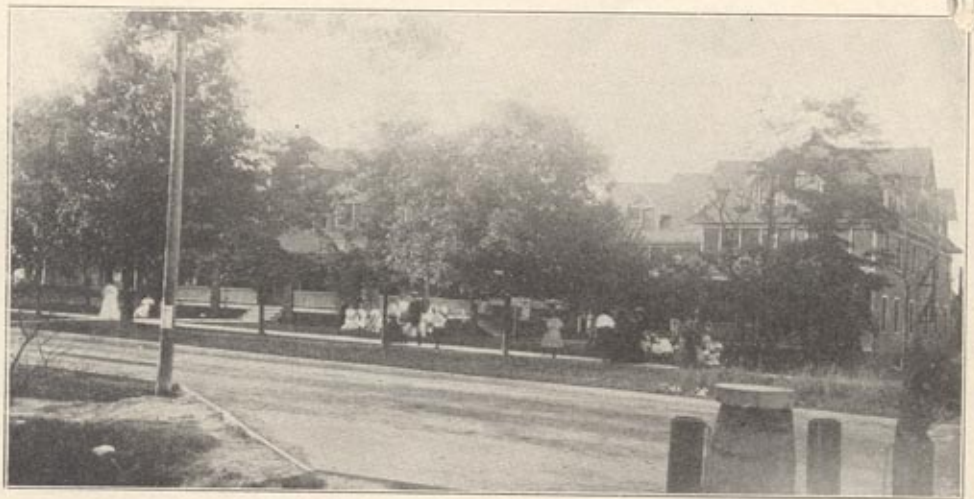
*The Leading Resort
In South Haven*

Located on the West Michigan Pike

GARAGE ACCOMMODATIONS

Fifteenth Season under
same management.
Rates on application.

MRS. GEORGE H. MYHAN, MANAGER



The Shamrock Resort, South Haven

VAN BUREN COUNTY

Named for President VanBuren.
Surveyed 1829, organized 1837. Area, 394,880 acres; land in farms, 361,570 acres; number of farms, 4,952; average value of lands per acre, \$43.71; value of all crops, \$3,648,519; cereals, \$1,384,105; fruits, \$1,026,365; hay and forage, \$584,967; vegetables, \$412,513; assessed valuation, \$35,164,410. County seat, Paw Paw (population, 1,643).

Passing Covert, South Haven is reached. This city of 5,000 is one of the most popular resorts on the East Coast and there are more than a score of hotels. The Lake Michigan shore and the banks of Black River are dotted with cottages for miles in every direction. The bathing here is especially fine, and thousands of bathers and onlookers may usually be seen on the wide beaches. The South Haven Country Club, with its excellent golf course, is another attraction, the course being visible as the tourist enters the city from the South.

The more important products of South Haven's industries are pianos, fruit packages, lumber, wood carvings, mill supplies, and baskets. Syrup, pickles, vinegar, and canned goods of all sorts are also produced. The city is governed under the commission form and has well paved streets, electric light and gas plants, and a fine water system. There is a splendid school system and a free library with a beautiful building and a large endowment. It enjoys a large trade from the rich farming and fruit raising country which surrounds it. There is a live commercial organization which is actively engaged in securing new industries.



The Citizens State Bank, South Haven

DR. O. M. VAUGHAN, President; R. T. PIERCE, Vice-President;
R. J. MADILL, Cashier; C. E. DILLEY, Ass't Cashier.

We Solicit Your Business



EAGLE GARAGE

10-12 Eagle Street :: SOUTH HAVEN

All kinds of Repairing
Complete line of Tires
and Accessories

Free Air



South Haven Country Club Course, from the Pike

See America Now—There's War in Europe

The Johnston Hotel

C. H. CUNNINGHAM, Proprietor

South Haven

AMERICAN PLAN

Rates \$2.50 and \$3.00 per day Open all the Year

Steam Heat Running Water

Large Sample Room

Few Michigan resorts have more life than South Haven, with its sailing, boating, bathing, launch riding on the river and lake, concerts and dancing, and there is an infinite variety of recreation and amusement. A huge dancing pavilion, overlooking Lake Michigan, affords opportunity for the immense crowds to indulge in dancing without crowding.

South Haven is a shipping point for fruit, and has two boat lines and two railroads. The Masonic order has a fine temple recently completed, and other fraternal organizations have commodious quarters.

FIRST STATE BANK SOUTH HAVEN

ooooo

C. J. MONROE, President

VOLNEY ROSS and GEO. C. MONROE, Vice-Presidents

C. F. HUNT, Cashier

ARTHUR ROSS and MARY WERTMAN, Bookkeepers

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Harbor Entrance and Piers at South Haven

TO OUR READERS

It cost us Twenty-Five Cents to put this booklet into your hands, and we hope it will prove interesting and of service to you.

If you are not interested, please give it to someone else who is. Please do not throw it into the waste-basket. Give us a chance for our quarter's worth. Our advertisers contribute the cost and merit your patronage.

To Saugatuck Township goes the honor of being first to complete the Pike route as a permanent road, bonds being issued early in 1915 for the construction of a 16-foot concrete roadway across the township. This work will be finished before the summer of 1916, and has stimulated like action in many other rural districts.

Saugatuck and Douglas lie on opposite shores of the Kalamazoo River, which here expands into a little lake. Forest covered and picturesque hills almost surround the twin villages, and between them the river winds its way. Less than a mile from Lake Michigan as the crow flies, the river follows a sinuous course of more than four miles to the harbor entrance, with the hills towering on either side. Mount Baldhead, directly between Saugatuck and Lake Michigan, is one of the highest sand dunes along the shore of lower Lake Michigan, and the view from the



observation tower on its summit is worth the climb. A quaint old chain ferry takes one from the village to the foot of the hill, on the lake-ward side of which is Forward Movement Park.

An amusement pavilion is one of the main attractions of Saugatuck, and its immense dancing floor is the largest in the Middle West. An excellent orchestra plays afternoon and evening. From Saugatuck the river steamers can be taken for a fifteen mile ride up the river, which presents many pretty scenes.



One of the Finest Shore Line Drives in the World



The Shore Drive at Douglas



HOTEL BUTLER

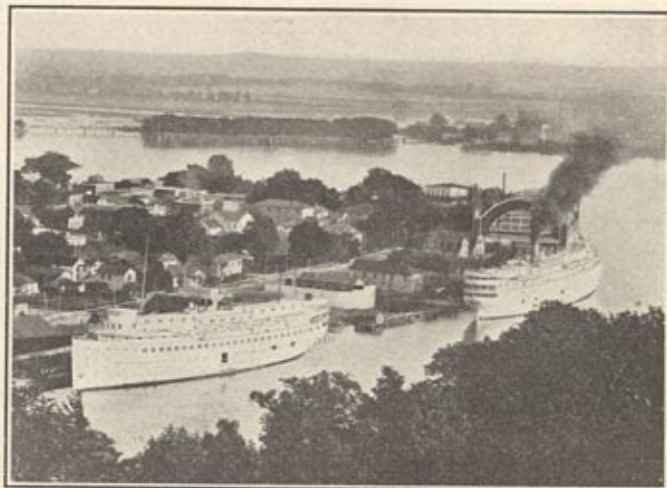
W. H. PHELPS, PROPRIETOR

At the Water's Edge in the Village of Saugatuck

BOAT LIVERY IN CONNECTION
ELECTRIC CARS PASS THE DOOR EVERY HOUR

Transient Rates \$2.00 to \$3.00 per Day Special Rates by the Week
Private Baths with Room \$2.50 to \$3.50 per Day

GARAGE IN CONNECTION



Saugatuck and Kalamazoo Lake from the Hill

In its course from Saugatuck to the piers at the Lake Michigan entrance to the harbor, the river passes through a natural park of great beauty, which has been preserved in its wild state. The scenes along the river and among the sand dunes are favorite sketching grounds for artists, of whom Saugatuck entertains great numbers during the summer months. Two summer schools in art make their headquarters here.

Passenger steamers make the run up the river to New Richmond, as well as to Chicago and South Haven.

Stop
at the

Tourist
Home
Saugatuck

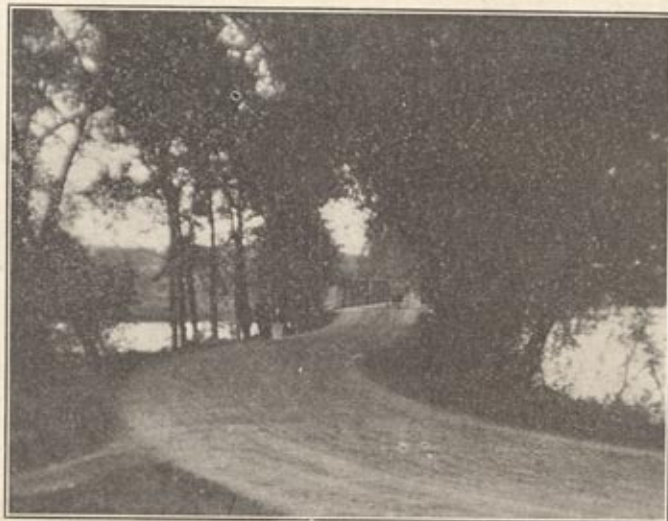


Special
Attention to
Automobile
Parties

W. A. ALLEN
Proprietor

ALLEGAN COUNTY

From "Alleghanies", an Indian tribe.
Surveyed 1831, organized 1835; land area, 529,873 acres; in farms, 472,708 acres; number of farms, 6,217; average value of land, \$37.87; value of all crops, \$4,596,801; cereals, \$2,114,532; hay and forage, \$924,774; fruit, \$798,625; vegetables, \$400,806. Assessed valuation, \$38,915,767. County seat, Allegan (population, 3,500).



Crossing Kalamazoo River Between Saugatuck and Douglas

FRUIT GROWERS STATE BANK

SAUGATUCK

Capital \$50,000.00
Surplus and Profits . . . 15,000.00

4% INTEREST ON
SAVINGS DEPOSITS

FRED WADE, Vice President LEMUEL R. BRADY, Asst. Cashier
D. M. GERBER, President W. R. TAKKEN, Cashier



Ottawa County has appropriated \$600,000 for good roads and the West Michigan Pike between Holland and Grand Haven (22 miles) is under construction during 1915. Three miles of macadam have been completed and accepted, twelve miles of gravel are ready for inspection, and four miles more have been graded and are ready for gravel. The remaining three miles will be improved during the winter and spring of 1916, giving a new road between these two cities. It is six miles shorter than the previous route shown by dotted lines.

HOLLAND TO GRAND HAVEN DIRECT ROUTE

(All new road in 1915.)

- 00.0—HOLLAND; River & Eighth Sts.; go north on River St., crossing R. R. and passing head of Black Lake on left; cross Black River 0.4; thru 4-corners just beyond (North Shore road to left) at 0.9, bear left with road to
- 1.2—Fork; bear right (Ottawa Branch to left; see note) continue to brick school on right just before
- 3.5—End of road; turn right and go north across North Holland flats to
- 9.3—End of road; jog left across R. R. and immediately left; downgrade across creek and into village of
- 10.4—WEST OLIVE; turn left and immediately turn right to end of road at
- 12.0—Curve left around corner to
- 12.7—End of road, R. R. ahead; turn right 2 miles
- 14.7—4-corners; house on far rights; turn left and go thru village of
- 15.6—AGNEW; cross R. R.; continue west to
- 15.7—4-corners; turn right with travel and go north $6\frac{1}{2}$ miles; cross R. R. and pass cement block school 18.7; to
- 23.2—Washington St.; turn left into
- 23.7—GRAND HAVEN; Washington & Seventh Sts.; turn right to Muskegon; straight ahead $\frac{1}{2}$ mile to center of city.

GRAND HAVEN TO HOLLAND

- 00.0—GRAND HAVEN; Washington & Seventh Sts.; go east on Washington St. to
- 0.5—End of street; turn right and go $6\frac{1}{2}$ miles south; pass cement school on left and cross R. R.; at
- 7.0—4-corners; turn left thru village of
- 8.1—AGNEW; cross R. R.; straight thru to
- 9.0—4-corners; house on far left; turn right and go south 2 miles to
- 11.03—3-corners; R. R. ahead; turn left to
- 11.6—Curve right around corner and go to
- 13.2—WEST OLIVE; turn left and immediately right with travel; cross creek and up short grade; jog right 14.3 across R. R. and immediately left; go due south
- 20.2—End of road; angle left, passing brick school; Ottawa Beach road enters from right 22.5; angle right 22.8, crossing Black River; pass Black Lake on right and straight ahead to center of
- 23.7—HOLLAND; River & Eighth Sts.; straight ahead for St. Joseph.

Note—OTTAWA BEACH ROUTE

- 1.2—Fork; bear LEFT on Alpena Beach Road; straight ahead to 4-corners at 4.1; turn left, coming to shore of Black Lake at 6.1; turn right past golf course and into OTTAWA BEACH 6.8.



Head of Black Lake at Holland from the Pike

OTTAWA COUNTY

Named from the Ottawa tribe of Indians.

Surveyed 1831, organized 1837. Land area, 361,600 acres; farm area, 324,129 acres; number of farms, 4,603; average value of land per acre, \$40.78; value of all crops, \$2,819,347; cereals, \$1,185,320; hay and forage, \$775,824; vegetables, \$387,578; fruit, \$293,892; assessed valuation, \$44,347,162. County seat, Holland (population, 10,490).

During the decade preceding the Civil War, the region between Saugatuck and Muskegon and as far east as Grand Rapids and Kalamazoo was settled by colonies of Hollanders, whose intensive system of agriculture has made it the "garden patch" of Michigan. Celery, tomatoes, and produce of all kinds are raised in large quantities and during the season every transportation facility is overtaxed to move the crop. The descendants of these pioneer farmers still make up the largest single element of the population in the district, of which Holland is headquarters. Here is Hope College and the Western Theological Seminary, the leading schools of the Reformed church. The well-kept lawns and abundant trees make the streets attractive. Furniture is the chief prod-

uct of the factories, but there are large plants manufacturing beet sugar, pickles, leather, shoes, furnaces, pianos, and chemicals. Holland's population is about 12,000.

The exodus of Dutch colonists to this section of Michigan was caused by religious dissensions which arose in the Netherlands in the early part of the 19th century, which were followed by persecutions and annoyances which became unbearable. The Dutch government refused permission for the dissenters to colonize in the Dutch islands of the East Indies on a basis of religious liberty, so a band was formed under the leadership of Rev. A. C. Van Raalte and homes were sought in America. A personal exploration was made by their leader, and in 1847, the entire band was brought to Michigan and Holland was settled. Attracted by the success of these pioneers, thousands of Hollanders have since settled in this section, of which Holland is the recognized center.

Almost on the day of the great Chicago fire in 1871, the entire city of Holland was wiped out by fire, but its sturdy citizens rebuilt and today it is one of the most beautiful of the cities on the East Coast. Its early history is reflected in the loyal and generous support of its religious institutions and it is now the best church-equipped city in Michigan.

Industrially, Holland's chief product is furniture, and there are six large plants in this line. Pianos, plate glass, furnaces, chemicals, and gelatine are manufactured in large quantities. The three tanneries of the Armour Leather Company, the Holland Sugar Company, the Heinz pickling plants, and the shoe factories form another large group of industries. With shipping facilities by steam, electric, and steamship lines, the city is securing many industries which find the combination of lower overhead costs with excellent connections with all big markets an attractive inducement.

Grand Rapids, Holland & Chicago Ry.

Double Track Electric Line

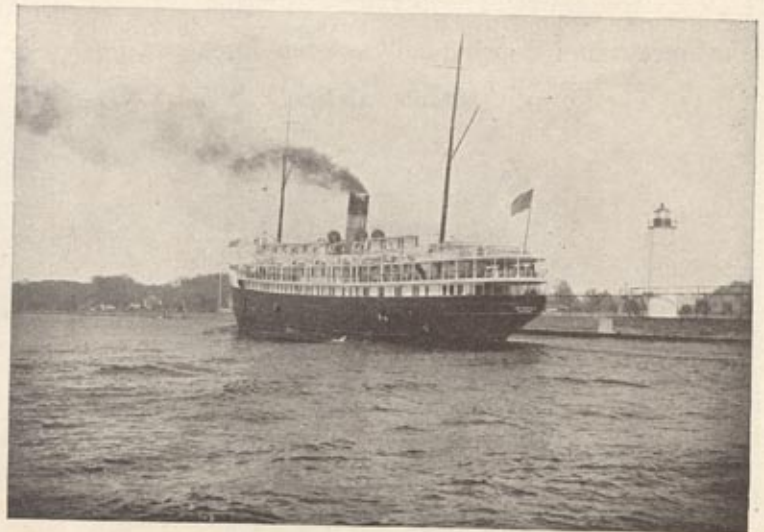
FROM

Saugatuck, Macatawa Park, Ottawa Beach
Holland and Zeeland

TO

GRAND RAPIDS

Fast All-Steel Trains Every Thirty Minutes





Hotel Macatawa, Macatawa Park

HOTEL MACATAWA MACATAWA PARK

On the Ridge Between Lake Michigan
and Macatawa Bay

With a surpassing view over inland
ocean and inland lake



*The Leading Hotel in
Michigan's Greatest Resort*

FIRST CLASS IN EVERY PARTICULAR

Appointments Service Cuisine

Concerts and Dancing daily—A fine Orchestra

The Focus of Macatawa's Social Life



Dining-room, kitchen and service buildings
entirely separate

FIREPROOF GARAGE IN CONNECTION

Accommodations for 350 guests

Rates \$14 per week and up



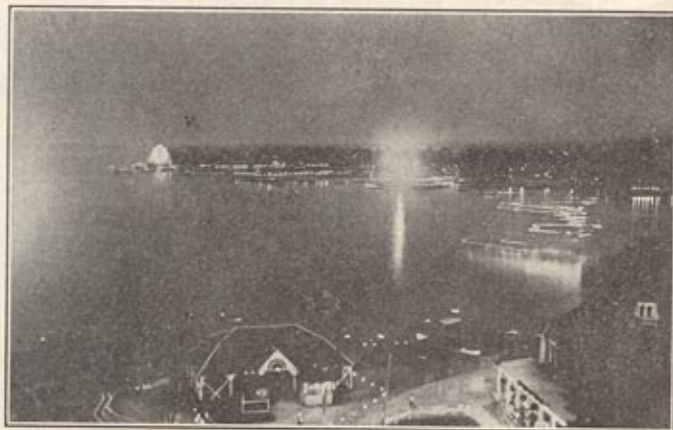
OWNED AND MANAGED BY
THE MACATAWA RESORT ASSOCIATION



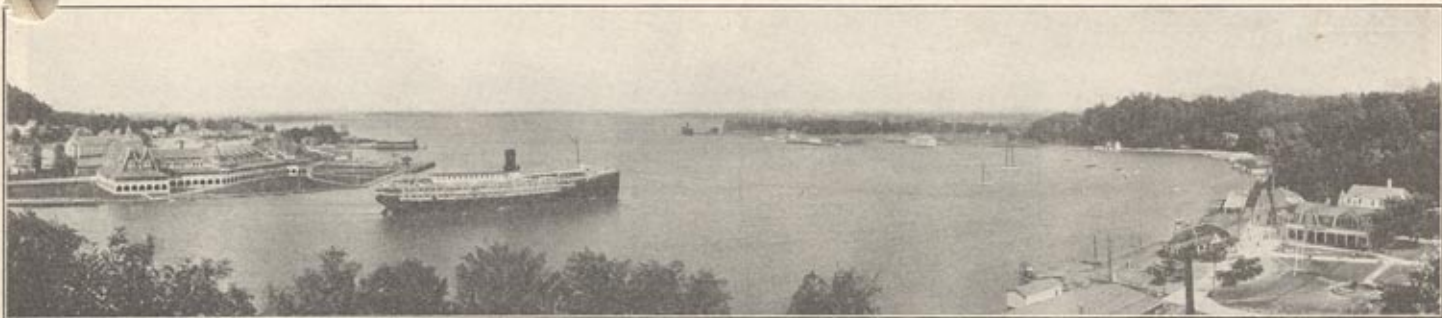
The Board Walk at Macatawa Park

To the tourist, its chief importance is as the gateway to the Black Lake resorts, the largest group in point of summer population on the Lake Michigan shore. Black Lake is six miles long and its entire shore is lined with cottage colonies and hotels. Ottawa Beach and Macatawa Park, on opposite sides of the channel at the outlet to Lake Michigan, are the largest and best known, but Jenison, Lakeside, Waukazoo, Virginia Park, Chicago Beach, Central Park, Evanston Park, Pine Lodge Point and Pine Creek Bayou are equally important in the aggregate. There are several large and modernly equipped hotels, notably the Hotel Ottawa, the Macatawa, and the Waukazoo Inn.

Macatawa Park is located on the thickly wooded hills lying between Macatawa Bay and Lake Michigan, and is the largest of the Black Lake resorts. As a resort, it is the most highly developed on the east coast of Lake Michigan, with paved roads, electric lights, water and sewage systems



Night Scene on Macatawa Bay



Ottawa Beach

Macatawa Bay from Mt. Baldhead

Jenison Park

Ottawa Beach Hotel

J. BOYD PANTLIND MANAGEMENT



\$3-\$4 per Day Accommodations for 500

Under Same Management
The Pantlind and Morton House, Grand Rapids

owned and operated by the Resort Association. A concrete seawall is being constructed to protect Macatawa's famous "board-walk," which extends along the beach for nearly two miles and is faced by a solid row of beautiful summer homes.

Aquatic sports are in the lead at these resorts, and the yacht and motor boat races held annually attract the clubmen from all points on Lake Michigan. The Macatawa Bay Yacht Club lies in the shelter of the hills on the Macatawa shore. On the Ottawa Beach, or North Shore, is the Country Club, with a good 18-hole course which is available to all visitors. There are tennis courts as well. The bathing beaches along Lake Michigan are unsurpassed. At Jenison are found all the usual amusement park attractions. The Black Lake resorts afford every class of attraction from those of the fashionable watering-places to the simpler accommodations of those seeking rest and quiet.

To the resorts on the southern side of Black Lake, the "Bay Road" furnishes convenient access to all, and is much travelled. It follows the shore of the lake nearly the entire distance. Ottawa Beach is reached by an excellent gravel road some distance back from the north shore (see map). Waukazoo is reached by a road along the water's edge.



Regatta Day at Macatawa Bay Yacht Club

The
**Highland
Park Hotel**

On the Bluffs
Overlooking
Lake Michigan

Where the Cool Breezes Always Blow



Highland Park, from the Piers

Completely Overhauled and Refurnished
Under New Management
New Annex for Dancing, Etc.
Garage in connection

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THE BEAUTIFUL AND SUCCESSFUL
WANTS YOU

THE GRAND HAVEN COMMERCIAL ASSOCIATION
Furnishes information for Resorters and Tourists and is
actively engaged in forwarding the city's interests.

THE GRAND HAVEN BOARD OF TRADE
Has free sites for new industries and will demonstrate the
city's advantages as a location for manufacturers.

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AND OTHER STATES**

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and

Nellist's Road Map of Michigan

Published by John F. Nellist

Grand Rapids, Michigan

Revised 1915

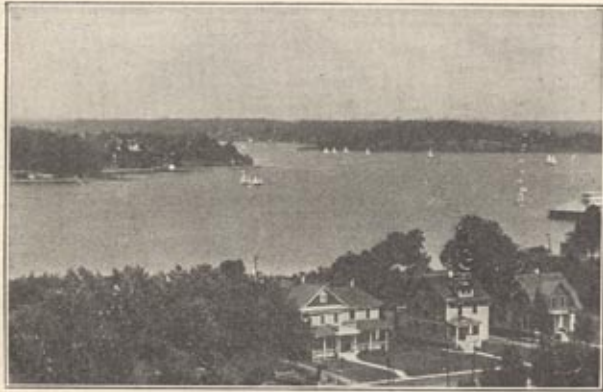
Price \$1.00

Grand Haven, located at the mouth of Grand River, is the county seat of Ottawa County and has a population of more than 6,000. It is an important railway and steamship terminal, its harbor being kept open the year round for the Grand Trunk carferries and the Crosby line boats to Milwaukee and the Goodrich Company's ships to Chicago. It is the headquarters for the various marine departments of the government service on the east shore of Lake Michigan and the lighthouse supply depots and yards, inspection bureaus, marine hospital, etc., are located here. It is a port of entry for imports.

Its earliest history is as the site of one of the great Indian settlements and it was visited frequently by the missionaries and fur traders. Grand River was one of the main arteries of travel in those times and in 1821 Grand Haven was made headquarters for more than 20 fur trading posts established in Michigan by the American Fur Company. It rose to great importance in the early lumber days, and the scenes of several of Stewart Edward White's great stories of lumbering days are laid here. When the timber had all been cut, the city lost much of its prestige and population, but with the development of its transportation facilities came several flourishing industries and the evidences of its present prosperity may be seen on all sides.

Grand Haven is governed under the commissioner form and its public improvements reflect the progressiveness of its citizens. It has a fine school system and Akeley Institute, one of the leading Episcopal schools of the country, has enrolled students from most of the States of the West.

A rather unique and interesting feature of Grand Haven's activities is her fishing industry, and scores of steam and gasoline craft are engaged in the industry from this port. Between two and three million pounds of fish, principally whitefish and trout, are handled annually by the two refrigeration plants, and a still larger quantity is smoked for shipment everywhere. The best known



Aeroplane View of Spring Lake



Junction of the Grand Highway with the West Michigan Pike

product is smoked whitefish, Grand Haven's output of this delicacy being the largest in the world. The fishing is carried on summer and winter and it is picturesque and interesting to watch, from the lifting of the nets to the curing and packing of the catch. The industry comprises one of the most valuable sources of wealth to Grand Haven.

On the ridge of wooded sand dunes fronting the Lake Michigan beach is Highland Park, Grand Haven's most popular resort. The cottages are built on the slopes and crest of the bluffs, amid the forest, and their elevation gives them a splendid panoramic view of Lake Michigan the full sweep of her summer breezes. The bathing here is exceptionally fine and the gradual slope of the beach into deep water gives it that essential of safety for the bather which is characteristic of the entire East Coast.

In the lowlands near its mouth, Grand River's wide course is expanded into a series of beautiful bayous and deltas, and a number of summer colonies have grown up on its banks. Here life is more secluded and rustic and attracts many desiring to lead the simpler life. There is excellent fishing and hunting in season.

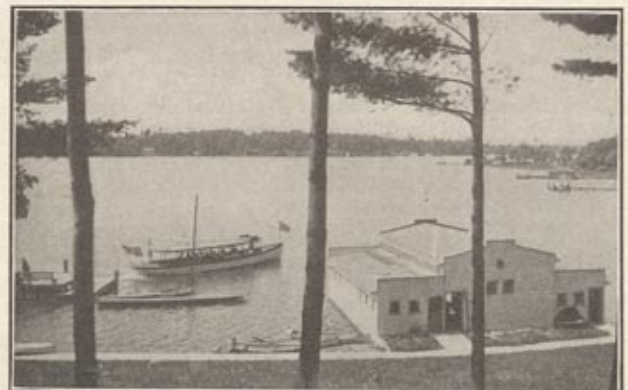
Just north of Grand Haven is Spring Lake, one of the

most beautiful inland lakes in Michigan, with high wooded banks of irregular contour and many deep bayous. A large number of handsome summer homes have been built by prominent families and the resort activities are varied. Spring Lake is one of the most popular waters for boating, and numerous regattas are held by the Yacht Club, the Motor Boat Club, and kindred organizations. The Spring Lake Country Club has a fine course near the village of Spring Lake. Excellent accommodations may be secured at any of a half dozen hotels on the lake. Between Spring Lake and Grand Haven is the junction of the Grand Highway with the Pike, and an organization is actively at work to complete this connection with Grand Rapids.

South of Muskegon, the Pike rounds the head of Lake Harbor, another pretty lake with many fine homes. At its entrance into Lake Michigan is Lake Harbor resort, an estate of 600 acres on natural parking, with a model farm, an 18-hole golf course, tennis courts, and all the modern appointments of an up-to-date resort. The accommodations here are first-class in every particular and Lake Harbor is the favorite Michigan resort of Cincinnati and Louisville residents.



Yacht and Hydroplane Races Feature Spring Lake's Activity



Spring Lake has Many Fine Summer Homes

Cities, Villages and Resorts Reached by the Pike



NILES	FRANKFORT
Berrien Springs	Crystallia
Arden	Empire
Royalton	Glen Haven
ST. JOSEPH	Glen Arbor
Silver Beach	Leland
Higman Park	Northport
BENTON HARBOR	Northland Beach
Eastman Springs	Northport Point
House of David	Omena
Riverside	Sutton's Bay
Coloma	BENZONIA
Watervliet	Beulah
Paw Paw Lake	Honor
Covert	INTERLOCHEN
SOUTH HAVEN	Grawn
Casco	TRAVERSE CITY
Glenn	Old Mission
Ganges	Ne-ah-ta-wanta
Lakeside	Acme
Douglas	Yuba
SAUGATUCK	ELK RAPIDS
Castle Park	Meguzee Point
MACATAWA PARK	Kewadin
OTTAWA BEACH	Bass Lake
Waukazoo	Elk Lake
Jenison Park	Creswell
HOLLAND	Torch Lake
West Olive	Eastport
Agnew	Norwood
GRAND HAVEN	Charlevoix
Highland Park	Belvidere
SPRING LAKE	Mt. McSauba
Ferrysburg	Bay Shore
Fruitport	Walloon Lake
LAKE HARBOR	PETOSKEY
Mona Lake	Rosedale
Muskegon Heights	BAY VIEW
MUSKEGON	Kegomic
Lake Michigan Park	Wa-ya-ga-mug
Idylwild	Menonaqua Beach
North Muskegon	Ramona Park
Bear Lake	Roaring Brook
Lakewood	Wequetonsing
Fruitvale	West Wequetonsing
Michillinda	HARBOR SPRINGS
Sylvan Beach	HARBOR POINT
WHITEHALL	Forest Beach
MONTAGUE	Middle Village
Shelby	Goodhart
HART	Cross Village
PENTWATER	Conway
Oceana Beach	Oden
Bass Lake	Alanson
LUDINGTON	Ponshewaing
Epworth Heights	Brutus
Hamlin Lake	PELLSTON
Scottville	Burt Lake
Big Sauble River	Douglas Lake
Filer City	Van
MANISTEE	LEVERING
Orchard Beach	Carp Lake
Bear Lake	French Farm Lake
Onkema	MACKINAW CITY
Portage Point	Wa-wa-tam Beach
Arcadia	MACKINAC ISLAND
Bar Lake	Bois Blanc Island
Elberta	Les Cheneaux Islands
Herring Lake	ST. IGNACE

GRAND HAVEN TO MUSKEGON

- 00.0—GRAND HAVEN; Seventh & Washington; go north on Seventh St., picking up trolley from left and following it across bridge and Grand River drawbridge; cross trolley between row of willows to end of road at
- 1.1—3-corners (Spring Lake to right); turn left across drawbridge at 1.2; bear right across R. R. at 1.3 to
- 1.4—FERRYSBURG; P. O. on right; turn left, crossing R. R. 1.5; at once turn right, then bear left to
- 1.8—End of road; turn right and go straight ahead $6\frac{1}{2}$ miles, then descending sharp grade and bearing left along shore of Lake Harbor; R. R. coming in from right; over small creek and upgrade to
- 10.0—Angle left and turn sharp right into Peck St., crossing R. R. 10.2; McKinney Ave. 10.3 (business center of Muskegon Heights); R. R. tracks at 10.4, 11.3, & 11.6, running on brick pavement; caution to observe small triangular park on right at
- 12.2—Third St.; turn left, crossing trolley and angling slightly left on passing church on second corner; pass Hackley Library, Art Gallery & Park at 12.7; to
- 12.8—Western Ave.; Occidental Hotel on right; turn right two blocks to
- 13.0—MUSKEGON; Postoffice Square. (To Montague—straight ahead.)

MUSKEGON TO GRAND HAVEN 13 MILES

- 00.0—MUSKEGON; Postoffice Square; go west on Western Ave. two blocks.
- 0.2—Third St. (Occidental Hotel on left); turn right, passing Hackley Square, Library & Art Gallery to Jefferson St. (church square ahead); angle slightly left, crossing trolley; second cross street is
- 0.8—Peck St.; turn sharp right on brick crossing R. R.'s at 1.4, 1.7, & 2.6; cross McKinney Ave. 2.7 (business center Muskegon Heights); cross two tracks 2.8 to
- 2.9—Turn sharp left with main travel, angling right with R. R. in cut at left; pass Lake Harbor on right, crossing two bridges and running upgrade; pass Leathermans Corners at 5.8 (Fruitport detour to left), straight ahead to
- 11.2—End of road; bear left & right to
- 11.5—End of road; turn left across R. R.
- 11.6—FERRYSBURG; ship-yard ahead; turn right, bearing left across R. R. at 11.7; cross drawbridge 11.8 to
- 11.9—3-corners (Spring Lake straight ahead); turn right between willow trees, picking up trolley 12.0 & crossing Grand River drawbridge and 2d bridge into Seventh St.
- 13.0—GRAND HAVEN; Seventh & Washington (center of city to left $\frac{1}{2}$ mile). (For Holland, turn left here.)

MUSKEGON TO WHITEHALL, MONTAGUE, SHELBY, HART, PENTWATER, LUDINGTON, SCOTTVILLE AND MANISTEE

- 00.0—MUSKEGON; Postoffice Square; go east on Western Ave., following trolleys downgrade, angling right 0.4, and left into Ottawa St.; cross R. R. 0.7; continue to
- 1.2—End of street; turn left and immediately right; crossing Muskegon River; angling left across 2d bridge 1.5 and R. R. 1.7; Cedar River 2.1; to
- 2.4—End of road (feed store ahead); turn left along shore of lake, crossing R. R. 2.6; CAUTION for upgrade and sharp right turn 3.0 into
- 3.1—NORTH MUSKEGON (Peninsula Road to the left); straight thru, angling right with road 3.2 and descending grade, to cross swamp (Bear Lake to left); to
- 5.3—Jog left and right with road to
- 6.9—Dalton; jog left and right on winding road, crossing creek just before
- 8.8—Gordon School (brick); turn left to
- 9.6—End of road; turn right; (Michillinda Road to left 10.6) to
- 11.5—End of road; turn left to first
- 12.2—Right-hand road; turn right, crossing R. R. 12.9; bearing left with main travel, passing cemetery 15.4;
- 16.4—WHITEHALL; bank on right; straight thru, crossing bridge over R. R. and immediately after
- 16.5—Turn right, downgrade, cross White River (White Lake to left); cross R. R. and upgrade into village of
- 17.1—MONTAGUE; brick paved hill ahead; go straight up hill; angling right and left with road; pass cemetery on left 18.1; to
- 19.1—4-corners; turn right with travel to
- 19.3—4-corners, school on right; turn left
- 20.6—3-corners; turn right, immediately crossing creek; stone road ends
- 23.1—4-corners, woods on right; turn right
- 23.3—4-corners, cemetery on far left; turn left on sand road, going north 6 miles; cross Flower Creek 24.2; upgrade to Oceana County Line 24.3 (clay begins); church on right 24.8; creamery on left 26.5; Girdle Road school on right 27.3; church on right 27.6;
- 29.3—4-corners; turn right 1 mile to
- 30.3—Cranston Church & School; turn to left of church, going north 2 miles;
- 32.3—Right-hand road (stone); turn right
- 33.8—2d left-hand road (New Era road is straight ahead); turn left, crossing creek 34.0; pass school on left 34.8; cross R. R. 35.8; entering village, bear left at fork into center of
- 36.7—SHELBY; hotel on corner; turn right 2 blocks and into left-hand angling road; bear left at fork; curve left and right with travel; Caution for
- 39.0—Left-hand road (house on hill at left); turn left, downgrade across swamp, turning right with road 39.4; follow winding road with numerous turns to
- 42.7—End of road (fair grounds ahead); turn right to first
- 42.8—Left-hand road; turn left, cross R. R. 42.9, cannery on right; road becomes Main St. of village of
- 43.7—HART; Wigdon Hotel on left, court house on right; straight thru, descending grade to cross stream and up steep hill to sharp right turn with main travel 44.2; curve left, passing school on right 44.7; Roach's orchard on left 46.2; cemetery on right 47.3; to
- 48.0—Smith Corners; town hall on left; turn left; pass school on right; angle right 50.6, downgrade across creek; follow winding road along shore of Pentwater Lake; left turn





Occidental Hotel, Muskegon

OCCIDENTAL HOTEL MUSKEGON

Muskegon's Leading Hotel

Open the year round

Modern in every particular

Courtesy and good service

Automobile parties a specialty



Road from the West Michigan Pike to

LAKE HARBOR HOTEL

LAKE HARBOR is the ideal vacation place for those who enjoy golf, fishing, sailing, tennis, bathing, motoring, and other out-of-doors sports, as well as for those who seek perfect quiet in which to rest.

MUSKEGON COUNTY

Named from Muskegon River, derived from Pottowattomie Indian word meaning "river of marshes."

Surveyed and organized in 1859; land area, 322,560 acres; land in farms, 185,010; number of farms, 2,373; average value of land, \$26.56; value of all crops, \$1,257,071; hay and forage, \$377,676; cereals, \$319,185; fruit, \$972,255; vegetables, \$175,821; assessed valuation, \$29,183,320. County seat, Muskegon (population, 31,000).

Muskegon is a prosperous city of 34,000, lying along the entire southern shore of Muskegon Lake, and its seven miles of waterfront afford an interesting panorama of industrial activity and resort life. The sawmills which made it the greatest lumbering city in the world in the '80s, are all gone, but the magnificent art gallery, library, schools and other institutions founded by wealthy lumbermen are eloquent reminders of its past. These institutions, with their large endowments, have placed Muskegon



Beach at Lake Michigan Park, Muskegon

far in advance of most cities of her size, the most conspicuous example being the school system, which has a nationwide reputation. It is the largest city on the eastern shore of Lake Michigan and its harbor is open the year round, boat service being maintained to Chicago and Milwaukee.

Lake Michigan is reached by a seven-mile boulevard along the shore of the Lake, and Lake Harbor by a similar drive southward. Bear Lake, famed alike for its wooded beauty and its fishing, is directly north of Muskegon Lake, and on the narrow peninsula between lies North Muskegon. Aquatic sports flourish under the stimulus of numerous clubs, while two country clubs attract the golfer and tennis enthusiast.

Within a radius of a few miles, there are scores of populous resorts, and many fine hotels are found in the city and vicinity. Summer guests are taken at many private homes, and accommodations may be had to suit any purse. While Muskegon County is well settled, it has a number of excellent streams and lakes which are much favored for their accessibility. They are well cared for by the sportsmen, and being annually stocked, yield fine sport. There is good duck and wildfowl shooting in the season, the marshes of the Muskegon River affording an ideal hunting ground.

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The United Home Telephone Company**

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LOCAL

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Universal

Service

Our lines reach nearly all the Farmers, Business Men, Garages,
Hotels and Banks in this territory, connecting with Exchanges at

Ludington	Scottville	Pentwater	Hart
Muskegon	Whitehall	Montague	Shelby
Grand Haven	Coopersville	Ravenna	Grand Rapids
Hesperia	Nunica	Crystal Valley	Fountain

Hathaway's Garage **DODGE BROS.**
AND
SAXON CARS

Full Line of Accessories. Stock of Tires Always on Hand.

Competent Mechanics. Special Attention to Tourists.

One and a Half Blocks West Occidental Hotel

Two Blocks East Muskegon Hotel

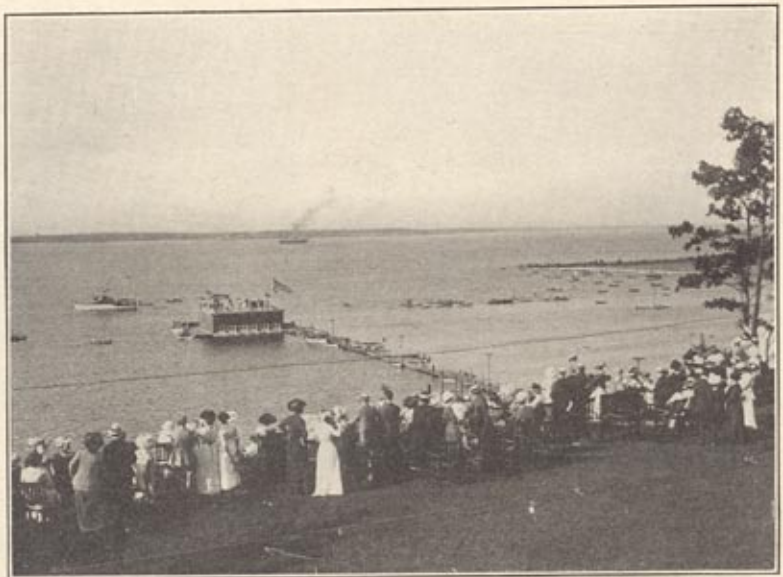
On Main Business Street near

Station and Boat Docks

PHONE 124

197-203 W. Western Avenue

MUSKEGON



Regatta Day, Muskegon Yacht Club

Muskegon's shipping facilities by rail and water and the abundance of cheap electric power have brought about a great industrial development, there being 165 state inspected factories. Among the larger plants are those of the Continental Motor Co., Brunswick-Balke-Collender Co., Stewart Hartshorn Shade Roller Co., Alaska Refrigerator Co., Shaw Electric Crane Co., and the Amazon Knitting Co., each of which is the largest factory in its line in the world. Foundry and machine products, filing devices and office furniture, pianos and furniture, paper and leather goods, ships and boats, knit goods of all sorts, are the principal products of the factories.



Hackley Square and Hackley School, Muskegon



White Lake Garage

Auto Livery, Storage
Repairs and Accessories
Agency Ford and Studebaker Cars
Firestone Tires

WHITEHALL



The Pike at the Head of Muskegon Lake

PEN BRYN HOTEL

On the Peninsula at North Muskegon
Overlooking Beautiful Bear Lake

*Ask the Pen Bryn Association of Cincinnati
about our Chicken Dinners*

J. D. KUENY, Proprietor

NORTH MUSKEGON

"Ask the man that knows it"

WHITE LAKE INN

RIGHT ON THE PIKE

AMERICAN PLAN

\$2.00 PER DAY

Hot and Cold Water Steam Heat, Gas and Baths

Table Unexcelled

CHAS. SCHIERSTAEDT, Proprietor

MONTAGUE



White Lake, Between Whitehall and Montague

THE FRANKLIN HOUSE

"The House of Quality, On the Pike"

Newly Furnished All Modern Improvements
Cuisine Unexcelled

WE SPECIALIZE IN CATERING TO THE
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The Leading Druggists

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Ice Cream Soda

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WHITEHALL

THE FARMERS STATE BANK

MONTAGUE

CAPITAL - \$20,000.00

YOUR BANKING BUSINESS INVITED

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H. W. RUNZEL, Vice-President
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E. P. MILLS, Cashier A. ANDERSON, Asst. Cashier

L. G. RIPLEY & CO.

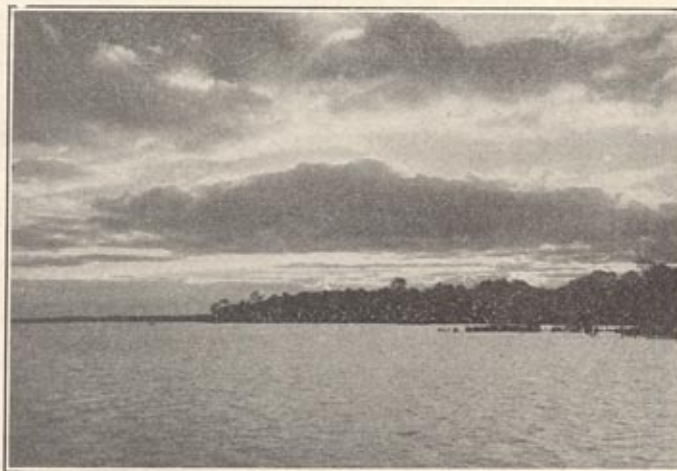
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Manufacturers of
ICE CREAM

Souvenirs

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MONTAGUE



Sunset Scene on White Lake at Montague

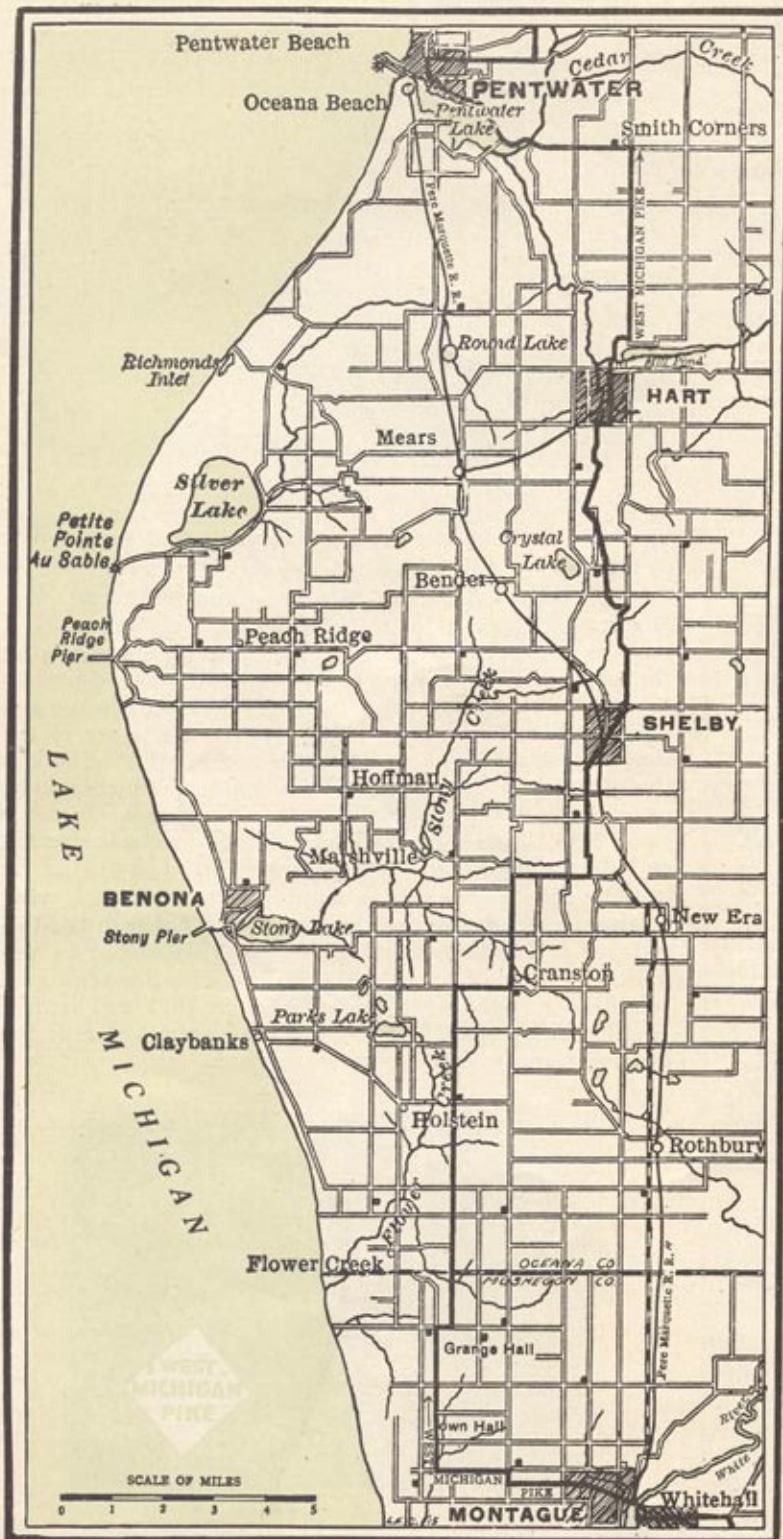
view of the yacht races and other events that form a part of the summer attractions.

The twin villages of Montague and Whitehall were important shipping points during the lumbering days, millions of logs coming down White River to be cut up at the big mills. The villages now have a combined population of about 8,000, which is greatly increased in summer by the influx of resorters. Whitehall is the larger of the two. Splendid farms and orchards now supply the bulk of the freight for lake boats, altho leather, fruit baskets, machine products and lumber are manufactured in large quantities. Fine roads lead from the villages to the resorts on both the north and south sides of White Lake.

The Pike makes a long detour to the west on leaving Montague for Shelby, as the direct road between the two villages is so sandy that it is impassable except in wet weather (when it is preferable to the Pike in its present condition). This route was adopted in 1915 and is over excellent clay roads for ten miles, the remainder of the Oceana County Pike being stone road.

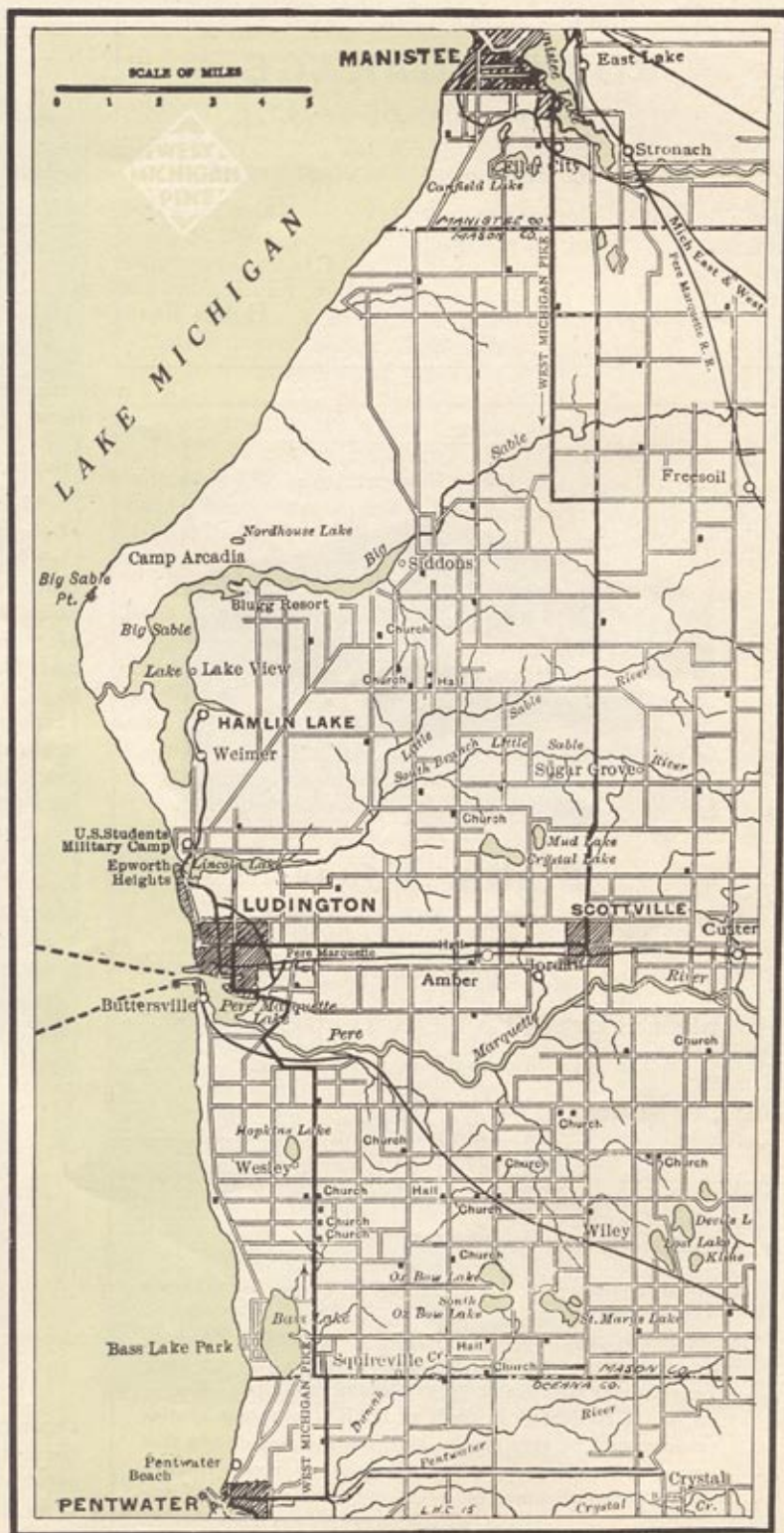


In the Woods near Fernwood, White Lake



- at 51.5, passing church; follow main travel thru village, turning left 1 block and right 1 block around machine shop; left 1 block and turn right on concrete pavement thru business district of village of
- 52.5—PENTWATER; pavement ends; go ahead 3 blocks to prominent corner marked "To Ludington"; turn right
- 54.7—End of road; turn sharp left; pass school on left 55.7 to
- 56.4—Mason County Line; turn left to 1st
- 56.6—Right-hand road; turn right and go north $6\frac{1}{2}$ miles; pass Bass Lake on left; Bass Lake road to left 57.8; school on left 58.6; church & store on right 60.5; church on right 61.2; Summit School & 2 churches 61.7; cannery on left 62.1; school 62.6; to
- 63.1—Angle right downgrade, circling pond and upgrade to left; left again; turn right 63.8; bear left 64.0, going downgrade across Pere Marquette River bridges 64.5 & 64.8; upgrade to dangerous R. R. 65.2; turn left with road 65.4; pavement begins at 66.2;
- 66.4—Madison St.; turn right, passing brick school to where pavement narrows at
- 66.7—Second St.; turn left 2 blocks to
- 66.9—Washington St.; turn right, crossing bridge & R. R. and going upgrade to
- 67.2—Dowling St.; turn left to
- 67.6—James St.; turn right to center of
- 67.9—LUDINGTON; James & Ludington Sts.; turn right, passing Stearns Hotel on right; straight ahead, avoiding crossroads, to
- 76.2—SCOTTVILLE; banks on left; turn left and go north 13 miles; crossing Lincoln & Little Sauble Rivers; descend steep hill to cross Big Sauble River; avoid all turns, following poles to
- 89.2—4-corners; store on far left; turn left with poles 1 mile to
- 90.2—4-corners; red school on right; turn right and follow travel north into city; cross R. R. and pick up trolley; turning left with trolleys along brow of hill overlooking Manistee Lake; follow trolley downgrade and around numerous square turns to center of city
- 97.4—MANISTEE: Division & River Sts.
- MANISTEE TO SCOTTVILLE, LUDINGTON, PENTWATER, HART, SHELBY, MONTAGUE, WHITEHALL AND MUSKEGON**
- 00.0—MANISTEE: River & Division Sts.; go uphill on Division St., following trolleys around numerous right & left turns, finally going up steep grade and passing park on crest to
- 2.3—Prominent fork; bear right away from Manistee Lake (trolleys go to left); cross R. R. 2.7; curve left & right to
- 7.2—4-corners; red school on left; turn left 1 mile to
- 8.2—4-corners; store on left; turn right and go south 13 miles, crossing Big Sauble River and ascending steep hill; cross Little Sauble & Lincoln Rivers; avoid all turns until village
- 21.2—SCOTTVILLE; bank on right; turn right and go due west 8 miles into
- 29.5—LUDINGTON; James & Ludington Sts.; turn left into James St.; just before R. R.
- 29.8—Dowling St.; turn left to
- 30.2—Washington St.; turn right, downgrade, crossing R. R. & bridge to
- 30.5—Second St.; turn left 2 blocks to
- 30.7—Madison St.; turn right past school
- 31.0—Left-hand paved street; turn left, and go straight ahead; pavement ends 31.2;
- 32.0—Turn right with road; cross R. R. 32.2; downgrade across Pere Mar-

- quette River bridges 32.6 & 32.9; upgrade to end of road; turn left, following poles and avoiding all crossroads; pass numerous schools, churches and handsome farmhouses; pass Bass Lake on
- 40.8—Right; end of road at Oceana County Line; turn left to
- 41.0—First right-hand road; turn right; pass school on right 41.7; to
- 42.7—End of road; turn right and at end of road, turn left into Hancock St.
- 44.9—PENTWATER; 1 block from end of concrete pavement, turn left 1 block, right 1 block, left 1 block around machine shop, and right into main road; curve left at fork 45.2; follow road past church, turning right downhill to Pentwater Lake and along winding road on shore to bridge over creek; upgrade to right, curving left; pass school on left to
- 49.4—Smith Corners; town hall on right; turn right; Roach orchard on right at 51.2; school on left 52.7; curve right to sharp left turn 53.2; down steep hill, across bridge, and upgrade into
- 53.7—HART; Wigdon Hotel on right, park on left; straight ahead, crossing R. R. 54.5;
- 54.6—Fair ground on right; turn right to
- 54.7—First left-hand road; turn left, following winding road upgrade and around numerous turns to
- 58.4—Prominent 4-corners; turn right, following main travel to
- 60.5—Village cross street; turn right to
- 60.8—SHELBY; center of village; turn left passing thru business district to intersection with angling road; turn right into this road; cross R. R. 61.6; school on right 62.6; cross creek 63.4; coming to prominent cross roads at
- 63.6—Turn right (New Era road to left) to
- 65.1—Turn left, and go straight south 2 miles;
- 67.1—Cranston Church & School; turn right to school, going west 1 mile to
- 68.1—4-corners; turn left and go south 6 miles; church on left 69.8; Girdle Road school on left 70.1; creamery on right 70.9; church on left 72.6; Muskegon Co. Line 73.1; downgrade across Flower Creek 73.2; upgrade on sand to
- 74.1—3-corner, cemetery on left; turn right;
- 74.3—4-corners, woods on left; turn left to
- 76.8—3-corners; turn left with stone road;
- 78.1—4-corners; school ahead; turn right;
- 78.3—4-corners; turn left with travel; pass cemetery on right 79.3; curve right & left and down brick paved hill to
- 80.3—MONTAGUE; straight thru; cross White River (White Lake to right), angling upgrade with R. R. to right
- 80.9—WHITEHALL; turn left, immediately crossing bridge over R. R. and passing thru village; pass cemetery on left 82.0; angling right with main travel and crossing R. R. 84.3 to
- 85.2—End of road; turn left to 1st
- 85.9—Right-hand road; turn right to
- 87.8—3-corners; turn left with road to
- 88.6—Gordon School (brick); turn right on angling road, crossing creek, to
- 90.4—Jog left & right thru Dalton to
- 93.0—Jog left & right; cross Bear Creek (Bear Lake to right) and upgrade to
- 94.3—NORTH MUSKEGON; caution for steep hill with sharp left turn; follow winding road along shore of Muskegon Lake to
- 95.0—3-corners (feed store on left); turn right across swamp (row of willows); cross Cedar River 95.3, R. R. 95.7; 2d bridge 95.8; angle right across bridge and turn left and right
- 96.3—Ottawa St.; picking up trolley, follow it to center of city at
- 97.4—MUSKEGON; Postoffice Square.



ROWE'S GARAGE

GEORGE E. ROWE, Proprietor

ALL AUTO ACCESSORIES AND SUPPLIES

Machine Shop in connection

Expert Work on Car Repairing

Branch Garage in Pentwater

HART



Wighton House

HART

Best Accommodations Between
Muskegon and Ludington

SPECIAL ATTENTION TO TOURISTS

The West Michigan Pike passes the door

American Plan, \$2.00; European, 50c up

Farming in Oceana

Is a profession, and a classical one. Its great orchards have made many rich "over night". Its 100 lakes abound with fish, and trout streams are everywhere. You can get a summer farm home in this County as you are touring through, by making a stop at the real estate office of J. D. S. HANSON & SON at HART, and these gentlemen would be very glad to give you a little side trip that would be worth your while, and reveal to you a country never before dreamed of.



An Orchard on the Pike near Shelby

OCEANA COUNTY

Named from its proximity to the great inland ocean. Surveyed 1831, organized 1855. Area, 347,520 acres; land in farms, 243,695; number of farms, 2,896; average value of land per acre, \$27.71; value of all crops, \$1,763,176; cereals, \$494,119; fruit, \$474,767; hay and forage, \$359,112; vegetables, \$222,917; assessed valuation, \$11,853,671. County seat, Hart (population, 1,555).

Oceana is one of the richest fruit growing counties of the State and the miles of orchards bear out the boast that here are grown more apples than in any six Western States combined. Potatoes, beans, peas, and other vegetables are grown in immense quantities for the canneries, of which there are many in the county. From Shelby and Hart, the county seat, excellent stone roads extend in all directions into the fruit country and the mornings of the fruit season see a continuous procession of huge wagons bound for the shipping points. Just north of Hart is the great peach orchard of W. R. Roach, the leading canner of the Middle West.

Pentwater is the only lake port in Oceana County and ships large quantities of fruit in the season. Oceana Beach is the principal resort and Bass Lake also has a quota of cottage colonies.



W. R. Roach Peach Orchard North of Hart

Between Pentwater and Ludington, the Pike passes through a rolling country with a heavy clay soil. On these hill crests of Summit and Riverton Townships are some of the finest orchards of Michigan, valued at more than \$1,000 per acre. Apples and peaches are chiefly grown. Nearing Ludington, a long descent is made



1914 Pike Tourists in Front of Stearns Hotel, Ludington

THE STEARNS

GEO. W. WOODCOCK, MANAGER

PLAN YOUR TRIP TO SPEND A NIGHT IN
LUDINGTON
AND ENJOY A GOOD NIGHT'S REST

We believe our Service merits your patronage.
Special attention given to Automobile Parties.

AMERICAN PLAN

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Two Blocks from the Stearns Hotel

The Most Completely Equipped Garage in
Northern Michigan

DRIVE SLOW
CARTIER AUTO
& GARAGE CO.
Ludington, Michigan
Phone 1000
HEADQUARTERS
WEST MICHIGAN PIKE

OPEN DAY AND NIGHT
REPAIRING AT NIGHT

MASON COUNTY

First called Notipekago, the Indian name of the Pere Marquette River. Later named in honor of Stephen T. Mason, first Governor of Michigan.

Surveyed 1840, organized 1855; land area, 316,160 acres; land in farms, 171,295; number of farms, 2,124; average value of land per acre, \$30.08; value of all crops, \$1,433,560; cereals, \$429,612; hay and forage, \$359,526; fruit, \$358,297; vegetables, \$174,862; assessed valuation, \$13,791,430. County seat, Ludington (population, 9,132).

before crossing the Pere Marquette River, just above the head of Pere Marquette Lake, which is the harbor for Ludington. Car ferry lines operate from this harbor to Milwaukee and Manitowoc all the year round, great shipments of grain from the Northwest passing through.

Until recent years, Ludington was known as Pere Marquette, in honor of the famous Jesuit who explored the shores of Lake Michigan, and whose name is indelibly associated with the early history of the Great Lakes region. Ludington is today a progressive industrial city, its lumber and salt industries being of tremendous importance. There are several large industries in allied lines. The city has a population of 11,000 and is the county seat of Mason County.

Of chief interest to the tourist are the many resorts about Ludington, Epworth Heights and Hamlin Lake being the best known. These resorts are reached by a dummy line which operates frequent trains. Epworth Heights is two miles north of the city, between Lincoln Lake and Lake Michigan, and on its hills are several hundred fine cottages. The Epworth Assembly, which brings many speakers and entertainers of national reputation during the last weeks of July and early August, is a feature of the summer life. It is conducted under the auspices of the Methodist Church. Hamlin Lake, at the terminus of the dummy line, is of considerable size, and on its heavily timbered shores are many small resorts. The country is still of virgin wildness, and many lakes and streams afford excellent fishing.



Pike Tourists on Hancock Street, Pentwater

Midway between Epworth and Hamlin lake is the Students' Military Camp, maintained by the U. S. War Department for the instruction of college students who



AUTO GARAGE COMPANY, MANISTEE

Full Line of Accessories and Tires
With Competent Repairmen

VULCANIZING AND BATTERY CHARGING
FIRE-PROOF GARAGE

Corner River and Spruce Streets

On the Main Street, 1 Block Past Post Office

volunteer for a summer's training in military service. More than a thousand college-trained men are camped here during July and August each year. The camp is open for inspection for visitors and is unique. Good roads lead to all these points.

MANISTEE COUNTY

Named from Manistee River, which is derived from Indian word meaning "River with islands."

Surveyed 1840, organized 1855. Area, 359,680 acres; land in farms, 144,993; number of farms, 1,648; average value of land per acre, \$22.75; value of all crops, \$878,098; cereals, \$323,446; fruit, \$171,711; vegetables, \$148,730; hay and forage, \$142,633. Assessed valuation, \$18,195,005. County seat, Manistee (population, 12,381).

Manistee was the first county to complete the entire route of the West Michigan Pike through its territory, where it is part of a system of more than one hundred miles of improved roads, costing upwards of a half million dollars. The Pike passes through Manistee by two routes, rounding the shores of five beautiful lakes, and the tourist is rarely without a view of Lake Michigan in the distance.



The Manistee—"River of Islands"

Among the scenic attractions at Manistee, a city of 13,000 population, is Orchard Beach Park, just north of the city on the lake shore, where an unobstructed view may be had of the shore for miles in either direction. Another beauty-spot is Charles Rietz Park, on the shore of Manistee Lake. The Manistee River, with its winding channel unfolding scenes of great beauty, affords a wonderful trip, for which launches and small boats may read-

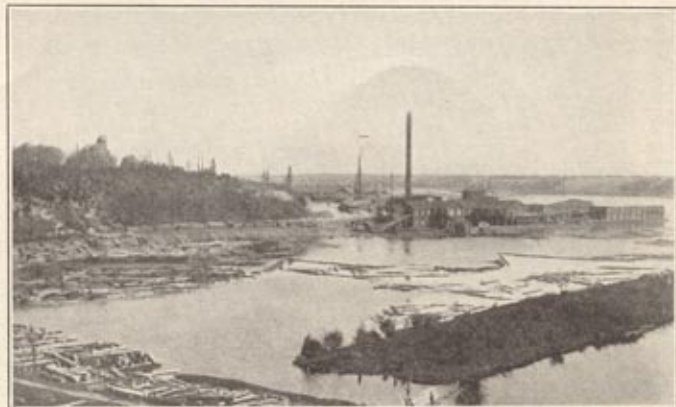


BRINY INN MANISTEE

Rates \$2.50 and \$3.00 per Day, American Plan
Special Rates by the Week

With the famous Mineral Baths in connection, for men and women. Best Water in the World for Rheumatism, Stomach Troubles, Nervous Disorders and Skin Diseases, Insomnia, Catarrh, Kidney, Liver and Bladder Complaints, etc., are cured by our famous water. The Women's Department is under the direction of Mrs. Anna Olson, a skilled Swedish masseuse, and the Men's Department is under the direction of "Mike" Kliiber.

AUGUST FIELD, Manager



Manistee Lake from the Charles Rietz Park

National Garage & Sales Co.

WILLIAM DANIELS, Proprietor

BUICK, CHEVROLET AND WHITE CARS

Garage and Salesroom, Washington Street
MANISTEE



Building Erected and Owned by
THE MANISTEE COUNTY SAVINGS BANK

Repository of the funds of the West Michigan Development Bureau

OFFICERS: E. Golden Filer, President; Joseph Kirster, Vice President; W. J. Gregory, Cashier

BARGAINS IN MICHIGAN WILD LANDS

Large and Small Tracts

MAP OF MICHIGAN FREE

Write for maps and prices,
stating size of tract wanted.

J. E. MERRITT
77 Oak Street **MANISTEE**



Manistee Country Club Golf Course

ily be secured. Adjacent to Manistee and easily reached by auto, train, or boat are a number of delightful spots for camping or picnicking. Some of the finest trout streams in Michigan and many lakes abounding in bass, bluegills, pike, pickerel, and even muskallunge are easily accessible to Manistee. For golfers, the excellent course of the Manistee Country Club, overlooking Lake Michigan, is available.

Manistee is famed for her salt baths, which are annually patronized by thousands seeking relief from rheumatism and kindred ills. The Mercy Sanitarium, a thoroughly modern \$150,000 institution, and the Briny Inn, Manistee's leading hotel, are equipped to give the Manistee brine baths which are said to possess remarkable curative qualities.

The fraternal organizations of Manistee have beautifully equipped homes, those owned by the Masons, Elks, and Eagles being splendid buildings devoted to the social work of these orders. The Knights of Pythias and the Knights of Columbus also maintain fine clubrooms, and



The Buckley & Douglas Salt Block at Manistee

visiting brethren are always welcomed. Public buildings worthy of mention are the Ramsdell Theater, the public library, and the federal building.

Industrially, Manistee is one of the few cities in Lower



"The Parting of the Ways"
Junction of the "Scenic" and "Short" Routes North of Manistee

Michigan where the manufacture of salt and lumber is still carried on in great volume. The salt plants are the largest in the world, with an annual capacity of 1,600,000 barrels, while the sawmills cut 100,000,000 feet of lumber annually. There is a large iron working industry and the only drydock on the East Shore is located here. These unique industries are worth a visit, and visitors are welcomed and given competent guidance through the plants.

Two cross-lake lines make Manistee a port of call, the Pere Marquette line giving service direct to Milwaukee, and the Northern Michigan line from Chicago. This line also has daily service north to Onkema, Arcadia and Frankfort, with through boats to the Upper Lake ports.

The recently organized Manistee Resort Association offers its service to all tourists, and will supply detailed information to all inquirers. A new booklet will be sent on application to its secretary.

North of Manistee, the country becomes more rugged and wild, and the most beautiful scenery in Michigan will be found as the Pike is followed further into the Northland. So much of the timber remains that the land retains its natural aspect of wild beauty, and in many places, only the excellent roads and the occasional orchard and farm remind the tourist that this is settled territory.

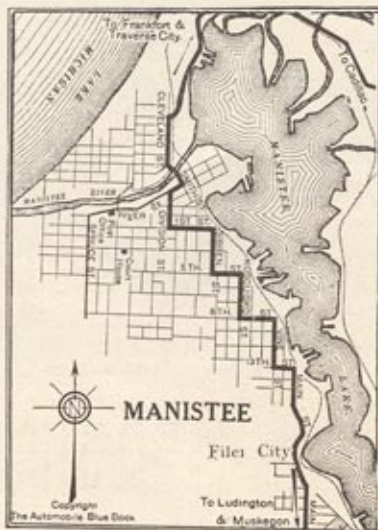
Many of the larger holdings of cut-over land have been reforested by the big lumber companies, or devoted to fruit growing, and some of the largest orchards in the world will be found in this section. A fine example is seen in the Nellie Whitney orchards, on either side of the Pike route where it divides at the "Parting of the Ways." Here the tourist has a choice of two routes, the "Scenic Route" following the Lake Michigan shore through Onkema and Arcadia to Elberta and Frankfort. The views along this route are wonderfully beautiful, and it is the gateway to the Leelanau resorts and the fine trip "Around the Horn." The "Short Route" par-

MANISTEE TO BEAR LAKE AND BENZONIA "SHORT ROUTE."

- 00.0 MANISTEE; Division and River streets go east on River street and across Smith street bridge, following same route as that to Frankfort to
- 5.1 "Parting of the Ways;" go straight ahead (signboard Short Route) to
- 7.7 fork; cross RR. 11.9 at NORWALK STA. to
- 14.3 righthand road; turn right with travel and go two miles to end of
- 16.3 road, turn left with travel, and just beyond turn right with poles to
- 17.8 4-corners; turn left; immediately beyond, turn right, going two blocks and turning left into village of
- 18.1 BEAR LAKE; at end of road, turn right along shore of Bear Lake;
- 19.2 righthand road; turn right and then left, going due north through Pleasanton, 24.6; cross R. R.; continue north and up long hill into
- 32.2 BENZONIA; straight through into Beulah.

BENZONIA TO BEAR LAKE AND MANISTEE

- 00.0—BENZONIA; go south, downhill and follow main travel over numerous hills; cross R. R. at Pleasanton 7.6; straight thru to end of road at
- 13.0—Turn right with travel and left at shore of Bear Lake and follow into
- 14.1—BEAR LAKE; postoffice on left; at first left-hand road, turn left and right to mill on corner; turn left and right again with main travel to
- 15.6—End of road; turn left and just beyond, turn right, following poles to
- 17.9—End of road; turn left; cross R. R. at Norwalk Station 20.3 to
- 22.5—3-corners; turn right; angle left at 24.5; "Parting of the Ways" 27.1, Scenic Route entering from right; descend long grade with big fill; pick up trolleys 30.3 and follow into city; keep to left along shore of Manistee Lake, road becoming Cleveland St.; turn left with trolleys; continuing straight ahead where trolley leaves to right 31.5; bear left into Smith St. and cross Manistee River to River St.; turn right
- 32.2—MANISTEE; River & Division Sts.



MANISTEE TO ONEKEMA, ARCADIA, ELBERTA AND FRANKFORT

- 00.0—MANISTEE; Division & River Sts.; go east on River St. to
- 0.1—Smith St.; turn sharp left across bridge over Manistee River, bearing right at fork into Cleveland St.; picking up trolley, follow out of city; bearing right with trolley at fork (Orchard Beach road to left) to
- 5.1—"Parting of the Way"; orchards on each side, two signboards; bear left;
- 8.0—Turn right with travel on winding road to
- 10.0—End of road; Portage Lake ahead; turn left, circling lake into village
- 12.6—ONEKEMA; straight ahead along shore to
- 13.3—Fork; bear right uphill (this hill is 1 mile long—beautiful scenery, especially from top of bank at the left of the crest of this hill); follow main travel, jogging right and left at 17.6;
- 18.6—4-corners, school on left; turn left;
- 19.0—End of road; turn right, following winding road; Caution for steep downgrade thru woods; cross head of Bar Lake to outskirts of
- 22.2—ARCADIA; village to left; turn right
- 23.0—Left-hand road toward woods; turn left, going upgrade thru woods; winding road; follow main travel northward (Benzie County); beautiful view of Herring Lakes & Lake Michigan; Caution for steep downgrade; follow main travel north across Herring Lake valley and upgrade 29.8; view of Betsie River valley; at foot of long hill, road ends
- 31.5—School on left; turn left, angling right with road into
- 33.0—ELBERTA; business section; turn right across R. R. and bridge over Betsie River; bear left at fork, crossing R. R. (road at right leads to Benzonia); continue along shore of lake, turning left and go straight
- 35.0—FRANKFORT; center of city.

FRANKFORT TO ELBERTA, ARCADIA, ONEKEMA AND MANISTEE

- 00.0—FRANKFORT; center of city; go east to end of road, turning right along shore of lake; cross R. R. to fork 1.7, bearing left across Betsie River to
- 2.0—ELBERTA; turn left, swinging left at turn of road to left-hand road
- 2.7—School on left; turn left upgrade on winding road; descend hill into Herring Lakes valley to
- 7.2—Fork; bear right, going up long hill with beautiful view back at 8.6; to
- 10.0—End of road; bear left downgrade thru forest to end of road at
- 12.0—3-corners; turn right into outskirts
- 12.8—ARCADIA; village straight ahead; store on far right; turn left across swamp at head of Bar Lake; up long hill to
- 16.0—3-corners; turn left with road to
- 16.4—4-corners, school on left; turn right jogging right and left at 17.4; follow winding road (beautiful view from bank on left at crest of hill 20.7) down long grade (Portage Lake in distance) and thru village of
- 22.4—ONEKEMA; bear right along shore of lake, passing fairgrounds on left
- 25.0—Left-hand road; swing left with travel up long hill, following main travel around turns; cross R. R. 28.8 to
- 30.0—"Parting of the Way" (two large boards); bear right, passing large orchard; go downgrade across big fill; picking up trolleys at 33.0, follow into city; bear left with trolley into Cleveland St., where trolley leaves to left;
- 34.8—Smith St.; bear left, crossing bridge over Manistee River; immediately
- 34.9—River St.; turn right to center of
- 35.0—MANISTEE; River & Division Sts.





Onekema

Portage Lake From the Hill

Portage Point

O - N E K - A - M A

R. F. WENDEL & SONS
 GENERAL MERCHANDISE
 Filtered Red Crown Gasoline and Polarine

LAKE VIEW HOTEL
 MAT. MILLER, Proprietor

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 AUTO GARAGE
 Repairing a Specialty

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 Solicits Your Business

T. M. SMITH
 GENERAL MERCHANDISE

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 SHOES, GENTS' FURNISHINGS
 TOURISTS' GOODS AND SOUVENIRS

GEORGE A. BARSTOW
 CHOICE GROCERIES
 AND GENERAL MERCHANDISE

HOTEL ONEKAMA
 GEO. H. SANDENBURGH
 Proprietor

A. L. SHOWALTER
 AUTO AND BOAT GARAGE
 Steam Vulcanizing a Specialty

allels it as far north as Benzonia, passing through Bear Lake, and those who do not have time to make the trip "Around the Horn," which is 50 miles further than the "Short Route" to Traverse City, may follow the Scenic Route as far as Frankfort, where a drive of six miles brings one into the Short Route at Benzonia.

Five miles from the "Parting of the Ways," the pike emerges from the hills on the south side of Portage Lake and circles its eastern end for three miles into the village of O-nek-ema (Indian word, signifying "Place of Great Beauty"). The village lies at the base of a great hill, and by many is considered the most beautiful point on the whole Pike route. It is famous for its artesian and natural gas wells and its harbor of refuge is one of the finest on the Great Lakes. The Pere Marquette and Northern Michigan line of steamers make it a regular port of call, and in addition to the large Portage Point Inn it has several other resort hotels. On Portage Lake are the resorts of Wildemere, Onekema Park, Portage Point, Red Park, Wick-a-tee-wah, and the Manistee Auto Club. There are many fine summer homes, and a fre-



Michigan's Trout Streams are Famous

quent ferry service is maintained from landing to landing. There is excellent fishing in the lake, which is fed by about twenty streams which are stocked with brook trout.





Arcadia and Bar Lake, from the South

ARCADIA

MARTINEAU'S DRUG STORE
 SOUVENIRS POST CARDS KODAK SUPPLIES
 Soda Fountain in connection

HENRY MAUNTLER & CO.
 GENERAL MERCHANDISE

BANK OF ARCADIA
 4% on Time and Savings Deposits

CHAS. P. MATTESON
 GENERAL MERCHANDISE

LOUIS OPPENHEIM
 Dealer in

DRY GOODS, CLOTHING, SHOES, ETC.
 The Home of Hart Schaffner & Marx Good Clothes

EDWARDS BROS.
 HARDWARE, GASOLINE, LUBRICATING
 OILS AND MOTOR SUPPLIES

ARCADIA INN
 G. L. RUPPRECHT
 Proprietor

ARCADIA GARAGE
 FORD AND REO MOTOR CARS
 BOWSER FILLING STATION
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BUSY BEE
 Ice Cream, Candy, Tobacco, Cigars and Peanuts

ED MINGUS
 Horseshoeing, Buggy Repairing, and General Blacksmithing

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 Cigars, Tobacco, Confectionery, and Tonsorial Parlor

ARCADIA MIRROR WORKS
 Manufacturers of Mirrors, Glass Beveling, Old Mirrors
 Resilvered. ☞ Glass for Windshields a Specialty.

IRWIN'S GARAGE
 GASOLINE AND AUTO SUPPLIES

Leaving Portage Lake, the Pike enters a ravine and begins the ascent of Onekema Hill, the longest on the Pike, but so well laid out and constructed that the ascent is made with the utmost ease. The views afforded as the road winds in and out are very fine, especially those from the crest of the hill. It is well worth while to stop at the top and climb the bank of the cut to enjoy the view from the foot of a huge tree nicknamed "The Lonesome Pine."

A similar run downhill brings one into Arcadia, a quaint little port on Bar Lake, which is crossed on a causeway just before reaching the village. The farms of the valley are fertile, and Arcadia enjoys a prosperous agricultural trade, in addition to its lumbering interests. Just north of the village, the Pike passes through a stand of hardwood timber of great size. The views approaching and leaving the valley are fine, and it merits the name "Arcadia" in every particular.

Surmounting a similar series of hills, a long descent next brings the tourist into the Herring Lake valley, where the route passes between Upper and Lower Herring Lakes, each having a goodly number of summer homes. Still another climb and descent leads into the valley of the Betsey River. This section affords an excellent example of the glacial action which shaped the entire Great Lakes region, and even to those unacquainted with



Hardwood Forest North of Arcadia

the geologic features, the effects of the ice sheet are apparent. This succession of forest clad hills at right angles to Lake Michigan was thrown up by the successive tongues of the ice sheet, which ploughed out the valleys between them. Every valley now has its lake, or chain



Elberta and Frankfort Harbor From the Hill

Live Business Enterprises of Elberta

THE BANK OF ELBERTA

CHARLES W. LUXFORD & CO.

Interest on Savings Deposits and Collections Made
Safety Deposit Boxes For Rent

COLLINS DRUG COMPANY

"THE REXALL STORE"

Kodaks and Photo Supplies

CRESCENT MARKET

WM. H. LOCKHART, Proprietor

Meats, Butter and Eggs, Farm Produce
Hides, Wool and Furs Bought and Sold

THE GLARUM STORE

M. J. GLARUM, Proprietor

GENERAL MERCHANDISE

EDWARDS BROS.

Hardware, Farm Implements and Stoves
Builders' Materials and House Furnishings

ADRIAN JOHNSON

GENERAL MERCHANDISE

Dry Goods and Furnishings, Clothing and Shoes

LOWER HERRING LAKE RESORT

GEORGE W. RUPRIGHT, Proprietor

W. R. THOMAS

"We can furnish your Home complete"

House Furnishings, Groceries and Provisions

of them, and the azure hue of their waters rivals the famed Mediterranean blue. About these lakes lie the villages, farms, and resorts of the Northland; on the hill-sides are the orchards which are bringing fame and wealth to the fruit growers; the quality and flavor of their product is unequalled. Where natural conditions have favored it, lake ports have been developed; channels have been dredged giving lake steamers access to these land-locked harbors.

At its entrance into Lake Michigan, the Betsey River (Riviere Aux Bec Scies) expands into a small lake, on either side of which lie Elberta and Frankfort. Elberta is the terminal of the Ann Arbor Railroad, and all-the-year carferry service is maintained to Manistique and Menominee. There are many fine orchards in this section, the best known being the "Paul Rose" peach farm, which recently was sold at a price comparable to business frontage in many cities. Steamships ply between this port and Chicago and Milwaukee, carrying the immense quantities of fruit to the big markets. The Lake Michigan shore here is one of great beauty, with lofty bluffs at the water's edge and bold promontories in view in either direction.

Frankfort is interesting historically through its associations with Pere Marquette, whose missionary zeal led to the early exploration and settlement of the Lake Michigan ports, then the outposts of New France. After nine years of work, he was completing a 3,000 mile canoe trip to the missions at St. Joseph and on the Mississippi when he became ill. A landing was made at Frankfort and here the great missionary died and was buried. Later the remains were taken up and removed to St. Ignace, where they now lie in the old Mission Church. Almost the entire early history of this region is contained in the



Life Saving Station at Elberta

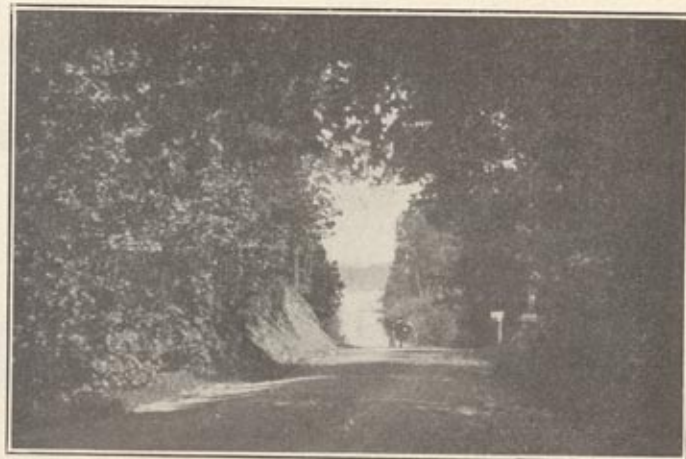
BENZIE COUNTY

Derivation uncertain, probably from the river Au Bec Scies, or Betsy.

Surveyed and organized 1863; area, 200,960 acres; in farms, 98,588 acres; number of farms, 1,245; average value of lands, \$20.71; value of all crops, \$619,255; fruit, \$185,088; cereals, \$172,886; vegetables, \$93,226; hay and forage, \$81,332. Assessed valuation, \$6,313,143. County seat, Honor (population, 500).



Lake Michigan Shore at Frankfort



A Leafy Tunnel Nearing Crystalia

FRANKFORT

J. B. COLLINS & SON
DRUGS _____ KODAKS

CAPRON & COMPANY
5 AND 10 CENT STORE
NOTIONS

FREDERICK SAYLES COMPANY
EVERYTHING TO EAT

MATZINGER & HANCOCK
FORD AGENCY _____ REAL ESTATE

MAURICE PLONT
BEST SERVICE RESTAURANT

A. E. BEDFORD
TABLE SUPPLIES

PRATT'S HOTEL
MRS. D. L. PRATT, Proprietor

COLLIER BROTHERS
HARDWARE, PAINTS, OILS, ETC.

OLSEN BROTHERS
GARAGE _____ AUTO LIVERY

STATE SAVINGS BANK
GENERAL BANKING

DR. H. J. KINNE
PHYSICIAN _____ SURGEON

F. O. WICKHAM
INSURANCE

chronicles of the Jesuit Fathers who established the missions, and the story of the death of Pere Marquette is one of the most interesting tales.

Frankfort is the largest city in Benzie County, and is its commercial center. It is well known because of its flowing mineral springs, one of which pours forth waters with a sulphur base, and the other water strongly impregnated with iron. These waters have an excellent tonic quality, and were known and frequented by the Indians before the advent of the white man.

A mile and a half north is Crystal Lake, one of the most charming lakes of Michigan, with a dozen well known resorts. Reaching the west end of the lake, the Pike passes through the grounds of the Congregational Summer Assembly, maintained by the members of this and affiliated churches in the Middle West and South-



The Valley of the Betsey River

west. The Association represents seventeen States and its programs annually attract more than 2,500 visitors. The grounds comprise 150 acres, thickly dotted with cottages, and adjoining is Crystalia, a favored resort of Chicago and Oak Park people.



The Pike Route at Bear Lake

Make a Call When on the Pike
at the

BEAR LAKE GARAGE
BEAR LAKE

A Full Line of Tires and Accessories in Stock

ADRIAN WILSON, Proprietor

THE BEAR LAKE INN

MR. AND MRS. E. C. POTTER
Proprietors

Good Home Cooking Comfortable Rooms
Chicken and Fish Dinners a Specialty
Bait and Boats

Special Attention Given to Automobile Parties

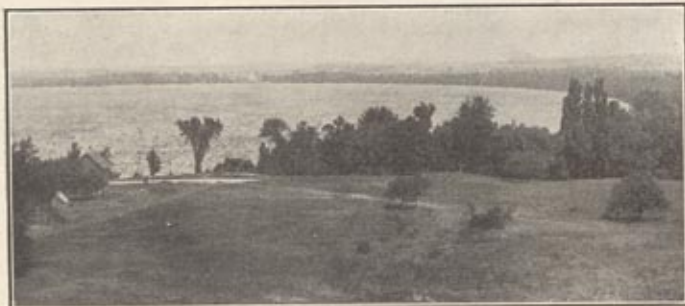
Transient Trade Solicited

Rate: \$2.00 Per Day BEAR LAKE

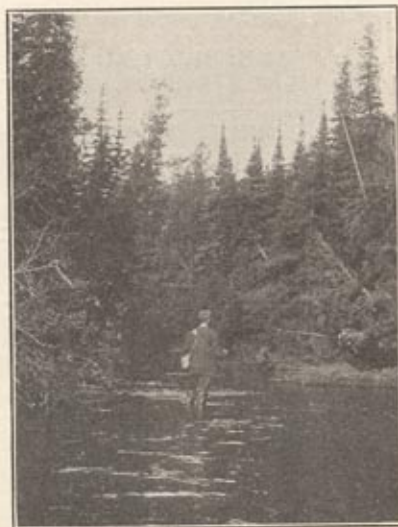


Silver Birches at Bear Lake

Taking the shorter of the two routes from Manistee to Traverse City, a drive of 20 miles over excellent roads brings the tourist into Bear Lake, a thriving village on the southeast shore of the lake from which its name is derived. Situated on the slope of the hill overlooking the lake, with magnificent shade trees lining every street the village invites the extended sojourn of the tourist. Bear Lake itself is nine miles in circumference, and the road about the lake, lined with silver poplars, maples, and evergreens, affords a particularly enjoyable drive. The lake lies 190 feet above Lake Michigan, has heavily



Bear Lake from the Hill



Fine Trout are Caught in Bear Creek



White Good Roads Truck owned by Cabarrus County, N. C.

WHITE TRUCKS

Build More Roads For Less Money

THINK of how many more roads could be built for a given appropriation with a motor truck that does the work of 20 mules and 6 men—a truck that grades, hauls, dumps, spreads and rolls road materials. Such savings are being made with White Good Roads Trucks.

The WHITE Good Roads TRUCK

has been tested out so thoroughly that its ability as a road builder under all conditions is established. The County Commissioners of Cabarrus County, N. C., say, "we would rather have two of these machines than a \$400,000 bond issue."

Let us tell you where these trucks are in use and the results. Send for our Good Roads Truck Book.



THE WHITE COMPANY
CLEVELAND

Largest Manufacturers of Commercial Motor Vehicles in America



White Good Roads Truck Pulling a Traction Grader



Benzie County has Excellent Roads

wooded shores and fine bathing beaches, and is well stocked with black bass, pickerel, wall-eyed pike, and other game fish. In the vicinity are many streams stocked with speckled trout, which furnish the lover of the sport with the most delightful recreation. Bear Creek in particular is famed for the sport which it affords. A stop at this village will furnish the tourist excellent opportunities for boating, bathing, and fishing, and the beauties of the landscape will linger long in the memory.

Bear Lake is the center of a prosperous farming region and enjoys a large and growing agricultural trade. The business is well taken care of by enterprising merchants, hotel, restaurant, and garage men, and there are a bank, printing office, grist mill, and other business institutions. There are excellent schools and churches, and the village has electric light and cement sidewalks.

The elevation of this region, the constituents of the soil, and the perfect air drainage, adapts it to the growing of all kinds of fruit, and a visit to some of the large and well cared for orchards in the vicinity will also be enjoyed by all nature lovers and particularly by those interested in horticultural science.

(Continued on page 50)



A String of Speckled Beauties



FRANKFORT TO TRAVERSE CITY VIA BENZONIA AND HONOR—ALSO SCENIC ROUTE "AROUND THE HORN"

"AROUND THE HORN"

FRANKFORT TO EMPIRE, GLEN HAVEN, LELAND, NORTHPORT, OMENA, SUTTON'S BAY AND TRAVERSE CITY

- 00.0—FRANKFORT; Main & Seventh Sts.; go north on Seventh St. three blocks, angling left at fork, church on right; follow main travel around numerous turns, coming out on shore of Crystal Lake; thru Crystalia; bear left around lake to
- 4.4—Fork; bear left away from Lake; follow winding road thru woods, avoiding all crossroads; cross Platte River 12.0; bear left 14.8, avoiding sandhill; to
- 15.3—Right-hand road; turn right 1/2 mile to
- 15.8—4-corners; turn left and go north 4 miles, passing school on left 19.8; just beyond angle left; thru woods & down steep hill into village of
- 21.4—EMPIRE; turn right around stores and at watering trough, turn left with travel; bear right up hill just beyond;
- 23.7—Fork; bear left, passing cemetery; thru 3-corners; curve left and right thru woods around west end of Glen Lake; McIntyre hill 25.1, fine view over lake; cross R. R. 27.3, sawmill on left; upgrade past Day farm to crest of hill overlooking Sleeping Bear Bay; bear right & left downgrade to
- 28.3—GLEN HAVEN; pier & stores ahead; turn right, going straight thru
- 30.4—GLEN ARBOR; cross Crystal River at grist mill 31.3;
- 32.6—Bear right; bear right 33.9 to
- 34.5—4-corners; bear right with travel; pass small lake on left 36.0; Bass Lake on right 37.5; swing left, passing Traverse Lake, Sugar Loaf Mt. on right; thru Good Harbor 42.7; bear left at fork 43.1; bear left at 3-corners 46.5, passing school on right; along shore of Lake Leelanau (to right) across bridge into
- 48.7—LELAND; hotel on right; straight thru; pass cemetery on right 50.2; bear right around head of lake; keep left 51.9; turn right 56.7; turn left 58.4; thru cut downgrade into outskirts of
- 59.7—NORTHPORT (see note for route into village and Northport Point); turn right; cross bridge 61.6; bear left at fork 62.7; Grand Traverse Bay to left; pass Aghosatown; turn right across bridge into village of
- 64.7—OMENA; P. O. on right; keep left along shore; pass hotel; cross R. R. 66.4; thru Peshawatown 67.8; cross R. R. 69.5 & 70.9; bear left into village of
- 71.2—SUTTON'S BAY; bear left across R. R. 71.8; bear right 72.6; turn right with travel 75.9, with West Arm of Bay on left; keep to left along Bay shore; pass Grelickville; into outskirts of city just beyond factory 87.3, turn right on Maple St.; at Front St. 87.5 turn left;
- 88.0—TRAVERSE CITY; Front & Union Sts.

TO NORTHPORT & NORTHPORT POINT

- 28.3—On Traverse City-Frankfort route, keep straight ahead to 4-corners;
- 59.7—On Frankfort-Traverse City route, turn left to same 4-corners with church and school; turn right here and left into NORTHPORT 0.4 mile; straight thru to end of road, jog right and left; turn right with poles and keep right with poles and travel to NORTHPORT POINT 5.0.

DIXIE HIGHWAY—FRANKFORT TO BENZONIA

- 33.3—Follow Manistee-Frankfort Route to Fork; R. R. ahead; bear right along R. R. (road to left into Frankfort 1.7 miles) cross R. R. 33.4; at fork 36.2, bear right across R. R.; at fork just beyond, 36.4, bear left thru woods and up long hill into village of
- 39.6—BENZONIA; turn left for Traverse City.

SHORT ROUTE

BENZONIA - BEULAH - HONOR & INTERLOCHEN TO TRAVERSE CITY

- 00.0—BENZONIA; go north downgrade to
- 0.8—BEULAH; Crystal Lake to left; cross R. R. and follow shore of lake to fork, bearing left away from lake; bear right around school 2.8; to
- 4.5—Turn left and angle right to
- 5.4—Turn right thru village of
- 5.6—HONOR; follow R. R., turning left with road at 6.7, avoiding road crossing R. R.; turn right 9.5; cross R. R. and Platte River; turn left 10.6 on winding road thru underbrush to
- 11.1—Turn right; turn right beyond with travel to crest of hill at
- 11.9—Turn left; cross R. R. 18.9; road to right at 19.0 leads to INTERLOCHEN 1/2 mile; continue to
- 20.8—3-corners; turn left 1/4 mile to
- 21.3—End of road; turn right, passing village of GRAWN on right to
- 23.4—3-corners; turn right; angle left and right with road; at 25.1, turn left with travel; follow around several turns and down McRea Hill to
- 28.8—Turn left around school; turn right 29.3; turn left 30.7; road becomes Rennie St.; at
- 31.3—Fourteenth St.; turn right to
- 31.6—Union St.; turn left to center of
- 32.5—TRAVERSE CITY; Front & Union Sts.

"SHORT ROUTE"

TRAVERSE CITY TO INTERLOCHEN, HONOR, BEULAH AND BENZONIA

- 00.0—TRAVERSE CITY; Front & Union Sts.; go south on Union St. across bridge and R. R., to
- 0.9—Fourteenth St.; turn right to
- 1.2—Rennie St.; bear left with poles, turning right with travel 1.8; turn left with road 3.2 and 1/2 mile
- 3.7—Turn left around school, going up McRea Hill; go ahead 1 mile to next 4-corners; at 7.4, turn right with travel; 8.1, bear left with travel;
- 9.1—End of road; turn left; pass church and immediately turn sharp right, leaving village of GRAWN to left;
- 11.2—Turn left and go 1/2 mile to right, turn with travel; leave village of INTERLOCHEN to left 13.5; cross R. R.
- 20.6—End of road; turn right down hill and left on graded road; turn to left at 21.4, crossing creek on rough road; at
- 21.9—Turn right across R. R. and Platte River, turning left 23.0 to avoid road up steep hill; follow road with R. R. to left into
- 26.9—HONOR; straight thru; bear left to cross R. R.; CAUTION not to miss
- 27.1—Left turn at top of slight rise;
- 28.0—Turn right up slight grade and left up sand hill (not bad) to
- 29.7—Turn left at school, going down hill on angling road to shore of Crystal Lake and into village of
- 21.7—BEULAH; straight thru, crossing R. R. and going upgrade into
- 32.5—BENZONIA; Manistee straight ahead on Short Route; Frankfort on right.

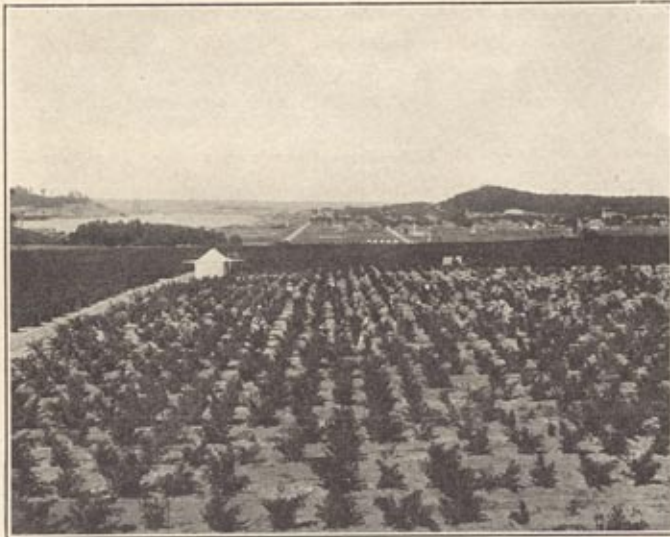
DIXIE HIGHWAY—BENZONIA TO FRANKFORT

- 32.5—BENZONIA; turn right, down long hill; following main travel, cross R. R. 35.9; turn left into road from right just beyond; cross R. R. again 38.7; to
- 38.8—End of road; turn right into Frankfort 40.5; turn left for Manistee on Frankfort-Manistee route (fork 1.7.)

"AROUND THE HORN"

TRAVERSE CITY TO SUTTON'S BAY, OMENA, NORTHPORT, LELAND, GLEN HAVEN, EMPIRE AND FRANKFORT

- 00.0—TRAVERSE CITY; Union & Front Sts.; go west on Front St. 1/2 mile to Maple St.; drug store on corner, turn right on Bay St. (R. R. just ahead); turn left and follow road along shore of West Arm, avoiding all roads to left; pass Grelickville; keep close to Bay on right.
- 12.1—Left-hand road; turn left with travel; cross R. R. 16.2 and bear right thru
- 16.7—SUTTON'S BAY; bear right at fork; cross R. R. 17.1 & 18.5; thru Peshawatown 20.2; cross R. R. 21.6; hotel on left; thru
- 23.3—OMENA; P. O. on left; cross bridge and turn left beyond; pass Aghosatown; cross R. R. 25.3; cross bridge 26.4; into outskirts of village of
- 28.3—NORTHPORT (see note for route into village and to Northport Point); turn left upgrade thru cut; bear right at fork 29.6; pass church on left; at 3-corners 31.3, bear left; school on right 32.3; Northland Beach to right 32.6; bear right at fork 33.8 & at 36.1 around head of Lake Leelanau on left; cemetery on left 37.8; bear right at fork 38.9 downgrade and straight thru
- 39.3—LELAND; hotel on left; cross bridge and curve left along lake shore; bear right at fork 41.4, school on left; thru Good Harbor 45.3; curve right, passing Traverse Lake, Sugar Loaf Mt. to left; Bass Lake on left 50.5; lake on right; turn left with travel at 4 corners 53.5; bear left at fork 54.1; cross Crystal River 56.7; straight thru
- 57.6—GLEN ARBOR.
- 59.7—GLEN HAVEN (stores & pier to right); turn left, curving right & left upgrade thru cut; pass Day farm & sawmill; cross R. R. 60.7; thru woods around west end of Glen Lake;
- 64.3—End of road beyond cemetery; turn right, passing Fairgrounds and cross R. R. 66.0; turn right at watering trough 66.4 into
- 66.6—EMPIRE; turn left at end of street, going upgrade to left thru woods; curve right 68.1 thru 4-corners with school on right 68.1; straight ahead;
- 72.2—4-corners; turn square right * mile;
- 72.7—End of road; turn left; angle left at 73.2, following winding road in woods; cross Platte River 76.6; Crystal Lake to left 83.6; along shore thru Crystalia; angle right upgrade thru woods & follow winding road around turns to
- 88.0—FRANKFORT; Main & Seventh Sts.; Betsey Lake ahead; business center to right.

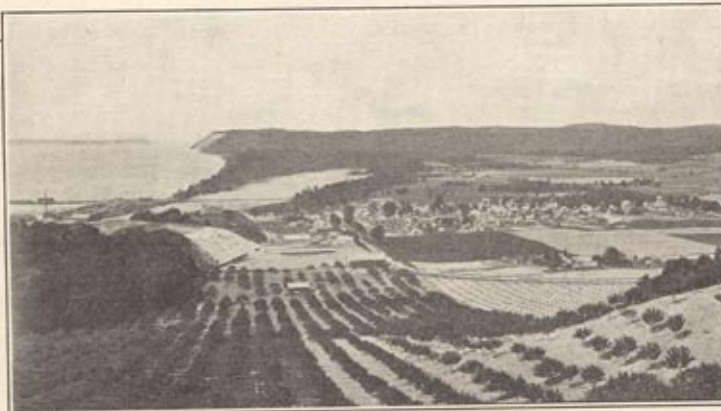


Small-Fruit Growing is Profitable in Western Michigan

LEELANAU COUNTY

Derived from Indian word meaning "land of delight."
 Surveyed 1840, organized 1863. Area, 216,320 acres; land in farms, 159,303 acres; number of farms, 1,444; average value of land, \$20.52; value of all crops, \$1,095,901; cereals, \$368,869; vegetables, \$257,922; fruits, \$183,299; hay and forage, \$150,679; assessed valuation, \$6,388,512; county seat, Leland (population, 100).

One of the most picturesque villages on the entire West Michigan Pike is Empire, with a population of about 800, nestled in a delightful valley in the southwestern corner of Leelanau County. With her electric lighted streets, cement sidewalks, and waterworks, she gives evidence of her enterprising citizens. Empire has university approved schools, churches, banks, commercial and hotel facilities, rail and water transportation, being the terminus of a railroad and on the bank of Lake Michigan, with a beautiful small deep lake just at the shore of the big lake, awaiting only the action of Uncle Sam to turn it into one of the finest and safest of harbors.



Empire and Lake Michigan, from the South

The view from the hills on either entrance to the valley is beautiful in the extreme, and many there are of widely traveled folk who style it the loveliest scene their eyes have ever looked upon.

In the country surrounding are many fine farms and orchards, in fact the largest orchard enterprise in the state is here, as well as one of the finest bearing apple orchards to be found anywhere. The nutritious grasses and the abundance of pure, sparkling spring water, make it also ideal for stock raising.

The fame of this section is also well established as "par excellence" fishing country, with its unsurpassed trout streams, and little lakes full of bass, pickerel, etc.

The real farmer finds his greatest opportunity here; the city dweller, the business man of affairs in search of an ideal country home, need look no further than the Empire territory to find what they have dreamed of, as the place to work out to a successful issue their plans for "back to the land."



Glen Lake and Day's Woods from Miller's Hill

For beauty of scenery, Glen Lake is classed as the equal of Lake George, and by some even of Lake Como. It is a body of clear water, nearly surrounded by hills. The lake bottom is sand, through which bubbles water that keeps the lake at the point of overflowing. The lake is from one to three miles wide, and seven miles long.

The points of interest about the lake are the Sleeping Bear on the west, the big private forest belonging to D. H. Day on the north, the winding river which carries the surplus water into Sleeping Bear Bay, and the high range of hills bordering the lake on the east, which hills are fast being taken for orchard propositions.

The Sleeping Bear is of interest because of its wonderful formation and its historic associations. It is a sand dune five miles long and from one to one and a half miles wide. Its highest point is four hundred and ninety feet above the level of Lake Michigan. From its top may be watched the big steamers that are constantly passing up and down Lake Michigan.



The Manitous from the Crest of the Sleeping Bear

D. H. Day's private forest contains 1400 acres. The trees are now over forty years old and there are birches, elms, maples, bass woods, oaks and pines. Beneath their shade-giving branches are beautiful walks and drives.

Crystal River is said to be seven miles long, although the narrow strip of land between Glen Lake and Sleeping Bear Bay is but a mile in width. The hills to the east of Glen Lake are well worth climbing, because of the magnificent views to be had from their tops, Miller's Hill affording an especially fine view.

At the northeast corner of the lake, is the D. H. Day saw-mill and Oswegatchie Farm. The latter is one of the best kept-up farms in the state. The buildings are modern and of generous proportions. The Holstein herd numbers over sixty head, there are fifty acres of alfalfa, and several large orchards. The saw-mill at the west end of the lake is connected with Glen Haven by a steam railroad. At the village there is a gasoline station, a blacksmith shop, a hotel, and general store, at which all the things that the tourist is likely to need, may be had.

Three miles from Glen Haven is Glen Arbor, similarly located and with a beautiful outlook over the Bay and the hills in the background. Just south, at the northeast corner of Glen Lake, is Miller's Hill, from which may be had a view over Glen Lake, Day's Woods and Sleeping Bear which will linger long in the memory. Excellent



Pike Passing Traverse Lake and Sugarloaf Mountain

accommodations may be secured here.

These are the lands which won from the Indians the significant name, Leelanau—"The land of delight."

Leaving Glen Arbor, the Pike cuts across the base of Pyramid Point and swings along the southern shore of Traverse Lake. This beautiful section of lakes, set among great hills, is very popular, especially with the sportsman. Between Traverse Lake and Good Harbor Bay is a strip of country as primeval as the hunter can wish for, with a series of low sand hills, timber covered. These lakes teem with black bass.

Lake Leelanau is 18 miles long and varies in width from a few rods to three miles. At the Narrows, about midway, are Provemont and Fountain Point, on opposite shores. The Pike follows the western shore of the lake, passing through Leland, where one of the interesting sights is the fishing fleet which makes its headquarters in the tiny harbor. Twelve miles off shore are the Manitous, and they can be reached by launch from Leland.

Few places hold out such advantages for comfort and pleasure for summer visitors as does Leland, situated on



The Fishing Fleet at Leland

GLEN ARBOR

Between Glen Lake and
Lake Michigan

*One of the Prettiest Resort
Towns on the Pike*

CEDAR LODGE

ON NORTHPORT POINT
at its narrowest—the Bay is
within 100 feet on either side.

*Most Beautifully
Situated Resort
in the Northland*

Not a hotel, but a Clubhouse.
Finest accommodations.
Cuisine unexcelled.

*Reservations should be
made in advance*



Cedar Lodge, Northport Point

a mile-wide neck of land between Lake Michigan and Lake Leelanau. Almost surrounded by water, the facilities for boating, bathing and fishing are excellent, and there are no mosquitoes. There are a number of good hotels, which enjoy a well-earned reputation for hospitality and thoughtfulness in caring for guests. Several good stores supply all necessities, and at the garages supplies for both autos and motor boats are carried.

Ten miles beyond Leland, the head of the peninsula is reached at Northport, on the Traverse Bay shore, and before the southward journey to Traverse City is begun, the tourist should take time to drive to Northport Point, the northernmost point of the Leelanau peninsula. From Northport to Traverse, the Pike follows the shore of Grand Traverse Bay closely, and it is seldom that the glistening waters of the bay are not in view.

Northport is beautifully located on a series of terraces rising from the shores of Northport Bay, and is the most important cherry shipping center of Northwestern Michigan. Numerous cherry orchards have been set out in the past ten years and have just come into bearing. The

Dame orchard, with 16,000 cherry trees of the Montmorency variety alone, ranks as the largest orchard in the world.

Northport is one of the oldest settlements in the Grand Traverse region, being built upon the site of an old Indian village. There are many beautiful summer homes and the points of interest are many. Northport Point, Cathead Point, the bluffs overlooking Lake Michigan, and Shah-sho-ke-zhik (Indian for "Green Sky") are reached by excellent roads.

Northport Point is a narrow peninsula projecting south into Grand Traverse Bay for a distance of two miles, and varies in width from 250 to 1,000 feet. On one side is the bay and on the other the quiet waters of Northport harbor. The entire point is covered with forest trees, among which nestle the cottages of the summer residents. There is a beautiful drive through the forest paralleling the shores, and a fine shore walk.

Northport Point was known to the Indians as "O-neka-win," an Ojibway word meaning "carrying place." It was here that Indians travelling by water from Northport



Stony Point and the Bay at Northport Point



Head of Grand Traverse Bay at Northport

to Charlevoix landed and carried their canoes across the narrow peninsula to avoid the long trip around. At the narrowest point, where the carry was made, stands Cedar Lodge, built of cedar logs in a rustic design. It affords the best accommodations to be found on the Leelanau Peninsula and is the beauty spot of the "Around the Horn" trip. It is more of the nature of a clubhouse than an ordinary hotel, and from its dining room a view may be had over the water in every direction. The fame of the Lodge is based on the merits of its cuisine and the attention bestowed on its guests.

There is a fine golf course on the peninsula which is open to guests at the hotel, and facilities are provided for tennis and other sports. Boating and bathing are, of course, very popular, and the fisherman finds every opportunity to enjoy his favorite recreation here.

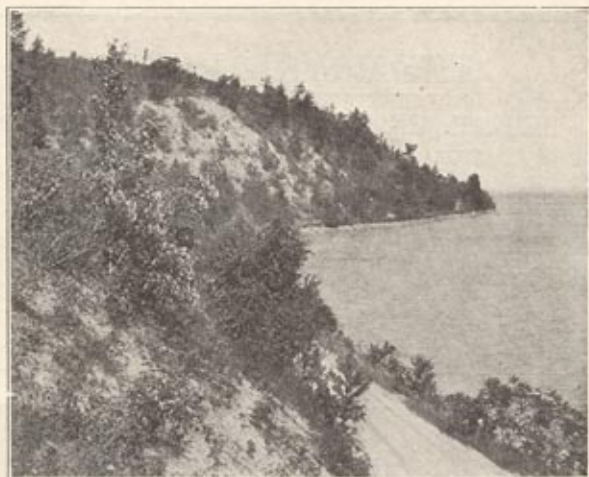


Nearing Omena on the Bay Road

Omena is a pretty village 20 miles north of Traverse City on Omena Bay, and has long been noted for its summer attractions. The scenery along the bay and on the Point is beautiful and there is a large colony of cottagers. Good accommodations are afforded by the Leelanau Inn, which is located on the Point, with water on two sides, and The Clovers, which is near the village. Both are supplied with fruits and vegetables from their own gardens and are noted for the attractions of their tables.

Years ago, the Omena Point plateau was set out in apple orchards and today is one of the finest apple producing sections of the Grand Traverse region. The apples are much esteemed for their size, coloring, and rich flavor.

Peshawbetown is an Indian village near Omena, and



The Pike follows the Shore at Sutton's Bay

is interesting material for ethnological study. Here are real Indians living according to their own inclinations and not far removed from their primitive state. Aghosatown, just north of Omena, has a similar population.

Sutton's Bay affords many attractions to the tourist who is fortunate enough to choose this locality for a summer outing. The section abounds in trout streams as well as being situated on an arm of Grand Traverse Bay, where Mackinaw trout and other lake fish may be hooked throughout the season. The summer climate is delightfully free from extremes of heat and cold. The forest clad hills are unsurpassed in their beauty and the many rich orchards and farms of this vicinity complete a scene of rural splendor.

The hotels and boarding houses afford comfortable accommodations at reasonable prices, and along the shores of Sutton's Bay are many fine sites for picnic or camping grounds, well wooded to the water's edge. All supplies for tourists may be secured at the stores and garages of the village.

Sutton's Bay is a shipping point for the quantities of fruit and potatoes grown on the Peninsula, and is on the regular route of the Northern Michigan Transportation Company's boats. Through Pullman service is also maintained from Northport, Omena, and Sutton's Bay to the Southern cities.

Almost the entire distance from Northport to Traverse City, the Pike runs within a stone's throw of Grand Traverse Bay, and the views are superb. From Northport, the eastern shores in Charlevoix and Antrim county are clearly visible, and as the journey is made southward, Old Mission Point and the Peninsula come into view. Marion Island and Ne-ah-tawanta, with all other resorts on the west side of the Peninsula, will draw the attention of the tourist until Traverse City is reached, at the head of the West Arm.

THE CRYSTAL INN

BEULAH, MICH.

Steam heat and electric lights.
Accommodations for 100 guests.

MRS. GERTRUDE ROSS, Prop.

Special attention to automobile parties.
Lunches at all hours in Tea Room.

RATES: \$2.00 and \$2.50 per Day
Special by the Week

Second Annual Opening of the "Madam Rose Tea Room"

*Everything Delightfully Arranged
for Auto Tourists*

Benzonia

CHAS. W. DEXTER GARAGE BENZONIA

Bowser Filtered Gasoline
Full line of Accessories and Good Workmen

"RIGHT ON THE PIKE"

For Good Service
Call at

LYLE A. ROCKWELL
GARAGE

Beulah



Beulah and Crystal Lake, from Benzonia

Benzonia is next reached, twenty-two miles north of Bear Lake. The village is beautifully situated on the crest of a high hill, amid stately trees, and the view in all directions is superb. Benzonia Academy is one of the most widely known institutions of its class in Northern Michigan. A shaded street leads downward into Beulah, and as the sweeping curve of Crystal Lake's eastern shore comes into view, the deep rich blue of the waters at once brings memories of the ocean.

Beulah is principally known as a resort center, and lovers of nature will rejoice in the beautiful aisles of silver birch and the flowered path in the woodlands. The



Looking South from Benzonia



The Pike at Honor

HONOR

HOTEL NEW NICHOLS

E. C. NIEMAN, Proprietor

Rates \$2.00 per day

COVEY'S DRUG STORE

POST CARDS KODAK SUPPLIES

FISHING TACKLE

Soda Fountain

H. T. COVEY

AUTO GARAGE AND MACHINE SHOP

TIRES, TUBES AND AUTO SUPPLIES

J. E. ESCH

TIRES, TUBES AND RUBBER SUPPLIES

B. G. BENNETT

FURNITURE, SUIT CASES AND

TRAVELING BAGS

SEYMOUR PECK COMPANY

HONOR

Stump Land LARGE and SMALL TRACTS; Some of the

best to be found in Northern Michigan. Exceptionally located for fruit, stock or general farming.

fishing in Crystal Lake is really good and dependable, day in and out. The necessary social touch is furnished by the many charming little resorts and the cottage life of the summer residents, and the tourist will find an extended stay in the Benzonia and Beulah region worth while, as all its beauties are not revealed in a single glance.

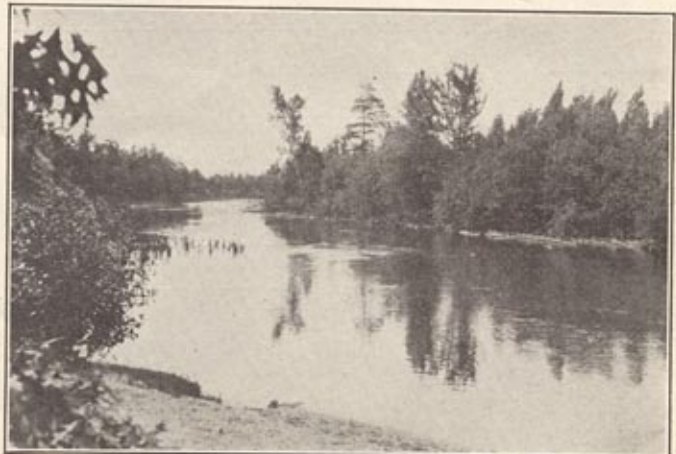
Leaving Beulah, the tourist ascends a gradual slope into the "Eden" country, so called because of its apples and peaches of exquisite flavor, grapes surpassing those of Italy, cherries and other most tempting fruit. From the hillcrests may be seen Crystal Lake, the Platte and Otter Lakes, where the fisherman is never disappointed,



Platte and Otter Lakes, from Worthington's Bluff

and in the distance, the blue waters of Lake Michigan. Along Big Platte Lake are numerous small hotels and cottages.

Honor, the county seat of Benzie, nestles amid the hills on the Platte River, one of the most famous trout waters of Northern Michigan. Although the village is but seventeen years old, it is rapidly assuming importance



The Platte River, from a Pike Bridge

as a center of a fruit growing region, the lumbering interests still holding first place.

The valley of the Platte River is followed for some distance east of Honor, and new roads are being constructed leading into Interlochen, twelve miles due east. Grand Traverse County is entered one and one-half miles west of Interlochen, and here the tourist finds a region of beautiful lakes and brooks, famed for the fishing. Duck and Green Lakes, between which Interlochen lies; Bass Lake, Long Lake, and Silver Lake, near Grawn, are all well stocked with bass, pickerel, and game fish. A well filled creel will reward the skill and patience of any trout fisherman who wets a line in the Platte or Boardman Rivers, or any of the numberless small streams along the Pike in this region.

GRAND TRAVERSE COUNTY

First called Omeena, Indian word meaning "the point beyond", later named from the Bay.

Surveyed 1840, organized 1851. Area, 298,880 acres; land in farms, 176,652 acres; number of farms, 2,031; average value of land, \$27.26; value of all crops, \$1,486,973; cereals, \$402,345; fruits, \$361,521; vegetables, \$286,481; hay and forage, \$235,095. Assessed valuation, \$15,056,946. County seat, Traverse City (population, 12,115).

One of the sights of the Grand Traverse region is Pine Park at Interlochen,—a virgin forest of giant white pines, one of the few remaining stands of the wonderful timber which once covered much of the Lower Peninsula and which practically disappeared in the days of Michigan's

TOURIST'S COUPON

THE PIKE ASSOCIATION will appreciate all suggestions, road data and photographs submitted with this coupon. A copy of the next edition of the WEST MICHIGAN PIKE GUIDE will be sent to anyone returning this coupon, properly filled out, to the SECRETARY OF THE PUBLICITY BUREAU, MUSKOGON, MICHIGAN.

I toured over the PIKE between.....
and....., making stops at

The condition of the roads was.....

I suggest that.....

Please send your next Guide to.....

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Sign Name Here

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Street and Number

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City and State





*More Than Half
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of Safe Banking*

Traverse City State Bank

Resources \$2,300,000.00

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TRAVERSE CITY

Citizens Phone 745

Grand Traverse Auto Company

Northern Michigan Distributors of

FORD MOTOR CARS

REO MOTOR CARS AND TRUCKS

All Work Guaranteed

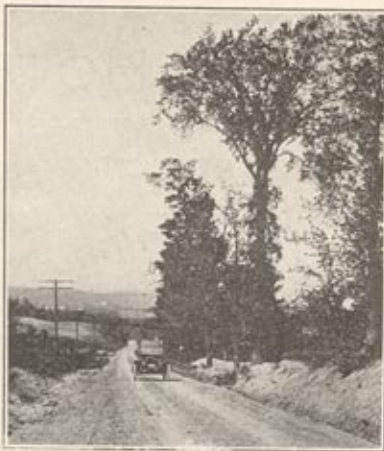
Bell Phone 204, Citizens 833
PREST-O-LITE STATION

132-134 Front Street
TRAVERSE CITY

MANISTEE BRANCH, Corner Smith and River Streets



"HOTEL PENNINGTON," Interlochen—Located between Green and Duck Lakes in 200 acre forest of virgin pine. Accommodations for 100 guests. Modern in every respect. Watch for the Sign pointing to Hotel Pennington.



McRae Hill, Traverse City in the Distance

pre-eminence as a lumber producing state. A short drive over an excellent road brings one into Interlochen and the Hotel Pennington, in Pine Park.

Before reaching the shores of Grand Traverse Bay at Traverse City, the Pike skirts the shores of numerous lakes and rises to highlands where vistas are gained over miles of country. The change of the cut-over lands left by the lumberman into wonderfully productive fruit farms is nowhere better evidenced than in this section of the route.



Front Street at Corner of Union Street, Traverse City

WHITING HOTEL

J. B. OBERLIN, PROPRIETOR

TRAVERSE CITY

AMERICAN PLAN

\$2.00 and \$2.50 per Day

All Rooms with Hot and Cold Running Water
and Telephones

One block from Garage
On Main Street
Only Brick Hotel in City

DO NOT RAISE RATES TO TOURISTS

"A FARMER FOR EVERY FORTY"

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Western Michigan Development Bureau

An Association of Twenty Counties in Western Michigan.

Send for free copy of our handsome illustrated book.

JOHN L. GIBSON, Secretary, TRAVERSE CITY, MICHIGAN

"GOODE'S GARAGE"

"The Place Where the Tourists Stop"

FIREPROOF GARAGE

and Best of Service

One Block from All Hotels

Cass and State Streets, Opposite Post Office
TRAVERSE CITY



Grand Traverse is the name commonly applied to the country surrounding Grand Traverse Bay, and it is rich in all that goes to make a magnificent and beautiful out-of-doors. Its hills, valleys, lakes, and rugged shore lines furnish unending resource of scenery for the tourist, and one delightful resort after another offers enticing suggestion of easy runs and friendly calls. A month's stay will not exhaust the variety and hospitality of Grand Traverse.

Traverse City is the junction point of the "Around the Horn" and the "Short Route," and lies on either side of the swift-flowing Boardman, where it empties into the west arm of the Bay. With a population of 15,000, it is the metropolis of Northwestern Michigan and is commercial headquarters for a rich agricultural and fruit growing country. It is under the commission form of government and reflects everywhere the progressiveness of its citizens. The million-dollar Northern Michigan State Hospital is located here, and its forty-two buildings occupy grounds more than a square mile in extent at the southwest corner of the city. Its herd of Holstein cattle is one of the best in the country, and has twice boasted of world's record breaking milk producers. There are many industries, three banks, while four railroads and several boat lines furnish the transportation facilities necessary for this great producing region. The Board of Trade maintains a bureau of information for the convenience of tourists, where literature, etc., may be secured.

Traverse City is the headquarters of the West Michigan Development Bureau, an association of the progressive citizens of the 20 counties of Western Michigan. "One for All and All for One" is the watchword of the bureau, which is a corporation not for pecuniary profit and has no lands or products for sale. The organization is six years old and has compiled a vast deal of practical information, which is at the disposal of all who may be interested. The bureau is managed by a board of fifty non-salaried directors.

We carry a full line of the

PENNSYLVANIA OILPROOF VACUUM CUP TIRES

FORD TYPE---Size 30x3, 30x3½, and Oversize 31x4

Guaranteed for 4,000 actual miles wear.

Guaranteed Oilproof.

Guaranteed not to skid on wet or greasy pavements.

*Reduce your motor running cost by using
the V. C. Tires*

The Hannah & Lay Mercantile Co.

THE
BIG
STORE



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TRAVERSE CITY



1914 Pike Tourists at Park Place Hotel

PARK PLACE HOTEL, TRAVERSE CITY

THE LEADING ALL-THE-YEAR-ROUND HOTEL IN THE GRAND TRAVERSE REGION. All outside rooms, with hot and cold running water; many with private bath. Excellent table. Large and well furnished rooms.

W. O. HOLDEN



Traverse City Board of Trade - Headquarters for Information About the Grand Traverse Region

Fifty-two resorts can be reached within a radius of twenty-five miles from Traverse City, the most popular drive being on the "Peninsula," which extends eighteen miles northward into Grand Traverse Bay and splits it into the East and West Arms. But a few miles in width at its greatest, at no time is one out of view of one arm, and often both are seen as the road follows the crest of the higher ridges. The opposite shores may also be seen. The "Peninsula" is given over mainly to fruit growing, and apples, cherries and other small fruits of surpassing flavor are grown in immense quantities. In the deep blue of the West Arm lies Marion Island, covered with virgin timber, and on the point beyond, Ne-ah-ta-wanta. There is an excellent golf course here. Old Mission, the site of one of the earliest missions established by Pere Marquette, is near the tip of the Peninsula, and is considered one of the most beautiful resorts in Northern Michigan.



Around the East Arm, leaving Traverse City



Itinerary of the Third Annual Pike Tour, July 12-17, 1915

Total mileage of Tour, 635½ miles; 47 stops;
Average running speed, 13.8 miles per hour.



MONDAY, JULY 12

Name of City	Arrive	Leave	Mileage
ST. JOSEPH and BENTON HARBOR		7:00	00.0
Watervliet	7:50	8:00	14.3
South Haven	9:00	9:30	30.2
Saugatuck	11:00	11:30	50.4
MACATAWA PARK	12:30	2:00	63.0

Luncheon at Hotel Macatawa.

Holland	2:30	3:00	69.0
Grand Haven	4:45	5:15	92.0
MUSKEGON	6:15		105.0

Parade and Evening Meeting.

Name of City Arrive Leave Mileage
Running Time, 7½ hours. Average Speed, 13.9 miles.

TUESDAY, JULY 13

MUSKEGON		7:00	00.0
Whitehall	8:00		16.4
Montague	8:05		17.1
Shelby	9:30	9:45	36.7
Hart	10:15	10:30	43.7
Pentwater	11:00	11:15	52.5
LUDINGTON	12:15	1:15	67.9

Luncheon at Stearns Hotel.

Scottville	1:40	1:50	76.2
Manistee	3:15	3:45	97.4
Onekama	4:30	4:40	110.0
Arcadia	5:15	5:30	119.6
Elberta	6:10		130.4
FRANKFORT	6:20		132.4

Evening Meeting.

Running Time, 8½ hours. Average Speed, 15½ miles.

WEDNESDAY, JULY 14

Name of City	Arrive	Leave	Mileage
FRANKFORT		7:00	00.0
Crystalia	7:20		4.0
Empire	8:45	9:00	21.4
GLEN HAVEN	9:30	10:15	28.3
Entertainment by David H. Day.			
Glen Arbor	10:25	10:35	30.4
Leland	12:00	12:15	48.7
Northport	1:15		59.7
NORTHPORT POINT	1:35	3:00	64.7

Luncheon at Cedar Lodge.

Northport	3:20	3:35	69.7
Omena	4:00	4:15	74.7
Sutton's Bay	4:45	5:00	81.2
TRAVERSE CITY	6:15		98.0

Evening Meeting.

Running Time, 7¾ hours. Average Speed, 13 miles.

THURSDAY, JULY 15

Name of City	Arrive	Leave	Mileage
TRAVERSE CITY		7:00	00.0
Elk Rapids	8:15		17.7
Norwood	10:00	10:15	42.4
Charlevoix	11:00	11:30	53.3
PETOSKEY	12:30	2:00	70.6

Luncheon and Meeting.

Alanson	2:45	3:00	81.4
Pellston	3:45	4:00	89.1
Levering	4:30	4:45	95.8
MACKINAW CITY	5:45		108.9

Join Huron Highway Tourists here for Mass Meeting on Mackinac Island in the Evening.

Running Time, 7¾ hours. Average Speed, 14¼ miles.

FRIDAY, JULY 16

Morning will be spent sight-seeing on Mackinac Island, returning on ferry to start from

Name of City	Arrive	Leave	Mileage
MACKINAW CITY		1:00	00.0
Cross Village	3:00	3:15	25.4
Middle Village	3:50		33.2
HARBOR SPRINGS	5:00	6:30	45.5

Meeting, followed by Dinner.

Petoskey	7:15		55.1
CHARLEVOIX	8:30		72.4

Good night's rest for final day's run.

Running Time, 5¾ hours. Average Speed, 12¼ miles.

SATURDAY, JULY 17

Name of City	Arrive	Leave	Mileage
CHARLEVOIX		7:00	00.0
Norwood	7:45		10.8
Traverse City	11:15	11:30	53.3
Elk Rapids	9:45	10:00	35.6
Grawn	12:10	12:20	62.9
INTERLOCHEN	12:40	1:45	67.3

Dinner at Hotel Pennington.

Honor	2:45	3:00	80.1
Beulah	3:30	4:00	85.7
Benzonia	4:05		86.7
Bear Lake	5:00	5:30	100.8
MANISTEE	6:45		118.7

End of Tour.

Running Time, 8¾ hours. Average Speed, 14 miles.

Not less than 100 cars will take part in this tour. In addition to the officials representing the United States, State, and County governments, Pike officials, and commercial organizations throughout Michigan and Indiana, many of the most prominent road enthusiasts of the country will attend. Speeches will be made at every stop, and entertainment is in most cases provided by the communities. The official uniform will be full length dusters and white silk knockabout hats. Full particulars on application to the Secretary.

ELK RAPIDS STATE BANK

ELK RAPIDS

M. B. LANG, President
HARRY HIRSHBERG, Vice-President
C. D. TOWNE, Vice-President
CHARLES B. CARVER, Cashier

Monteith's Garage

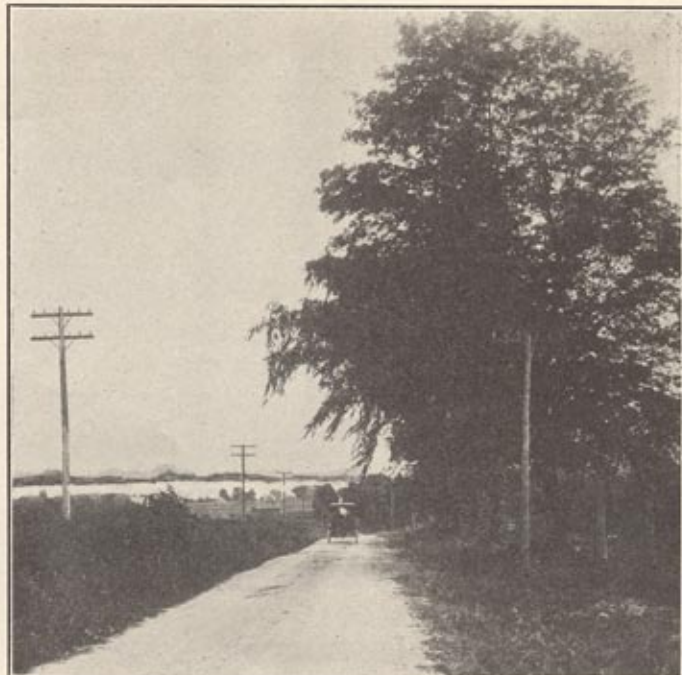
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Free Air
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ELK RAPIDS

Main Street
Opposite Bank

Expert
Machine
Work

FORD Distributer



Pike along the East Arm near Elk Rapids

Meguzee Point Resort Elk Rapids

Those seeking a quiet, home-like, modern, moderate priced resort, with pure air and pure water, excellent facilities for fishing, boating and bathing, elegant forest and lake scenery, can do no better than to visit "MEGUZEE."

Located only one-half mile off West Michigan Pike and one-half mile from Elk Rapids. Good automobile road to hotel door.

Guides always on hand to show visitors best fishing grounds and places of interest.

M. E. BUTTS

THE CORNER
DRUG STORE

Be sure to try our Most Delicious

ICE CREAM SODAS
AND SUNDAES

Refreshing—Cooling—Pleasing

Served in a most tempting way

Eastman Kodak Supplies Guaranteed Rexall Remedies

ELK RAPIDS



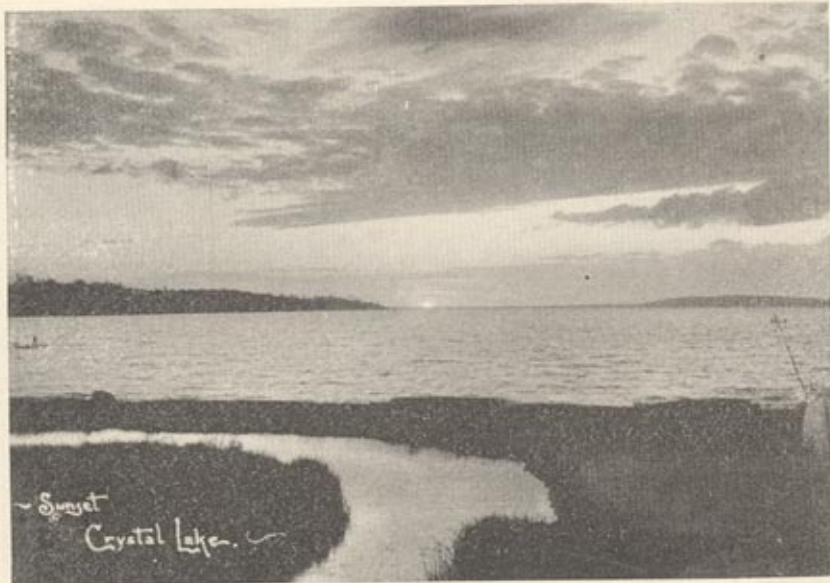
Skirting the Shores at Elk Lake

ANTRIM COUNTY

First called "Meguzee" (Eagle), after famous Indian chieftain. Later named after Irish county.

Surveyed 1840, organized 1863; land area, 304,600 acres; land in farms, 145,430; number of farms, 1,641; average value all land, \$17.46; value of all crops, \$789,637; cereals, \$244,844; hay and forage, \$141,407; vegetables, \$125,447; fruit, \$109,230. Assessed valuation, \$10,865,174. County seat, Bellaire (population, 1,400).

Going north, Acme is reached over an excellent road, and 17 $\frac{1}{4}$ miles out is Elk Rapids, where there are several important industries. The city owes its chief interest to its location at the outlet of the long chain which includes Elk, Round, Torch, Clam, Grass and intermediate lakes, each with its resorts. The Pike traverses the narrow neck of land separating these lakes from the Bay, of which they once were a part. Kewadin, Creswell, Torch Lake, Eastport, Norwood and Inwood are passed in turn before reaching Charlevoix, a distance of 53 miles.



PETOSKEY TO CHARLEVOIX, NORWOOD, ELK RAPIDS AND TRAVERSE CITY

- 00.0—PETOSKEY; Howard & Mitchell Sts.; go west on Mitchell St. downgrade over Bear River bridge to Liberty St.; turn left and go 3 blocks to Jackson St.; turn right and go 3 blocks to Conarle St.; turn right around school; follow poles, avoiding left-hand roads;
- 7.3—4-corners; turn right into
- 7.6—BAY SHORE; turn left around P. O.; Little Traverse Bay to right 9.6; thru Burgess 11.9; pass Susan Lake on left to
- 13.5—3-corners; turn right, crossing R. R. 15.4; pass thru golf course; becomes Petoskey Ave.; at end of street, turn left on Bridge St., going downgrade across bridge into center of
- 17.3—CHARLEVOIX; go ahead to 1st corner
- 17.4—Antrim St.; turn right and go 1/2 mile;
- 17.9—Sheridan St.; turn left; cross R. R. 18.8 and at diagonal 4-corners beyond, turn right; follow main travel and poles to
- 23.1—Right-hand road; turn right away from poles; follow travel to
- 25.2—Left-hand road; turn left 1 mile to
- 26.2—End of road; turn right into
- 28.1—NORWOOD (fine views secured by going one block further west); on reaching church, turn left and just beyond
- 28.5—Turn right; bear right at fork 34.1;
- 35.1—End of road; turn left and right into
- 36.3—EASTPORT; turn right and immediately left between churches; straight thru
- 38.7—TORCH LAKE; follow shore of Torch Lake on left 3 miles into CRESWELL 42.8; pass schools 44.0, 46.7, & 48.8 to
- 49.0—KEWADIN; end of road, turn right along shore of Elk Lake on left; brick school on left 51.9; pass Bass Lake on right; follow main travel under and across R. R. and over bridge into
- 52.9—ELK RAPIDS; turn right on River St.;
- 53.2—Spruce St.; school on far left; turn left and 2 blocks beyond, turn right on Ottawa St.; Bay on right; cross R. R. 54.0; follow winding road, bearing right with travel at 57.0; thru
- 59.3—YUBA; upgrade thru cut; Bay on right; bear right at fork 62.7 and just beyond, turn left and bear right at fork into
- 63.1—ACME; straight thru, crossing R. R. 64.3; pick up R. R. on right and at
- 65.3—Bear right across R. R.; pass school and bridge, East Arm to right; bear left 68.9 past Driving Park; cross R. R. 69.9, road becoming Front St. of
- 70.6—TRAVERSE CITY; Front & Union Sts.



The Charlevoix State Savings Bank Charlevoix

J. L. CRANE, President W. J. RACHOW, Cashier
H. S. HARSHA, Vice-President ARCHIE LIVINGSTON, Asst. Cash'r

Resources, \$300,000.00

This Bank extends to all Tourists complimentary use of its offices. Our Ladies Room, General Waiting Room and telephone service may add to your comfort. If we can be of service to you kindly command us.

*Cars for Hire
Day and Night*

Phone 266

Charlevoix Central Garage

J. A. VOUGHT, Proprietor

Storage and Accessories

*Call Us
For Road Work*

CHARLEVOIX
Opposite
Elston Hotel

HOTEL CHARLEVOIX

J. A. AULD, PROPRIETOR

FORMERLY BAKER'S INN

CHARLEVOIX

In the Heart of the Business District

Remodeled and Refurnished

\$2.00 per Day; with Bath, \$2.25 and \$2.50

Rooms with Hot and Cold Running Water

Good Sample Room

BENJAMIN BROWN Overland, Ford and Saxon Agent

Firestone, Goodyear and Michelin Tires
Auto Accessories and Supplies

Gasoline and Free Air at the Curb

405 Bridge Street

CHARLEVOIX



Lumber Schooners In the Harbor at Charlevoix

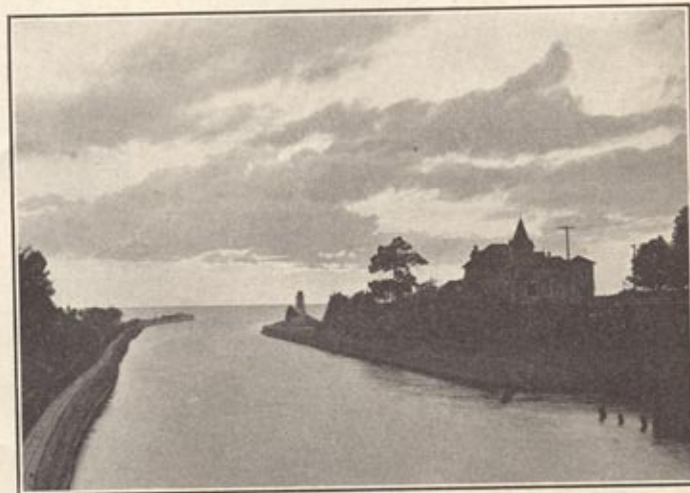
CHARLEVOIX COUNTY

First called Keshkanka, after a famous Chippewa chief. Afterwards called Charlevoix in honor of the Jesuit, Pierre Francois Xavier de Charlevoix.

Surveyed in 1840, organized 1869; area, 263,040 acres; land in farms, 127,625 acres; number of farms, 1,460; average value land, \$15.33; value of all crops, \$700,023; cereals, \$175,605; hay and forage, \$148,051; vegetables, \$114,258; fruit, \$86,851. Assessed valuation, County seat, Charlevoix (population, 2,500).

"Charlevoix the Beautiful!" This is the phrase chosen as a slogan by this enterprising resort city, and the thousands of visitors who come annually from Chicago, Cincinnati, St. Louis, and other western and southern cities will testify to its merits. The city lies between Lake Michigan and Pine Lake, with Round Lake in its heart on a series of terraces which rise from the water's edge on either side. It has a permanent population of 2,000, several first class hotels, a modern water system, and it presents every aspect of a progressive city.

On the southern shore of Round Lake, facing Pine Lake, is Belvidere, and immediately across the smaller lake is the Chicago Resort. The cottages are placed here



Harbor Entrance at Charlevoix

GONSER'S New Variety Store

104 Bridge Street, CHARLEVOIX

*Tourists' Headquarters for Post Cards
Souvenirs, Toilet Articles, Notions, Etc.*



THE BELVIDERE

One of the Finest Resort Hotels in the Northland

R. P. FOLEY, Manager

CHARLEVOIX

CHARLEVOIX COUNTY BANK

NICHOLLS, BUTTARS & BRIDGE
CHARLEVOIX

BANKERS

Individual Responsibility, \$150,000.00

Total Resources, \$300,000.00

JOHN NICHOLLS, President A. BUTTARS, Vice-President A. F. BRIDGE, Cashier



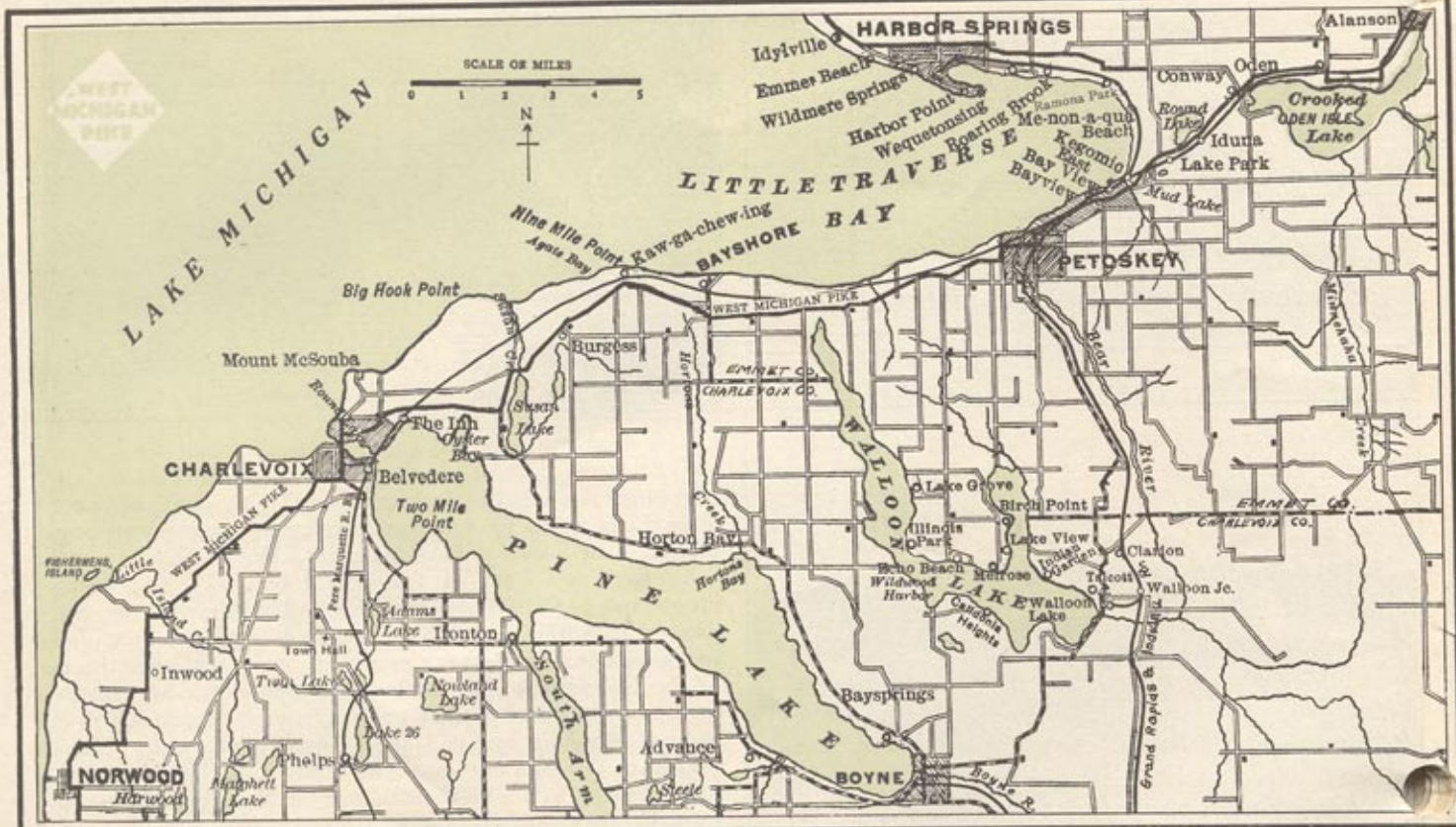
A Beauty Spot at Charlevoix

and there among the forest trees, and the outlook over Pine Lake, with its summer activity, is a charming one. Regattas in which yachts from all Lake Michigan ports take part, are held at frequent intervals. Equestrian sports and bathing in an immense swimming pool are two amusements unique at Charlevoix, while golf, tennis, and other outdoor sports have numerous devotees. The links of the Charlevoix Golf Club are classed as the best in the resort country and attract golfers from all sections. It is an eighteen-hole course and is always well kept. Charlevoix is the summer home of many families of wealth and position and a high standard of social life is maintained.

Pine Lake is thirteen miles long and is navigated by the largest lake steamers as far as Boyne City, at the eastern end, and East Jordan, at the head of the South Arm. There is a fine road making the complete circuit of its shores.



Pike along Pine Lake at Charlevoix



PETOSKEY TO BAY VIEW, ODEN, ALANSON, PELLSTON, LEVERING AND MACKINAW CITY

"SHORT ROUTE"

- 00.0—PETOSKEY; Mitchell & Howard Sts.; go north 2 blocks to Bay St.; turn right; curve left, passing station; turn left and right around Arlington Hotel; bay on left; cross R. R.'s 1.1, and just beyond curve right across R. R. at Rosedale; straight thru
- 1.4—BAY VIEW; keep to left with poles at fork 2.0; pass Kegomic;
- 2.7—Turn left with poles; cross R. R. 3.2 to
- 3.5—Fork, at brewery; turn right, cross R. R., turning left past Round Lake (Wa-ya-ga-mug, where Indian play Hiawatha is given); turn right at 5.6 and immediately after
- 5.8—CONWAY; turn left thru business center; avoid road along Crooked Lake to right, continuing on winding road to
- 8.1—ODEN; straight thru to end of road at
- 9.3—PONSHEWAING; turn left across R. R.; curving right, cross R. R. again at
- 10.8—ALANSON; end of road; turn left across R. R. and immediately right; cross R. R. 13.0; with R. R. on left go straight thru BRUTUS; cross switch; straight into
- 18.5—PELLSTON; turn left 1 block past station across R. R. to first
- 18.9—Right-hand road; turn right;
- 21.6—Turn right; village of VAN; turn left; jog right & left across R. R. 22.3; follow R. R. on left to

- 24.9—Trn left; at school, turn right into
- 25.2—LEVERING; at end of street (depot on left) turn left across R. R.; 1 block beyond
- 25.4—Turn right (Cross Village straight ahead); go north 4 miles to end of road, turning right to cross R. R. at
- 29.9—CARP LAKE; straight thru on winding road with lake to right to
- 32.4—Turn left, passing small lake; pass school on left 34.0; cross R. R. 37.9 and immediately turn right into
- 38.3—MACKINAW CITY; Postoffice on left.

PETOSKEY TO ROARING BROOK, WEQUETONSING, HARBOR SPRINGS, CROSS VILLAGE, LEVERING AND MACKINAW CITY

"SCENIC ROUTE"

- 00.0—PETOSKEY; Mitchell & Howard Sts.; go north two blocks on Howard St. to Bay St.; turn right past station; turn left and right around Arlington Hotel, bay on left; cross R. R.'s 1.1 and just beyond, curve right across R. R. at Rosedale; thru
- 1.4—BAY VIEW; at fork 2.0, keep to left; pass Kegomic; turn left at 2.7 to
- 3.4—Fork at brewery; turn left with poles; Round Lake to right; to
- 5.5—4-corners; turn left with travel to the bay; Ramona Park road to left 6.5; Roaring Brook to left 7.6; pass thru golf course; Wequetonsing to left 8.3; curve right and left; downgrade across R. R. 9.1; entering on Main St. of
- 9.6—HARBOR SPRINGS; Main & State Sts.; P. O. on right; turn right on State St. and at end of street, turn left upgrade; keep to left along

- bluff, passing golf course 10.6; follow main travel to
- 14.6—4-corners; turn left, crossing bridge;
- 15.3—Turn right; just beyond school,
- 16.4—Turn left, going downgrade on winding road thru woods and along bluff overlooking Lake Michigan; Middle Village on left at foot of hill 21.9; at
- 23.3—3-corners; turn right into woods, following narrow and winding road around sharp turns; school on right at end of road, turn left; main travel to
- 29.7—CROSS VILLAGE; turn right, then left to end of road at
- 31.9—Turn right and at first left-hand road turn left 10 miles to outskirts of
- 42.2—LEVERING; before crossing R. R., turn left; going north 4 miles to
- 46.2—End of road; turn right thru
- 46.7—CARP LAKE; cross R. R. and go straight ahead on winding road along lake on right to
- 49.2—Turn left, passing small lake; pass school on left 50.8; cross R. R. 54.7 and immediately turn right into
- 55.1—MACKINAW CITY; postoffice on left.

MACKINAW CITY TO LEVERING, PELLSTON, ALANSON AND PETOSKEY

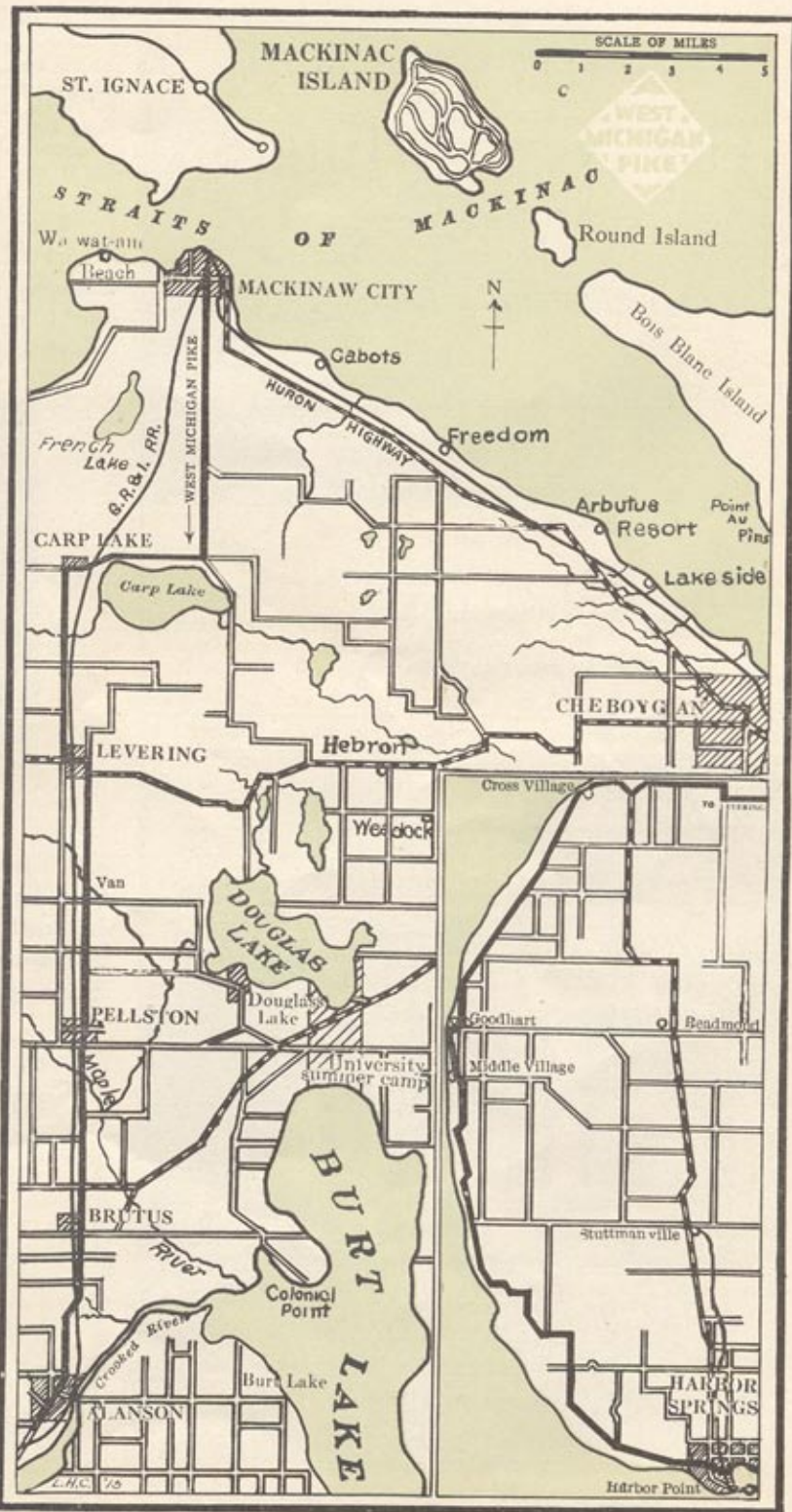
"SHORT ROUTE"

- 00.0—MACKINAW CITY; go west on Central Ave.
- 0.3—4-corners; turn left, crossing R. R.; pass school 4.2; to end of road
- 5.9—Turn right, following winding road with lake at left; turn right 8.3
- 8.4—CARP LAKE; cross R. R. and continue to

- 8.9—Turn left, going south 4 miles to
12.9—4-corners; turn left across R. R. into
13.0—LEVERING; take first right-hand
road going thru business section to
13.2—School at left; turn left and at end
of street, turn right, following R. R.
on right; at 16.0, jog right across
R. R. and immediately left into
16.2—VAN; at end of street, turn right
and go 1/2 mile west to
16.7—4-corners; turn left to
19.4—Left-hand road; turn left, across R.
R. to
19.9—PELLSTON; turn right, and follow
R. R. on right thru BRUTUS 23.9 to
25.3—Jog right & left across R. R. to
27.2—Jog left across R. R. and right into
27.4—ALANSON; 1 block beyond station,
jog right across R. R. and immedi-
ately left;
28.9—PONSHEWAING; cross R. R. and
take first right-hand turn, following
winding road along Crooked Lake;
thru ODEN 30.2 to
32.5—CONWAY; 1 block beyond business
center turn right at store; just be-
fore crossing R. R. turn left along
R. R.; Wa-ya-ga-mug 34.8; Round
Lake to right; turn right across R.
R.; angle left past brewery (Scenic
Route enters from right); cross R. R.
35.1; turn right at end of road 35.5;
pass Kegomic; straight thru BAY
VIEW; curve right 36.9 across R. R.
and right again at Rosedale; cross
R. R.'s 37.2; curve left around Ar-
lington Hotel and right at fork be-
yond; turn left around R. R. station
to
38.1—Howard St.; turn left 2 blocks to
38.3—PETOSKEY; Mitchell & Howard
Sts.

MACKINAW CITY TO LEVERING,
CROSS VILLAGE, HARBOR
SPRINGS AND PETOSKEY
"SCENIC ROUTE"

- 00.0—MACKINAW CITY; go west on Cen-
tral Ave.
0.3—4-corners; turn left, crossing R. R.;
pass school 4.2; to end of road at
5.9—Turn right, following winding road
with lake at left; turn right 8.3;
8.4—CARP LAKE; cross R. R. and con-
tinue to
8.9—Turn left, going south 4 miles to
12.9—LEVERING; village to left; turn
right, going west 10 miles to
22.9—Turn right and take first road to
left, curving right into
25.4—CROSS VILLAGE; turn left, keep-
ing to right; turn right 28.3; pass-
ing school on left; follow narrow and
winding road thru woods around
very sharp turns; Middle Village on
right at foot of bluff 33.2; winding
road turning left 31.7; turn right
32.4; turn left 27.4 and square right
38.6; pass school; turn left on wind-
ing road; pass golf course 44.5;
downgrade into city; turn right into
45.5—HARBOR SPRINGS; State & Main
Sts.; P. O. on left; turn left on Main
St., going upgrade across R. R.;
Wequetonsing to right 46.7; pass
golf course; Roaring Brook to right
47.4; Ramona Park to right 48.5;
bear right at fork 48.6; turn right
49.6; Round Lake at left 51.1; Short
Route enters from left at 51.7; cross
R. R. 52.0; turn right 52.4; pass
Kegomic; straight thru BAY VIEW;
curve right 53.8 across R. R. and
left at Rosedale; cross R. R.'s 54.0;
turn left around Arlington Hotel and
right at fork beyond onto Bay St.;
turn left around R. R. station to
54.9—HOWARD ST.; turn left 2 blocks to
55.1—PETOSKEY; Mitchell & Howard
Sts.



PETOSKEY'S CLASSY HOTEL

The New Arlington

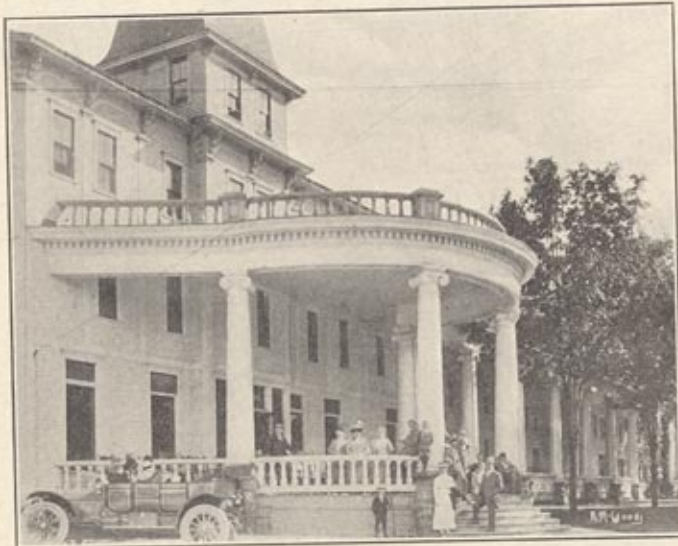
S. H. PECK, Proprietor

EUROPEAN AND AMERICAN PLANS

The *home* of the *best* of those who are looking for the *best* and those who demand the *best*.

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Wire for reservations.



The CUSHMAN

The Leading Hotel of Northern Michigan

W. L. McMANUS, Jr., Proprietor

Rates \$2.50 and up, American Plan
All Modern Conveniences

OPEN ALL THE YEAR

PETOSKEY

EMMET COUNTY

First called Tonedagana, afterwards changed to Emmet in honor of the Irish patriot.

Surveyed in 1840, organized 1853; land area, 310,400 acres; land in farms, 124,973 acres; number of farms, 1,457; average value of land, \$17.13; value of all crops, \$701,964; cereals, \$163,707; vegetables, \$142,173; hay and forage, \$118,131; fruit, \$76,211. Assessed valuation, \$16,646,690. County seat, Petoskey (population, 4,778).

Excellent roads of gravel and macadam make every resort on Little Traverse Bay readily accessible to the motorist, Petoskey being the hub from which every colony is reached, from Bay Shore on the south to Forest Beach on the north. The city lies at the head of the bay,



D. H. Day Marking Pike Turns

and has a permanent population of 8,000, which is more than doubled during the summer months. It is pre-eminently a resort city, and its streets are well paved and maintained. It is built on a succession of natural terraces rising from the bay, and is swept continually by cool

Smith Garage and Repair Shop

C. E. SMITH, Proprietor

Overland Cars

United States Tires

441 Lake Street Phone 82

PETOSKEY

Deposit Your Savings In a National Bank

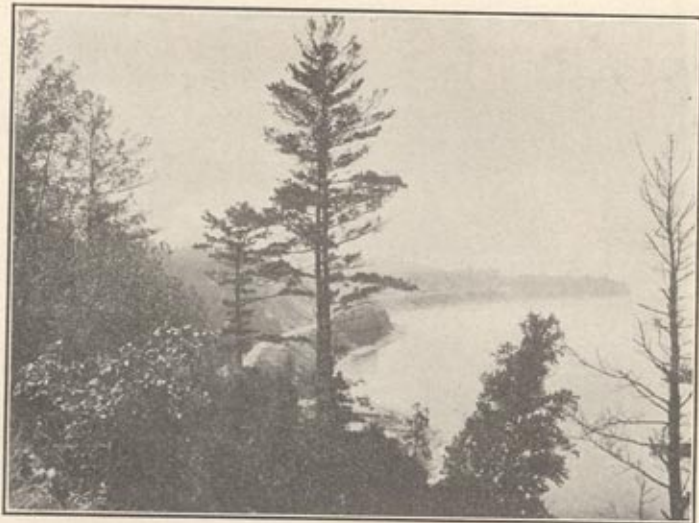
Three Per Cent. Interest Paid on Savings Accounts

THE FIRST NATIONAL BANK OF PETOSKEY

Capital and Surplus . . . \$125,000.00

CHALMERS CURTIS, President

**This Bank is Under the Direct Supervision
of the United States Government**



Little Traverse Bay near Petoskey

breezes from Lake Michigan. The Arlington and Cushman House are the leading hotels.

One mile north is Bay View, perhaps one of the most compelling attractions of the Petoskey region. Its renown rests chiefly on its Assembly and the summer University, which draw thousands every year. Notable lecturers, musicians and men of the hour are heard on the Assembly programs, and the University has students enrolled from fifteen states for the six weeks' course. Although it is strictly a summer colony, Bay View has fine public buildings, a perfect sanitary sewer system, and other conveniences of a modern city. Its population is 5,000, and it is claimed to be the largest summer city in the West.

The First State Bank of Petoskey

PETOSKEY
MICHIGAN

*Over twenty years of fair
dealing with our patrons*

Oldest Incorporated Bank in Emmet County



Emmet County Roads Are Unexcelled



"In All the World OLD TRAIL TAVERN No Place Like This"

Built of logs, on the Old Trail travelled by Father Marquette 250 years ago. Fifteen miles beyond Harbor Springs, on the Pike.

Standing on a lofty bluff, in the midst of a virgin forest and commanding a magnificent view of Lake Michigan, its islands and light-houses, it is the one place you cannot afford to miss. The service here is exquisite. Nothing daintier or more satisfying can be found in the world. Chicken and fish dinners are featured at \$1.00 per plate, and satisfaction guaranteed. ☞ Get a meal at the Tavern. Phone from Harbor Springs and everything will be ready when you reach the Tavern.

Beautiful lots for sale at charter member prices.
OLD TRAIL RESORT ASSOCIATION Harbor Springs, Michigan

PETOSKEY'S UP-TO-DATE DEPARTMENT STORE

S. ROSENTHAL & SONS

HEADQUARTERS FOR AUTOMOBILE GOODS

Ready-to-Wear Garments for Women and Children

Dry Goods, Shoes, Clothing

COMPLETE LINE OF AUTOMOBILE ROBES

HOME OF HART SCHAFFNER & MARX CLOTHING

Hotel Wequetonsing

Open June 1 to
 September 25

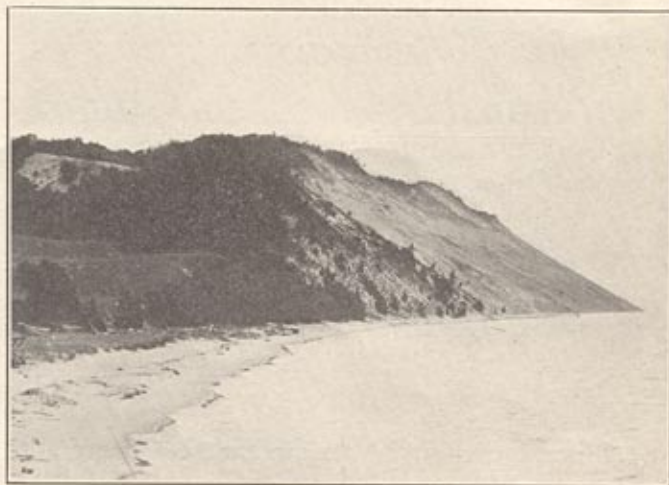
Rates, \$2.50 to \$5.00 per Day
 American Plan

WEQUETONSING

Where those bound for Mackinaw City by the direct route continue northward through Alanson and Levering, the Scenic Route turns westward, reaching the northern shores of the bay at Ramona Park. The road leads through an old forest of cedars, hemlock and birch, crossing a romping stream of crystal purity. This stream gives its name to Roaring Brook, one of the most picturesque spots in the Northland. There is no more superb view of Little Traverse Bay than that from the bluffs to the right of the road, where an excellent nine-hole golf course has been laid out.

Further on is Wequetonsing, an exclusive cottage colony which has won for itself this Indian name, signifying "Harbor of Rest." The cottages are built in a forest of birches, close to the beach, while on the bluffs in the background is the 18-hole course of the Wequetonsing Golf Club. The Association owning the resort conducts the Hotel Wequetonsing for the accommodation of those who are not cottage owners. West Wequetonsing is immediately adjacent and has the same pebbly beach and beautiful trees which render the older resort so attractive.

Sheltered by a wooded bluff to the northwest, Harbor Springs lies on the shores of a natural harbor, protected from the sweep of Lake Michigan's seas and storms by a narrow strip of land extending far into the bay. It is a port of call for several lake steamship lines and as a center of resort activities on the northern shore of Little Traverse Bay, it has become a thriving business city. Tourists find much of interest here, including the old Mission church which was built long ago for work among



High Bluffs of Clay and Sand are Typical of Lake Michigan's Shores

FOR SALE

Three quarters mile water front just north of the view shown on this page. As a whole or in acreage.

A. B. BACKUS

Owner

Harbor Springs, Mich.



Seven Mile Point on the Cross Village Route

**Automobile
Machine Shop
and Garage**



TIRES, SUPPLIES, REPAIRING
CARTERCAR and GRANT Agencies

E. SHAY & SON

HARBOR SPRINGS

NEW EMMET AND ANNEX

HARBOR SPRINGS

RATES \$2.00 TO \$2.50 PER DAY, AMERICAN PLAN

Write for Booklet

E. I. FERGERSON, Proprietor

Melching's Garage and Boat Works

HARBOR SPRINGS

South of G. R. & I. Ry.

**REPAIRS, GASOLINE
OIL AND SUPPLIES**

Special Attention to Tourists

H. MELCHING, Proprietor

the Indians, and is still in service. The narrow strip of land which is of such importance in forming the safe harbor, has become one of the most attractive and exclusive residence resorts for those of wealth and leisure, and as Harbor Point is known everywhere. Excellent tennis courts and a fine golf course are located on the bluffs facing Lake Michigan and are maintained in good condition at all times.

For lovers of the quaint and primitive, or of the beauties of unsullied Nature, the country north of Harbor Springs along the Lake Michigan shore promises a real treat. While some of the lands are being farmed under modern methods, and fruit growing is rapidly assuming importance, a great portion of this country is still undeveloped. Virgin forest growth covers a considerable area. The Indian here forms a larger proportion of the inhabitants than in any other section of Michigan, and in many other ways is shown a marked contrast to the resort country just traversed.

The Scenic Route follows the shore of Lake Michigan practically all the way from Harbor Springs to Cross Village, where a turn is made and a run of 12 miles eastward to Levering brings one back to the direct route. The road to Middle Village follows the crest of the bluffs, which rise to a considerable height from the beach, and on a clear day, the Foxes, Beavers, and even the Manitous may be seen. Between these groups of islands and the mainland, there is a constant procession of ships coming and going, and at one point on the route seven lighthouses are in view at one time. Along the very brink of the bluffs, with the waves beating below, the scenes are of great beauty, and a feeling of reverence steals over one as he passes through the forests, with branches meeting overhead like the arches of a great cathedral.

GEO. W. PRIEST, PRESIDENT W. B. MERRIS, VICE-PRESIDENT
A. H. BUTTARS, CASHIER

PEOPLE'S STATE SAVINGS BANK

OF PELLSTON, MICHIGAN

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Manufacturers of and Dealers in Forest Products

EUGENE C. RUST COMMUNITY BUILDER

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Improved and Unimproved Lands
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PELLSTON GARAGE

HAROLD GREEN, Proprietor

Auto Supplies
Expert Machinists
Gasoline
Lubricating Oils, Etc.
Free Air
Full line of Ford Repairs



Chief Mastow and his Wigwam on the Straits of Mackinac

North of Bay View, the Direct Route swings away from the bay to Round Lake, or Wa-ya-ga-mug, the home of the Indian play "Hiawatha." The quiet waters and wooded shores of the lake are the stage for the play, and the characters are all assumed by native Ojibway Indians. Oden is the focus of all the Crooked Lake resorts, much favored by Ohioans and Kentuckians. Here is the stage for the famous boat trip over the Inland Route. Alanson, on the Crooked River, is chiefly important as a lumber shipping point. From this point to Levering rapid progress is being made in the completion of a state reward road. From Levering, where the shore route again joins the direct road, it is due north to Carp Lake, a pretty village on the wooded shore of a lake which affords excellent fishing.

Pellston is the largest village north of Petoskey on the Short Route, with a population of 1,200. The Jackson & Tindle factory at Pellston is the largest broomhandle factory in the world, employing about 500 hands in this unique industry. East of the village are Burt and Douglas Lakes, the great engineering camp of the University of Michigan lying between them. There are several beautiful resorts on each lake.

Mackinaw City, the terminus of the Pike, is of great historical interest as well as of commercial importance. Here was Fort Michilimackinac, whose British garrison was massacred by Pontiac's Indians in 1763. There is a beautiful drive along the shore to McGulpin's point, one of the first stretches of road completed on the Lake Huron Highway, which follows the eastern shore of Michigan as does the Pike on the west.

If you are not familiar with the history and tradition of romantic "Old Mackinaw," discovered by Nicolet in 1639, where Marquette, "the black-robed figure" of his-

FOR RENT At WA-WA-TAM BEACH

Facing the Straits of Mackinac

Cement walks connecting with village of Mackinaw City.
Good boating and bathing. Terms reasonable.

Seven room furnished Cottage, electric lights.

Apply to G. I. PECK

One seven and one five room Cottage, electric lights.

Apply to J. B. STIMSON

MACKINAW CITY, MICHIGAN



The Straits of Mackinac along Wa-Wa-Tam Beach

STIMSON HOUSE

D. SMITH & SON, PROPRIETORS

MACKINAW CITY

FIRST CLASS ACCOMMODATIONS
STEAM HEAT AND ELECTRIC LIGHTS

*Headquarters for
Motorists and Commercial Travelers*

THE MACKINAW PHARMACY

At the End of the Pike

SODA FOUNTAIN

Indian Baskets and Moccasins
Fine Candies, Cigars, Etc.

OVERTON & STIMPSON :: :: MACKINAW

tory, planted a cross, where the massacre of the English occurred in 1763, look it up—it adds color and charm to the beauty of the Michillimackinac region. Old Mackinaw, disputed and fought for by the French, English, and Indians as a strategic point, presents, as an early writer says, one of the remarkable geographical positions of the earth. He compares it to the Bosphorus, and the Straits of Gibraltar. Three Peninsulas press upon the waters of the Great Lakes, forming the Straits of Mackinaw. A veritable panorama passes before the eye, beautiful islands rising out of the waters. Every boat plying between Chicago, Buffalo and the Lake Superior region, passes this point. Here, the State has a twenty-two acre park, a Michigan asset; the site of the French Fort, which is to be restored; the stockade rebuilt, a new flagstaff with the American flag unfurled.

In 1857, after a long night of over a hundred years, a company was formed; broad streets and a boulevard laid out, skirting the shores, a distance of three miles. Their dream for this romantic spot, a "metropolis," a "Venice of the Lakes," a "Key-point to the Great Lakes System," is coming true. Not a city of mills and manufactories covering these historic shores, but of summer homes. "Wa-Wa-Tam Beach," a new resort, with bubbling springs, shore drive, cement walks and Mackinaw air, is prophetic.

Are you interested in the Good Roads Cause?
Do you want a complete Class A Road along Lake Michigan to the Straits of Mackinac?

Do you want every possible improvement in touring conditions in the beautiful Summer Playground of the Middle West? Thorough marking, useful guide-books, accurate information, improved accommodations at every point?

Do you want to be a part of a live organization actively promoting this work?

Then enlist in the WEST MICHIGAN PIKE ASSOCIATION now!

Richard M. Hoffman, Treasurer, Manistee, Michigan.

Please enroll the undersigned as a member of the WEST MICHIGAN PIKE ASSOCIATION and send me all guide-books and other literature as issued. I enclose \$1.00 for my first year's dues.

Name.....

St. and No. City and State



Where the Pike Ends—Carferry Slip at Mackinaw City

MACKINAC ISLAND, MICHIGAN,
 the Most Famous Summer Resort in the Northwest, on the Beautiful Straits of Mackinac. Commodious hotels and boarding houses; rates within the reach of all. One of the finest water systems, both for fire protection and home consumption. Springs of absolutely pure water, which have been prescribed by eminent physicians for kidney, liver and stomach ailments, with effectiveness.

As there are no factories on the island, the air is absolutely clear, nor are there flies or mosquitoes. So therefore it is an ideal resort for hay fever sufferers and Summer tourists.

All passenger lines that ply on the Great Lakes stop here. Ferry connection at Mackinaw City, 6 miles distant, with the Grand Rapids & Indiana and Michigan Central Railroads. Elegant through vestibuled trains are in operation between St. Louis, Cincinnati, Chicago, Detroit, Louisville and Indianapolis from the South, and Minneapolis and Duluth from the North.

Come and enjoy Michigan's great and famous State Park of eleven hundred acres of virgin forest, and historic old Fort Mackinac, which dates back to 1780, and many other historic spots and interesting places.

ARNOLD TRANSIT COMPANY

MACKINAC ISLAND, MICHIGAN

GEO. T. ARNOLD
 PRES. AND GEN. MGR.
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 GEN. PASS. AGENT

One Round Trip Daily Mackinac Island to "Soo"
 Three Round Trips Daily Mackinac Island to "Snows"

TIME TABLES AND INFORMATION FURNISHED BY ALL STEAMBOAT AND RAILROAD AGENTS OR ON APPLICATION TO GEN. PASSENGER DEPT.

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*Where the sunshine
 melts the shadows and
 peace reigns supreme*

Desirable
 Cottage Sites,
 and Furnished
 Cottages For Rent

MACKINAC ISLAND STATE PARK COMMISSION



One of Mackinac Island's Beautiful Drives

Mackinaw Island, the "Gem of the Inland Seas," is reached by ferry, but autos are not allowed on the island drives. No other spot in America has more of romance, of beauty, and interest than this famous resort. Here were the first outposts of Christianity established; the last shots fired for the restoration of France's sway over the lakes; here Americans and British fought the battles which left the colonists undisputed masters of the west. And as if to enhance the charm of this passing drama, history unfolded itself amid scenes of grandeur that have challenged the descriptive powers of the greatest western painters. It is a proper climax to the tour over the West Michigan Pike.

Mackinac Island occupies the foremost place in the history and strategy of the early French and colonial days of the West, and for centuries the possession of this rock-girt isle has been the factor which determined the fate of tribe and nation. Commanding the highway of the great inland seas, this Gibraltar of the North was the goal of all ambitious to hold control of water routes, and countless bloody battles have been fought on its cliffs. From whom the Indian took it is not known, but France, England, and the American Colonies successively wrenched the prize from its holders, and with it supremacy in the West.

In a land of rolling hills and sandy shores, Mackinac Island is unique in its natural wonders, and the Indians revered it as the abode of Monitou, the Great Spirit. Here they brought the first white man to look upon the upper lakes, coming from the St. Lawrence up the Ottawa and across to Lake Huron; here the Jesuits established the post from which explorations were continued to the Mississippi. The flags of three nations flew over the island, and the story may be read in landmarks still standing. What is more, the despoiling hand of commerce has done little violence to what has been described as that "wildest and tenderest bit of beauty yet seen on God's earth."

STATEMENT OF THE CONDITION OF ROADS

Along the West Michigan Pike, between South Bend and the Straits of Mackinac, via Frankfort

Tabulated from Reports of Highway Commissioner of Michigan, 1915

NAME OF COUNTY	Total Mileage	IMPROVED			UNIMPROVED		
		Miles Paved	Miles State Reward Road	Per Cent. Improved	Clay	Dirt	Sand
Berrien	46.8	7.0	29.8	79%	2.	5.0	2.5
Van Buren	13.5	3.0	10.5	100
Allegan	28.6	7.5	1.5	32	5.0	8.5	6.1
Ottawa	30.0	1.5	25.0	87	.5	3.0
Muskegon	34.8	4.0	28.8	97	2.0
Oceana	32.1	.5	23.6	75	5.0	3.0
Mason	35.3	2.2	29.6	90	3.5
Manistee	31.7	2.5	29.2	100
Benzie	32.6	24.6	75	8.0
Grand Traverse	31.7	2.0	20.0	70	6.7	3.0
Antrim	27.3	13.0	47	4.0	6.3	4.0
Charlevoix	22.0	2.0	7.5	43	2.0	10.5
Emmet	45.4	2.0	26.4	63	2.0	8.0	7.0
Totals	412.8	34.2	270.0	74%	18.5	51.5	38.6

CONDITION ON PRINCIPAL DIVISIONS

State Line to Muskegon	129.4	21.7	75.1	75%	5.5	16.5	11.6
Muskegon to Traverse City	173.0	7.5	139.3	85	5.0	5.2	16.0
Traverse City to Mackinaw	109.4	5.0	55.6	55	8.0	28.8	11.0

NOTES

This table gives the exact mileage from the Indiana line to the Straits of Mackinac. It is 6 miles from South Bend to the Michigan line, giving a total length north of the Lincoln Highway 418.8 miles.

The figures on State Reward road include mileage under construction at present on which application for reward has been made, as well as roads on which the reward has already been paid.

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Take your Auto on the same ship with you and after four or six hours of real pleasure sailing on Lake Michigan's Broad Expanse, you can be speeding away over the finest Macadamized Road through the Greatest Fruit Belt in the World, or over the Thousand Miles of Boulevards of Chicago.

Special Rates are made for Automobiles

	ST. JOSEPH	BENTON HARBOR	HOLLAND
Runabouts (not exceeding 3 passengers)	\$4.00 One Way	\$5.00 One Way	
	6.00 Rd. Trip	7.50 Rd. Trip	
Touring Car (4 or more passengers)	5.00 One Way	7.50 One Way	
	7.00 Rd. Trip	10.00 Rd. Trip	

Round Trip Rates must be prepaid, good for season.

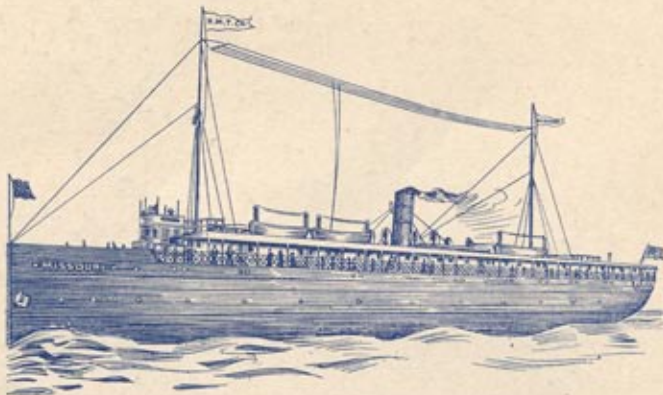
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Via Charlevoix, Harbor Springs, and historic Mackinac Island, viewing by daylight both ways the beautiful scenery of the Detroit River and St. Clair Flats, stopping at all points of interest. Twelve hour stop at Buffalo allows plenty of time to see Niagara Falls. During season leaves Chicago every Thursday, 11 a. m.

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Meals and Berth

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Via Mackinac Island, The "Soo", St. Mary's River, North Channel, and the shores of Manitoulin Island, stopping at all points of interest. During season leaves Chicago every Monday at 4 p. m.

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"MANITOU"—"MINNESOTA"—"MISSOURI"—"ILLINOIS"

Offer unrivalled service between Chicago, Charlevoix, Petoskey, Bay View, Harbor Springs, Mackinac Island, Ludington, Manistee, Onekama, Frankfort, Glen Haven, Glen Arbor, Leland (via Auto or connecting steamer from Glen Haven) and Traverse Bay Ports, Sault Ste. Marie, and Buffalo, connecting with all lines for Lake Superior and Eastern points. For illustrated folder and book of tours address

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